



**KOKI-TV (FOX23)
Tulsa, OK**

Each quarter, KOKI places in its Online Public Inspection File, a list of what it considers programming addressing some of the significant issues for the station's community. The following is a list of issue-responsive programming aired on the station between April 1 and June 30, 2021. While this list contains a brief description of some of KOKI's most significant programs, it doesn't include all programs and program segments broadcast by the station during the second quarter. Please contact the station for more information about the station's issue-responsive programming.

Submitted by: Danielle Lisle, Administrative Assistant

Dated: **6/28/2021**

During the second quarter, the station regularly aired the following **local news** programs:

- **FOX23 News This Morning – 4:30am – 9:00am (weekdays); 6:00am – 10:00am (Saturdays); 6:00am – 9:00am (Sundays)**
- **FOX23 News at 11 – 11:00am – 12:00pm (weekdays)**
- **FOX23 News at 5 – 5:00pm – 6:00pm (weekdays); 5:00pm – 5:30pm (weekends)**
- **FOX23 News at 6 – 6:00pm – 6:30pm (weekdays)**
- **FOX23 News at 9 – 9:00pm – 10:00pm (every night)**
- **FOX23 News at 10 – 10:00pm – 10:30pm (weeknights and Sundays)**

During the second quarter, the above listed programs covered a number of issues responsive to the community's needs, including but not limited to:

- **Weather**
- **Education**
- **Municipal Issues**
- **Crime**
- **Health**

American Heart Association – Tulsa Heart Walk – FOX23 produced and aired PSAs for the Virtual Tulsa Heart Walk, which took place April 12-17, 2021. This year's event raised over \$644,000 for the research and treatment of heart disease.

St. Jude Dream Home Giveaway - FOX23 and My41 presented the 2021 St. Jude Dream Home Giveaway to raise money for St. Jude Children's Research Hospital. Although the hospital is located in Memphis, TN, it serves children and their families from all over the nation, including many Oklahomans. The hospital's mission is to provide life-saving treatment for children with cancer, at absolutely no cost to their families. Throughout the Dream Home fundraising campaign, FOX23 and My41 aired promotional spots and provided news coverage. This year's campaign raised \$1.3 million to help St. Jude continue its invaluable work.

Organization	PSA Title	Subject Matter	Spot Length	Number of Airings
Ad Council / Adopt US Kids	Suitcase	adopting kids from foster care	:30	24
Ad Council / American Foundation for Suicide Prevention	Guild Wars	reach out to friends who might be struggling with mental health	:30	26
Ad Council / American Foundation for Suicide Prevention	What Gets You Talking	reach out to friends who might be struggling with mental health	:30	18
Ad Council / Autism Speaks	Big Day	learning the signs of autism	:30	20
Ad Council / Autism Speaks	Julia	learning the signs of autism	:15	1
Ad Council / Autism Speaks	Julia	learning the signs of autism	:30	18
Ad Council / Belonging Begins with Us	Belonging	help make immigrants feel welcome	:30	20
Ad Council / CDC / AMA	No Time for Flu	Get a flu shot	:30	2
Ad Council / CDC	Cheat Code	Slow the spread of COVID-19. Wear a mask.	:30	9
Ad Council / CDC	Coping	Resources available for coping with the stress of the pandemic	:30	10
Ad Council / CDC	Favorite	Slow the spread of COVID-19. Wear a mask.	:30	11
Ad Council / CDC	Power of Us	Encouraging the black community to protect each other from COVID-19	:30	12
Ad Council / CDC	You Will See Me - Musicians	COVID-19 prevention. Wear a mask for yourself and your community.	:30	10
Ad Council / Fatherhood.gov	Kitchen	Make a moment. #DanceLikeADad	:30	20
Ad Council / Fatherhood.gov	Worm	Make a moment. #DanceLikeADad	:30	6
Ad Council / FEMA	Disaster at Your Door	make a plan to keep your family safe during natural disasters	:30	27
Ad Council / Keep America Beautiful	Changes	encouraging recycling	:30	22
Ad Council / Love Has No Labels	United We Are Powerful	diversity & inclusion: accepting our differences can make us stronger	:30	26

Ad Council / National Highway Traffic Safety Administration	Good Habit	don't text and drive	:30	20
Ad Council / National Highway Traffic Safety Administration	I Was Driving	don't text and drive	:30	20
Ad Council / Project Yellow Light	First Domino	don't text and drive	:30	17
Ad Council / Project Yellow Light	Phone Down	don't text and drive	:30	19
Ad Council / Project Yellow Light	The Text	don't text and drive	:30	17
Ad Council / She Can STEM	Dare to STEM	encouraging girls to pursue interests in science, technology, engineering, and math	:30	24
Ad Council / She Can STEM	Lucianne	encouraging girls to pursue interests in science, technology, engineering, and math	:30	21
Ad Council / She Can STEM	Tiera	encouraging girls to pursue interests in science, technology, engineering, and math	:30	23
Ad Council / The Shelter Pet Project	Anthem	adopt pets from animal shelters	:30	21
Ad Council / Support Disaster Relief	Hard at Work	Even a small donation can help those affected by disasters	:30	23
Ad Council / U.S. Forest Service	Connected	discover the forest	:30	21
Ad Council / U.S. Forest Service	Lake Trail	discover the forest	:30	25
American Heart Association	Don't Die of Doubt	don't put off seeking health care for heart conditions that could be life threatening	:30	24
American Heart Association	Tulsa Heart Walk 2021	encouraging participation in a local virtual event to raise money for the American Heart Association	:30	101
Boys & Girls Clubs of America	BGCA Door Rev HD	support Boys & Girls Clubs of America	:60	18
Tulsa Regional STEM Alliance	TRSA Michael Seger	highlighting careers in science, technology, engineering, and math	:30	18