

CONTRACT



KTBS, LLC
KPXJ-CW21
312 East Kings Hwy
Shreveport, LA 71104
(318)861-5800

www.kpxj.com

Contract / Revision 113416 / Rev 1		Alt Order # 26204426
Product 2018 Primary Electio		
Contract Dates 10/11/18 - 11/07/18	Estimate # 635	
Advertiser Mike Johnson for Congress ##		Original Date / Revision 09/26/18 / 11/06/18
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property KPXJ	Account Executive Katz Dallas	Sales Office National Politica
Special Handling		
Demographic Adults 50+		
		Total Ratings 53.00
Agy Code 9916670	Advertiser Code 88	Product 1/2 111
Agency Ref	Advertiser Ref	

And:

Ax Media ##
1251 NW Briarcliff Pkwy
Suite 85
Kansas City, MO 64116

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KPXJ	10/11/18	10/31/18	News	4-5pm		:30				NM	12	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/11/18	10/17/18	MTWTF--				4	\$45.00	1.00			
Week:		10/18/18	10/24/18	MTWTF--				4	\$45.00	1.00			
Week:		10/25/18	10/31/18	MTWTF--				4	\$45.00	1.00			
N 2	KPXJ	11/01/18	11/05/18	News	4-5pm		:30				NM	2	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/01/18	11/07/18	M--TF--				3	\$45.00	1.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	2	KPXJ	11/01/18-11/07/18	News	4-5pm	M---ThF----	:30		\$45.00	1.00	NM		
				Credited									
N 3	KPXJ	10/11/18	10/31/18	9- KPXJ 21 News	9p-10pm		:30				NM	9	\$1,620.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/11/18	10/17/18	MTWTF--				3	\$180.00	2.00			
Week:		10/18/18	10/24/18	MTWTF--				3	\$180.00	2.00			
Week:		10/25/18	10/31/18	MTWTF--				3	\$180.00	2.00			
N 4	KPXJ	11/01/18	11/05/18	9- KPXJ 21 News	9p-10pm		:30				NM	3	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/01/18	11/07/18	M--TF--				3	\$180.00	2.00			
N 5	KPXJ	10/13/18	10/27/18	9- KPXJ 21 News	9-10pm		:30				NM	3	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/18	10/14/18	-----S-				1	\$90.00	2.00			
Week:		10/15/18	10/21/18	-----S-				1	\$90.00	2.00			
Week:		10/22/18	10/28/18	-----S-				1	\$90.00	2.00			
N 6	KPXJ	10/14/18	11/04/18	9- KPXJ 21 News	9-10pm		:30				NM	4	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/18	10/14/18	-----S				1	\$120.00	2.00			
Week:		10/15/18	10/21/18	-----S				1	\$120.00	2.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry.

Advertiser and Agency, jointly and severally, represent, warrant, and covenant that the advertising supplied to Station, including any music contained therein, is rights-cleared for exhibition, distribution, performance, and/or retransmission by broadcast television, including on a mobile DTV (ATSC M/H or successor standard) basis, and by any multichannel video programming distributor or any other video delivery system, including, but not limited to, streaming over the Internet or distribution on a TV-Everywhere-type and/or OTT basis, whether on a linear, video-on-demand, start-over, or look-back basis.



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Contract / Revision	Alt Order #
113416 /	26204426

Contract Dates	Product	Estimate #
10/11/18 - 11/07/18	2018 Primary Electio	635

Advertiser	Original Date / Revision
Mike Johnson for Congre	09/26/18 / 11/06/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/18	10/28/18	-----S				1	\$120.00	2.00			
Week:		10/29/18	11/04/18	-----S				1	\$120.00	2.00			
N 7	KPXJ	11/06/18	11/06/18	News	4-5pm		:30				NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/01/18	11/07/18	-T-----				1	\$45.00	1.00			
Totals								53.00				34	\$3,585.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 - 10/28/18	23	\$2,340.00	(\$351.00)	\$1,989.00
10/29/18 - 11/06/18	11	\$1,245.00	(\$186.75)	\$1,058.25
Totals	34	\$3,585.00	(\$537.75)	\$3,047.25

Signature: _____ Date: _____

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