

ORDER



Orders
Order / Rev: 651575
 Alt Order #:
Product Desc: March 2024
 Estimate:
Flight Dates: 03/14/24 - 03/18/24
Original Date / Rev: 03/06/24 / 03/06/24
Order Type: GENERAL

WGN-AM

Primary AE: Steve Godsell
Sales Office: L-CHI
Sales Region: Local

Agency Name: POL/Debjani Desai/Cook Co Circuit Co
Buying Contact:
Billing Contact:
 1071 West 15th Street #345
 Chicago, IL 60608

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM
Agency Commission: 0%

Advertiser Name: POL/Debjani Desai/Cook Co Circuit Co
Demographic: A25-54
Product Codes: PL3
Revenue Code 1: DIR
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: 11

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:53:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/01/24	03/31/24	56	\$6,455.00	\$6,455.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2024	56	\$6,455.00	\$6,455.00	0.00
Totals	56	\$6,455.00	\$6,455.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Steve Godsell	L-CHI	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	720	03/14/24	03/18/24	M-F 6a-10a AM Drive	CM	6a-10a	4--34--	:30	11	\$160.00	11	0.00	NM	11	\$1,760.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/11/24	03/17/24	---34--		7				\$160.00		0.00			
		Week: 03/18/24	03/24/24	4-----		4				\$160.00		0.00			
N 2	720	03/14/24	03/18/24	M-F 10a-3p Mid-Day	CM	10a-3p	4--45--	:30	13	\$150.00	11	0.00	NM	13	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/11/24	03/17/24	---45--		9				\$150.00		0.00			
		Week: 03/18/24	03/24/24	4-----		4				\$150.00		0.00			
N 3	720	03/14/24	03/18/24	M-F 3p-7p PM Drive	CM	3p-7p	4--34--	:30	11	\$150.00	11	0.00	NM	11	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/11/24	03/17/24	---34--		7				\$150.00		0.00			
		Week: 03/18/24	03/24/24	4-----		4				\$150.00		0.00			
N 4	720	03/14/24	03/18/24	M-F 7p-12a Late Night	CM	7:00 PM-10:00 PM (7:00 PM-10:00 PM)	1--22--	:30	5	\$30.00	11	0.00	NM	5	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/11/24	03/17/24	---22--		4				\$30.00		0.00			
		Week: 03/18/24	03/24/24	1-----		1				\$30.00		0.00			
N 5	720	03/16/24	03/16/24	Sa 3p-7p Saturday	CM	3p-7p	-----3-	:30	3	\$75.00	11	0.00	NM	3	\$225.00

Order / Rev: 651575
 Alt Order #:
 Flight Dates: 03/14/24 - 03/18/24

Advertiser: POL/Debjani Desai/Cook Co Circuit Cou
 Product Desc: March 2024
 Estimate:
WGN-AM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/11/24	03/17/24	-----3-		3				\$75.00		0.00			
N 6	720	03/16/24	03/17/24	Sa-Su 7p-12a Sa-Su	CM	7:00 PM-10:00 PM (7:00 PM-10:00 PM)	-----34	:30	7	\$30.00	11	0.00	NM	7	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/11/24	03/17/24	-----34		7				\$30.00		0.00			
N 7	720	03/17/24	03/17/24	Su 10a-3p Sunday	CM	10a-3p	-----3	:30	3	\$100.00	11	0.00	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/11/24	03/17/24	-----3		3				\$100.00		0.00			
N 8	720	03/17/24	03/17/24	Su 3p-7p Sunday	CM	3p-7p	-----3	:30	3	\$70.00	11	0.00	NM	3	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/11/24	03/17/24	-----3		3				\$70.00		0.00			
													Totals	56	\$6,455.00