

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>Augusta-Windorville-Bayon</u> <u>WABU-FM - WBAK - WBKA</u> <small>Rockland Ellsworth</small>	Date: <u>2/15/21</u>
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I, Cathy Watt / The Media Mogul
 being/on behalf of: William Guerette
 a legally qualified candidate of the Republican
 political party for the office of: Maine State Senate
 in the Special election
 election to be held on: 3/9/21

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<u>30 seconds</u>			<u>See schedule</u>		

Attach proposed schedule with charges (if available): \$650.00

I represent that the payment for the above described broadcast time has been furnished by:

the candidate

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

John E. McNaughton

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

2/15/2021

Date

Cathy P. Walsh

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

[Signature]

Signature

JACK O'BRIEN Dir. of Programming & Operations

Printed Name

Title

Obrien, Jack

From: Fulcher, Robin
Sent: Monday, February 15, 2021 10:13 AM
To: Obrien, Jack
Subject: FW: GUERRETTE FOR MAINE STATE SENATE
Attachments: GUERRETTE - MAINE STATE SENATE - SPECIAL ELECTION - CANDIDATE FORM.pdf

Hi Jack

Below is the political order for William Guerette for Maine State Senate.

I have attached the candidate form here for you as well.

The candidate will be recording tomorrow with Mark Matzell and will bring the check along when he comes in for production.

Please send me a copy of the check once you have it.

Thanks!

Robin Fulcher

Senior Account Executive
Blueberry Broadcasting
184 Target Industrial Circle
Bangor, ME 04401
Cell Phone 207-299-8895
Fax 207-942-8039
robinfulcher@blueberrybroadcasting.com

From: Cathy Watt [<mailto:mmogul@maine.rr.com>]
Sent: Monday, February 15, 2021 9:25 AM
To: Fulcher, Robin
Subject: Radio schedule for William Guerrette

Hi Robin,

This is your schedule for William Guerette for Maine State Senate #14.

Wednesday, February 17 - Friday, February 19
Monday, February 22 - Friday, February 26
Monday, March 1 - Friday, March 5
Monday, March 8, 2021
14 days

Station: WVOM

Daily Schedule

GHRT show

6am-10am

4 spots per day @ \$11.90 = \$47.60 net

Daily total: \$47.60

14 days total: \$666.40 net

Tuesday, March 9, 2021

GHRT show

6am-10am

4 spots per day @ \$11.90 = \$47.60 net

TOTAL WVOM: \$714.00 NET TO STATION

Wednesday, February 17 - Friday, February 19

Monday, February 22 - Friday, February 26

Monday, March 1 - Friday, March 5

Monday, March 8, 2021

14 days

Station: WABK

Daily Schedule

6am-10am

3 spots per day @ \$14.45 = \$43.35 net

Daily total: \$43.35

14 days total: \$606.90 net

Tuesday, March 9, 2021

6am-10am

3 spots per day @ \$14.45 = \$43.35 net

TOTAL WABK: \$650.25 NET TO STATION

You are producing the spot. Please send to me when done.

I will email you the NAB form today.

And I will have them drop off a check in the amount of \$1,364.25 made out to Blueberry Broadcasting when they produce the spot.

Please confirm the schedule by emailing me back.

Thanks!

Cathy

Cathy R Watt

mmogul@maine.rr.com

The Media Mogul

360 Tuttle Rd.

Blueberry Broadcasting
 PO Box 3059
 Kennebunkport, ME 04046

Order #: 4040-00003
 Description: WABK GUERRETTE FOR MAINE STATE SENATE
 Date Entered: 2/15/2021
 P.O.#:
 Salesperson: ROBIN FULCHER, POLITICAL/ISSUE
 Invoice Frequency: Billed at end of Media Month. Sorted by Date

WILLIAM GUERRETTE FOR MAINE STATE SENATE
 7 STONEY ACRES RD
 PITTSTON, ME 04345

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 2/17/2021	3/9/2021	WABK/WBAK	06:00:00 to 10:00:00	CUSTOM	:30	45	17.00	765.00	Y	Y	Y	Y	Y	N	N
2/17/2021	2/21/2021					9	17.00	153.00	0	0	3	3	3	0	0
2/22/2021	2/28/2021					15	17.00	255.00	3	3	3	3	3	0	0
3/1/2021	3/7/2021					15	17.00	255.00	3	3	3	3	3	0	0
3/8/2021	3/9/2021					6	17.00	102.00	3	3	0	0	0	0	0

Order Start Date: 2/17/2021 Order End Date: 3/9/2021 Spots: 45 Total Charges: \$765.00
 Combined Discounts: \$114.75
 Total Net: \$650.25

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.

Projected Media Month Billing Totals for WILLIAM GUERRETTE FOR MAINE STATE SENATE / 4040-00003 :

		<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
February	2021	24	\$408.00	\$61.20	\$346.80
March	2021	21	\$357.00	\$53.55	\$303.45
Total:		45	\$765.00	\$114.75	\$650.25

Confirmed & Accepted for Blueberry Broadcasting By: _____

Accepted for WILLIAM GUERRETTE FOR MAINE STATE SENATE By: _____

Please Sign and Return One Copy