

# **Quarterly Program Topic Report**

**For**

**WNEO/WEAO**

**April - June 2010**

## **Local Programming**

*It's Close at the Akron Art Museum*

Sunday, 050910  
2230 - 2300 (45.1)

One of America's most renowned contemporary artists is the subject of *It's Close* at Akron Art Museum. The focus of the program is the Akron Art Museum and its exhibition, "Familiar Faces: Chuck Close in Ohio Collections," which brings together 37 of the artist's works from both public and private collections around the state. In *It's Close* at the Akron Art Museum, the artist talks about his life and his art. Close's work engages the viewer along what has been called a magical mystery tour of talent, style and process.

*Cleveland Orchestra in Performance:  
Bruckner Symphony #5*

Wednesday, 06.23.10  
2100 - 2230 (45.1)

In September 2006, the Cleveland Orchestra, as part of its 12-concert European tour, appeared in the magnificent baroque cathedral in St. Florian, Austria, where they performed Anton Bruckner's towering Symphony No. 5 under the direction of music director Franz Welser-Most. The cathedral serves as Bruckner's final resting place.

## **Education**

*Frontline #2612*

Monday, 04.05.10  
2100 - 2300 (45.1)

FRONTLINE explores the life of Jesus and the movement he started, challenging familiar assumptions and conventional notions about the origins of Christianity. Drawing upon new and sometimes controversial historical evidence and interviews with the nation's leading New Testament scholars, the series transports the viewer back two thousand years to the time and place where Jesus once lived and preached. The film traces Jesus' life, focusing on the events that occurred after he died and on his first followers, the men and women whose belief, conviction, and martyrdom created a major movement that transformed the Roman Empire in the space of only three hundred years. "Let the Reader Understand" - Part three of "From Jesus to Christ" examines the period after the First Revolt, tracing the development and impact of the Gospels, looking at the increasingly hostile relationship between the Christians and the Jews. The hour concludes with another bloody Jewish war against Rome, the Second Revolt. "Kingdoms in Conflict"--The final hour documents the extraordinary events of the second and third centuries in which Christianity grew from a small Jewish sect to an official religion of the Roman Empire.

*Lake Erie, Ohio's Great Lake*

Tuesday, 06.29.10  
2100 – 2200 (45.1)

Explore Lake Erie's impact on the American "north coast" and the area's contributions to the nation's history and progress. Using archival film, photographs, and beautiful HD footage, this program examines the geology of how Lake Erie was created, the Native American presence, the European settlement of Ohio, the recreation the lake provides, and the impact of industry, agriculture and human interaction on the lake itself.

### **Political Issues**

*Washington Week #4945*

Friday, 05.14.10  
2000 – 2030 (45.1)

Washington Week, PBS' longest-running public affairs series, features Washington's top journalists analyzing the week's top news stories and their effect on the lives of all Americans. Gwen Ifill hosts.

*Need to Know #107*

Friday, 06.18.10  
2130 – 2300

Grand Isle/ Gulf Update: The residents of Grand Isle, Louisiana are facing economic ruin from the Gulf Oil spill, and a complicated legal path to getting any reimbursement from BP. Will the President's proposal this week help them? Need to Know reports. Also includes indepth reporting on: Gulf Health Report, The New Gold Rush and a Profile on K'Naan, a Somali-Canadian hip-hop artist.

### **Health**

*Tackling Diabetes*

Tuesday, 06.08.10  
2000 – 2130 (45.1)

Leading clinical researcher, adjunct associate professor of medicine, author, and health advocate, Neal Barnard, MD shares his scientifically proven system to taking control of diabetes through nutrition, without drugs. The 3-segment, 60-minute program is targeted at diabetics and those at risk of becoming diabetic based on genes and current lifestyle habits.

*Joel Harper's Firming After 50*

Sunday, 06.13.10  
1300 – 1400

Whether you are a novice or you want to take your workout to the next level, "Joel Harper's Firming After 50" exercise program is easy-to-follow and perfect for all ages and fitness levels. Celebrity, personal trainer, Joel Harper will help viewers stretch, tone and firm with his no equipment, complete body workout!

## **Women's Issues**

*Dr. Christine Northrup:*  
*Womens Bodies, Womens Minds*

Tuesday, 06.01.10  
2100 – 2300 (45.1)

With that proclamation at the end of Act One, Dr. Christiane Northrup sums up what her goal is for viewers of her seventh public broadcasting special: she is taking them on a journey to discover a completely new and inspiring lens through which to envision and achieve their best health. WOMEN'S BODIES, WOMEN'S WISDOM is for any woman, of any age, who wants to change her relationship with her body, inside and out. The content of the show is based on the updated and revised fourth edition of the book of the same title (release date by Random House: May, 2010) - the same book that shot to the top of the NY Times best-seller list back in 1994, and remains THE reference book for women's health which incorporates Northrup's original mind/body approach to the female body.

*To The Contrary #1905*

Sunday, 04.11.10  
1800 – 1830 (45.1)

Teen Birth Rate Decreases: A new national birth rate shows a decrease in births among teens, but an increase for women over 40. Women Not Advancing: Female federal employees find it hard to advance to top positions within the government. Children with Diabetes: We take a look at the challenges a family faces when a child has diabetes. Panelists: Physician and Wellness Expert Dr. Andrea Pennington; Former Labor Dept. Official Karen Czarnecki; The Feminist Majority's Kim Gandy; and Former EEOC Chair Cari Dominguez.

## **Weather/Environment**

*Nature #2710*  
*Moment of Impact Jungle*

Sunday, 04.11.10  
2000 – 2100 (45.1)

Nature presents the conclusion of *Moment of Impact*. When animals of astounding ability connect with each other and the world around them there is a "moment of impact." The world is filled with these unique moments created by animals whose abilities and behaviors are incredible to behold, like the violent collision of cheetah with gazelle, the blink-of-an-eye strike of a deadly cobra and the amazing dexterity of an elephant's trunk as it feeds, fights or reaches out with affection. But how do these creatures accomplish such extraordinary feats? Live action footage only reveals part of the answer. Using the latest technologies, HD camera lenses and computer graphics, this two-part series will take us inside the animal to present an innovative and revolutionary look at the bio-engineering of "how animals work."

*Nova #3710*  
*Mt. St. Helens*

Tuesday, 05.04.10  
2000 – 2100 (45.1)

When Mount St. Helens erupted in 1980, every living thing in the blast zone was buried beneath 300 feet of avalanche debris, covered with steaming mud and, finally, topped with a superheated layer of frothy rock from deep within the earth. It seemed as though Mount St. Helens might remain a wasteland forever. When biologist Charlie Crisafulli first flew over the disaster zone, finding no sign of life, little did he realize that his own life would be forever changed. Crisafulli has remained at the site for 27 years, documenting the dramatic return of plant and animal life to the barren landscape and pioneering a new understanding of the interaction between geologic forces and the life surrounding the mountain. NOVA brings viewers on a journey of a landscape brought back from the dead.

### **War on Terrorism / National Security**

*Ground War #101*

Wednesday, 05.19.10  
2100 – 2200 (45.1)

This episode traces the evolution of soldiers and their gear, from the phalanx formations of Alexander the Great to the development of wearable exoskeletons that will one day soon make human soldiers stronger and faster.

*Frontline World #901*

Thursday, 05.13.10  
0400 - 0500 (45.1)

Frontline World journeys to the Amazon and the remote rainforests of Brazil, where several major American companies are on the hunt for ways to capture an increasingly valuable commodity -- carbon -- as Congress considers new legislation that would force them to pay for their pollution. In a joint project with the Center for Investigative Reporting, reporter Mark Schapiro visits a number of demonstration projects that help explore the promise and potential pitfalls of this new trade in trees. Also in this hour: On the two-year anniversary of the immigration raid at a kosher meatpacking plant in Postville, Iowa -- one of the largest workplace raids in history -- a look at the human impact of the crackdown on both sides of the border. And, in Uganda, a new approach to the threat of diseases that cross the species barrier.

## **Minority Issues**

*Consuelo Mack #620*

Friday, 05.14.10  
2230 – 2300 (45.1)

Guest: Brian Rogers, Chairman, T.Rowe Price Group, Inc. Consuelo Mack WealthTrack, "Great Investor" Brian Rogers shares lessons learned from the financial crisis and how he is applying them at T. Rowe Price and his Equity Income Fund.

*Frontline #2817*  
*College, Inc.*

Tuesday, 05.04.10  
2200 – 2300 (45.1)

The business of higher education is booming. It's a \$400 billion industry fueled by taxpayer money. But what are students getting out of the deal? Critics say a worthless degree and a mountain of debt. Investors insist they're innovators, widening access to education. FRONTLINE follows the money to uncover how Wall Street and a new breed of for-profit universities are transforming the way we think about college in America.