

# ORDER

**Orders**  
**Order / Rev:** 2656539  
**Alt Order #:** 37122716  
**Product Desc:** Joe Biden for President - Black History M  
**Estimate:** BHM01  
**Flight Dates:** 02/14/24 - 03/03/24  
**Original Date / Rev:** 02/13/24 / 02/13/24  
**Order Type:** GENERAL

**Atlanta WAOK-AM**  
**Primary AE:** Katz Philadelphia  
**Sales Office:** K-PHL  
**Sales Region:** National

**Agency**  
**Name:** Katz Media Group  
**Buying Contact:** \_\_\_\_\_  
**Billing Contact:** \_\_\_\_\_  
125 West 55th Street  
New York, NY 10019

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Joe Biden For President  
**Demographic:** A18+  
**Product Codes:** Candidates (POL)  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND  
**Priority:** ISSUE

**New Business End:** \_\_\_\_\_  
**Advertiser External ID:** 196231  
**Agency External ID:** 4027634  
**Unit Code:** Candidate -  
**Order Separation:** 00:45:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/29/24	02/25/24	71	\$1,164.00	\$989.40
02/26/24	02/27/24	7	\$144.00	\$122.40

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
February 2024	71	\$1,164.00	\$989.40	0.00
March 2024	7	\$144.00	\$122.40	0.00
<b>Totals</b>	<b>78</b>	<b>\$1,308.00</b>	<b>\$1,111.80</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia	K-PHL	National	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WAOK	02/14/24	02/27/24	M-F 6a-10a M-F 6a-10a	CM	6:00 AM-10:00 AM	--WTF--	1:00	6	\$22.00	FULL	0.00	NM	12	\$264.00
	AM -														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	02/14/24	02/20/24	--WTF--		6				\$22.00		0.00			
	Week:	02/21/24	02/27/24	--WTF--		6				\$22.00		0.00			
N 2	WAOK	02/14/24	02/27/24	M-F 10a-3p M-F 10a-3p	CM	10:00 AM-3:00 PM	--WTF--	1:00	7	\$23.00	FULL	0.00	NM	14	\$322.00
	MD -														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	02/14/24	02/20/24	--WTF--		7				\$23.00		0.00			
	Week:	02/21/24	02/27/24	--WTF--		7				\$23.00		0.00			
N 3	WAOK	02/14/24	02/27/24	M-F 3p-7p M-F 3p-7p	CM	3:00 PM-7:00 PM	--WTF--	1:00	6	\$23.00	FULL	0.00	NM	12	\$276.00
	PM -														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	02/14/24	02/20/24	--WTF--		6				\$23.00		0.00			
	Week:	02/21/24	02/27/24	--WTF--		6				\$23.00		0.00			
N 4	WAOK	02/14/24	02/27/24	M-F 7p-12a M-F 7p-12a	CM	7:00 PM-12:00 XM	--WTF--	1:00	2	\$8.00	FULL	0.00	NM	4	\$32.00
	EV -														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 2656539  
 Alt Order #: 37122716  
 Flight Dates: 02/14/24 - 03/03/24

Advertiser: Joe Biden For President  
 Product Desc: Joe Biden for President - Black History M Atlanta WAOK-AM  
 Estimate: BHM01

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	WAOK	02/17/24	03/01/24	Sa 6a-10a Sa 6a-10a	CM	6:00 AM-10:00 AM	-----S-	1:00	3	\$3.00	FULL	0.00	NM	6	\$18.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/14/24	02/20/24	--WTF--		2				\$8.00		0.00			
Week:		02/21/24	02/27/24	--WTF--		2				\$8.00		0.00			
WK -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/17/24	02/23/24	-----S-		3				\$3.00		0.00			
Week:		02/24/24	03/01/24	-----S-		3				\$3.00		0.00			
N 6	WAOK	02/17/24	03/01/24	Sa 10a-3p Sa 10a-3p	CM	Sa 10a-3p	-----S-	1:00	3	\$7.00	FULL	0.00	NM	6	\$42.00
WK -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/17/24	02/23/24	-----S-		3				\$7.00		0.00			
Week:		02/24/24	03/01/24	-----S-		3				\$7.00		0.00			
N 7	WAOK	02/17/24	03/01/24	Sa 3p-7p Sa 3p-7p	CM	Sa 3p-7p	-----S-	1:00	1	\$1.00	FULL	0.00	NM	2	\$2.00
WK -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/17/24	02/23/24	-----S-		1				\$1.00		0.00			
Week:		02/24/24	03/01/24	-----S-		1				\$1.00		0.00			
N 8	WAOK	02/18/24	03/02/24	Su 10a-3p Su 10a-3p	CM	Su 10a-3p	-----S	1:00	2	\$8.00	FULL	0.00	NM	4	\$32.00
WK -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/18/24	02/24/24	-----S		2				\$8.00		0.00			
Week:		02/25/24	03/02/24	-----S		2				\$8.00		0.00			
N 9	WAOK	02/18/24	03/02/24	Su 3p-7p Su 3p-7p	CM	Su 3p-7p	-----S	1:00	2	\$8.00	FULL	0.00	NM	4	\$32.00
WK -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/18/24	02/24/24	-----S		2				\$8.00		0.00			
Week:		02/25/24	03/02/24	-----S		2				\$8.00		0.00			
N 10	WAOK	02/19/24	03/03/24	M-F 6a-10a M-F 6a-10a	CM	6:00 AM-10:00 AM	MT-----	1:00	2	\$22.00	NARF	0.00	NM	4	\$88.00
AM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/19/24	02/25/24	MT-----		2				\$22.00		0.00			
Week:		02/26/24	03/03/24	MT-----		2				\$22.00		0.00			
N 11	WAOK	02/19/24	03/03/24	M-F 10a-3p M-F 10a-3p	CM	10:00 AM-3:00 PM	MT-----	1:00	2	\$23.00	NARF	0.00	NM	4	\$92.00
MD -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/19/24	02/25/24	MT-----		2				\$23.00		0.00			
Week:		02/26/24	03/03/24	MT-----		2				\$23.00		0.00			
N 12	WAOK	02/19/24	03/03/24	M-F 3p-7p M-F 3p-7p	CM	3:00 PM-7:00 PM	MT-----	1:00	2	\$23.00	NARF	0.00	NM	4	\$92.00
PM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/19/24	02/25/24	MT-----		2				\$23.00		0.00			
Week:		02/26/24	03/03/24	MT-----		2				\$23.00		0.00			
N 13	WAOK	02/19/24	03/03/24	M-F 7p-12a M-F 7p-12a	CM	7p-12a	MT-----	1:00	1	\$8.00	NARF	0.00	NM	2	\$16.00
EV -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/19/24	02/25/24	MT-----		1				\$8.00		0.00			
Week:		02/26/24	03/03/24	MT-----		1				\$8.00		0.00			
Totals													78	\$1,308.00	