

NAB Form PB-18 Candidates

# AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
-----------------------	-------

I, Eddie FIELDS

being/on behalf of: FRIENDS FOR EDDIE FIELDS

a legally qualified candidate of the Republican

political party for the office of: Lt. Governor

in the Primary

election to be held on: June 26, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule					

Attach proposed schedule with charges (if available): \$

I represent that the payment for the above described broadcast time has been furnished by:

FRIENDS FOR EDDIE FIELDS 2018

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

EDDIE FIELDS

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

6/11/18      Eddie Fields      \_\_\_\_\_  
Date

**To Be Signed By Station Representative**

Accepted       Accepted in Part       Rejected  
[Signature]      Roger Herris      C.M.  
Signature      Printed Name      Title

### FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, EDDIE FIELDS  
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

*Eddie Fields*

signature of candidate or authorized committee

EDDIE FIELDS

printed name

6-11-18

date

Continuous Hit Country



**KYKC**

More Music...Less Bull 100.1 fm

**KYKC-FM**  
PO Box 609  
Ada OK 74821  
Phone: 580-436-1616  
Phone: 580-332-1212

**Contract Confirmation** ACT CONFIRMATION

Page: 1  
Date: 6/11/18  
Cart#:(rotates)  
Estimate#:  
Account Name: EDDIE FIELDS- LT. GOV  
Contract Number: 2863601  
Revision Number: Orig

EDDIE FIELDS- LT. GOV

	Date Range	Dayparting	Len	Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	WeeksOn	WkUnit	TotlUnit	TotalAmt
A	6/12/18- 6/17/18	6:00a- 7:00p	30s	\$12.00/spt		10	10	10	10	10	3	All	53	53	\$636.00
A	6/18/18- 6/24/18	6:00a- 7:00p	30s	\$12.00/spt	10	12	12	12	12	10	5	All	73	73	\$876.00
A	6/25/18- 6/26/18	6:00a- 7:00p	30s	\$12.00/spt	12	12						All	24	24	\$288.00

CONTRACT TOTAL: \$1,800.00 150 Units

Month	Units	Total
Jun18	150	\$1,800.00

*\* SEE NOTE ON ORDER*

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry.

**Accepted By**

Client Signature

**Accepted By**

Station Signature

**Today's Date**

**Today's Date**



P.O. Box 609  
1019 North Broadway  
Ada, OK 74820



Ph: 580-332-1212  
Fax: 580-332-0128  
score@cableone.net

KADA-AM / KADA-FM / KTLS-FM / KXFC-FM / KYKC-FM

FOUR WEEK ADVERTISING SCHEDULE

DATE: 6-6-18 PROPOSED BY: Roger Harris

CLIENT: Eddie Fields CAMPAIGN: LT- Gov

SPOT RATE: \$12.00 LENGTH: 30 START: 6-12 END: 6-26  
(6am-7pm GRID)

	<u>M</u>	<u>T</u>	<u>W</u>	<u>T</u>	<u>F</u>	<u>S</u>	<u>S</u>
WEEK 1:		10	10	10	10	10	3
WEEK 2:							
WEEK 3:	12 <sup>10</sup>	12	12	12	12	10	5
WEEK 4:	14	<span style="border: 1px solid black; padding: 2px;">14</span>					

SPECIAL INSTRUCTIONS: *CHANGE # OF SPOTS TO MATCH DOLLAR FIGURE*  
*THERE WERE 6 SPOTS TOO MANY*  
SPOTS Guaranteed to air 6am to 7pm  
With equal & fair Rotation in DRIVE TIME PERIODS

TOTAL COMMERCIALS: 150

TOTAL INVESTMENT: \$1,800 net to station

Accepted By: 2 SPOTS to Rotate Date: 6936  
6937

For: \_\_\_\_\_

THESE STATIONS DO NOT DISCRIMINATE IN THE SALE OF ADVERTISING TIME, AND WILL ACCEPT NO ADVERTISING WHICH IS PLACED WITH AN INTENT TO DISCRIMINATE ON THE BASIS OF RACE, GENDER OR ETHNICITY. ADVERTISER HEREBY CERTIFIES THAT IT IS NOT BUYING BROADCASTING AIRTIME UNDER THIS ADVERTISING CONTRACT OR PROPOSAL FOR A DISCRIMINATORY PURPOSE, INCLUDING BUT NOT LIMITED TO, DECISIONS NOT TO PLACE ADVERTISING ON PARTICULAR STATIONS ON THE BASIS OF RACE, NATIONAL ORIGIN OR ANCESTRY.

