

# ORDER WORKSHEET

1 of 3

Printed: 10/29/14 2:42 PM  
Last Received: 10/29/14 2:26 PM  
Showing Buylines: All Lines

Rep Order# 8183561 Ver# 1 Status New

Traffic Order#

Station WHTV-TV LANSING  
Advertiser (ABT) ABED, THERESA  
Product ABED/HD71/D  
Estimate# 3086  
Buyer Media Placement

Agency (76W) 76 WORDS  
1322 G ST SE  
WASHINGTON, DC 20005  
Agency C/P1/P2/E 548/570/3086  
Flight Dates 10/30/14-11/04/14

Rep Firm EAGLE TELEVISION  
Sales Office (DC) WASHINGTON  
Salesperson (RG1) RYAN GORDON  
Sales Assistant  
Salesperson Phone# 202-955-5342  
Salesperson Fax# 202-955-5348

## --- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## --- REMARKS ---

\*\*NEW ORDER TTL=1215 PLEASE CONFIRM RYAN 10/29

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	Th	2P-3P	FAITH	30	-	-	\$30.00	10/30-10/30	1	1	\$30.00
2	F	2P-3P	FAITH	30	-	-	\$30.00	10/31-10/31	1	1	\$30.00
3	M	2P-3P	FAITH	30	-	-	\$30.00	11/03-11/03	1	1	\$30.00
4	Th	3P-4P	L&O	30	-	-	\$25.00	10/30-10/30	1	1	\$25.00
5	F	3P-4P	L&O	30	-	-	\$25.00	10/31-10/31	1	1	\$25.00
6	M	3P-4P	L&O	30	-	-	\$25.00	11/03-11/03	1	1	\$25.00
7	Th	5P-6P	MAURY	30	-	-	\$30.00	10/30-10/30	1	1	\$30.00
8	F	5P-6P	MAURY	30	-	-	\$30.00	10/31-10/31	1	1	\$30.00
9	M	5P-6P	MAURY	30	-	-	\$30.00	11/03-11/03	1	1	\$30.00
10	Th	5P-6P	MAURY	30	-	-	\$30.00	10/30-10/30	1	1	\$30.00
11	F	5P-6P	MAURY	30	-	-	\$30.00	10/31-11/31	1	1	\$30.00

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 1322 G ST SE  
 WASHINGTON, DC 20005  
 Agency C/P1/P2/E 548/570/3086  
 Flight Dates 10/30/14-11/04/14

Rep Firm EAGLE TELEVISION  
 Sales Office (DC) WASHINGTON  
 Salesperson (RG1) RYAN GORDON  
 Sales Assistant  
 Salesperson Phone# 202-955-5342  
 Salesperson Fax# 202-955-5348

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
12	M	5P-6P	MAURY	30	-	-	\$30.00	11/03-11/03	1	1	\$30.00
13	Th	7P-730P	TWO & HALF MEN	30	-	-	\$60.00	10/30-10/30	1	1	\$60.00
14	F	7P-730P	TWO & HALF MEN	30	-	-	\$60.00	10/31-10/31	1	1	\$60.00
15	M	7P-730P	TWO & HALF MEN	30	-	-	\$60.00	11/03-11/03	1	1	\$60.00
16	Th	730P-8P	MOLLY	30	-	-	\$60.00	10/30-10/30	1	1	\$60.00
17	F	730P-8P	MOLLY	30	-	-	\$60.00	10/31-10/31	1	1	\$60.00
18	M	730P-8P	MOLLY	30	-	-	\$60.00	11/03-11/03	1	1	\$60.00
19	Th	10P-11P	MOLLY/CLEVELAND	30	-	-	\$30.00	10/30-10/30	1	1	\$30.00
20	F	10P-11P	MOLLY/CLEVELAND	30	-	-	\$30.00	10/31-10/31	1	1	\$30.00
21	M	10P-11P	MOLLY/CLEVELAND	30	-	-	\$30.00	11/03-11/03	1	1	\$30.00
22	Th	11P-12A	MIDDLE/MOTHER	30	-	-	\$45.00	10/30-10/30	1	1	\$45.00
23	F	11P-12A	MIDDLE/MOTHER	30	-	-	\$45.00	10/31-10/31	1	1	\$45.00
24	M	11P-12A	MIDDLE/MOTHER	30	-	-	\$45.00	11/03-11/03	1	1	\$45.00
25	F	8P-9P	BONES	30	-	-	\$60.00	10/31-10/31	1	1	\$60.00
26	F	9P-10P	BONES	30	-	-	\$60.00	10/31-10/31	1	1	\$60.00
27	Sa	8P-10P	LOCAL MORNING	30	-	-	\$45.00	11/01-11/01	1	1	\$45.00

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Station WHTV-TV LANSING Agency (76W) 76 WORDS Rep Firm EAGLE TELEVISION  
 Advertiser (ABT1) ABED, THERESA 1322 G ST SE Sales Office (DC) WASHINGTON  
 Product ABED/HD71/D WASHINGTON, DC 20005 Salesperson (RG1) RYAN GORDON  
 Estimate# 3086 Agency C/P1/P2/E 548/570/3086 Sales Assistant  
 Buyer Media Placement Flight Dates 10/30/14-11/04/14 Salesperson Phone# 202-955-5342  
 Salesperson Fax# 202-955-5348

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
28	Su	8P-9P	CASTLE	30	-	-	\$60.00	11/02-11/02	1	1	\$60.00
29	Su	9P-10P	CASTLE	30	-	-	\$60.00	11/02-11/02	1	1	\$60.00

## ---REPORT TOTALS---

Report Totals: 29 / \$1,215.00

## ---SALES MONTHLY TOTALS---

Nov2014: 29/ \$1,215.00  
 Order Totals: 29 / \$1,215.00 Total GRPs: 0.0

## --- COMPETITIVE ---

Market Totals \$60,750.00  
 CABL 98.00% WHTV 2.00% WILX .00% WLNS .00%  
 WSYM .00% WLAJ .00%

## --- COMPETITIVE COMMENTS ---

CABL=UNKNOWN

Books [NOV14]  
 Demos RA35+

## --- CREDIT RISK ---

STANDARD CREDIT TERMS

1  
EAGLE TV SALES  
ORDER STATUS: ORIGINAL

\*\*\*\*\* AGENCY ORDER REPORT \*\*\*\*\*  
XML ORIGINAL ORDER  
RECEIVED: OCT29/14 9:09

OCT29/14 AT 12.33  
REQUESTOR DAO,4266  
WHIV-TV/LANSING

PAGE 1

---AGY--- ORDER#: 01100668  
AGENCY: XYV-DC 76 Words  
ADVERTISER: Friends for Theresa Abed (MI HD71) ADVERTISER:  
PRODUCT: 548 Candidate  
2ND PRODUCT: 570  
ESTIMATE #: 3086  
FLIGHT DATE: OCT30/14-NOV04/14  
STATION: WHIV-TV LANSING  
BUYER: Media Placement  
( ) - (EX )

---REP--- CONTRACT#:  
AGENCY:  
PRODUCT:  
ESTIMATE #:  
FLIGHT DATE:  
STATION:  
REP OFF/SALESPERSON:  
DAYPART:

TOTAL SPOTS AND DOLLARS: 29 \$1,215.00

\*\*\* THIS IS AN XML ORDER COMMENTS FOLLOW ORDER \*\*\*

MC LIN	DAYS	TIMES	LEN	EFF. DATES	NW	NPW	RATE	SPT	PROGRAM NAME
1	THU FRI MON	2-3P	30	OCT30 OCT31 NOV03	1W 1W 1W	1	30.00	1	JERRY SPRINGER
2	THU FRI MON	3-4P	30	OCT30 OCT31 NOV03	1W 1W 1W	1	25.00	1	TRISHA
3	THU FRI MON	5-530P	30	OCT30 OCT31 NOV03	1W 1W 1W	1	30.00	1	DISH NATION
4	THU FRI MON	530-6P	30	OCT30 OCT31 NOV03	1W 1W 1W	1	30.00	1	TMZ
5	THU FRI MON	7-730P	30	OCT30 OCT31 NOV03	1W 1W 1W	1	60.00	1	TWO & HALF MEN
6	THU FRI MON	730-8P	30	OCT30 OCT31 NOV03	1W 1W 1W	1	60.00	1	TWO&HALF MEN B
7	THU FRI MON	10-11P	30	OCT30 OCT31 NOV03	1W 1W 1W	1	30.00	1	LAW&ORDER SVU
8	THU FRI MON	11P-12M	30	OCT30 OCT31 NOV03	1W 1W 1W	1	45.00	1	ARSENIO HALL
9	FRI	8-9P	30	OCT31	1W	1	60.00	1	MONK-MYNET 1
10	FRI	9-10P	30	OCT31	1W	1	60.00	1	MONK-MYNET 2

EAGLE TV SALES  
ORDER STATUS: ORIGINAL

\*\*\*\*\* AGENCY ORDER REPORT \*\*\*\*\*  
KML ORIGINAL ORDER  
RECEIVED: OCT29/14 9:09

OCT29/14 AT 12.33  
REQUESTOR DAO,4266  
WHTV-TV/LANSING

PAGE 2

11 SAT	8-10P	30 NOV01	1W	1	45.00	1	LOCAL MOVIE
12 SUN	8-9P	30 NOV02	1W	1	60.00	1	CLOSER
13 SUN	9-10P	30 NOV02	1W	1	60.00	1	CLOSER B

TOTAL\$ 1,215.00  
TOTAL SPOTS: 29

\*\*\* START OF COMMENTS \*\*\*\*\*

AGENCY STANDARD COMMENT:

\*\*\*\*\*MO: Agency order ID(s) 3623311 received from the agency.  
MO: Order routed to seller contact Ryan Gordon by the agency.

AGENCY ORDER COMMENT:

Separation: 30

\*\*\* END OF COMMENTS \*\*\*\*\*

Line	Product	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
1	E 1 WHTV 10/30/14 10/30/14 M-F 2p-3p	10/30/14	10/30/14	M-F 2p-3p	1	\$30.00	0.00
1	E 2 WHTV 10/31/14 10/31/14 M-F 2p-3p	10/31/14	10/31/14	M-F 2p-3p	1	\$30.00	0.00
1	E 3 WHTV 11/03/14 11/03/14 M-F 2p-3p	11/03/14	11/03/14	M-F 2p-3p	1	\$30.00	0.00
1	E 4 WHTV 10/30/14 10/30/14 M-F 3p-4p	10/30/14	10/30/14	M-F 3p-4p	1	\$25.00	0.00
1	E 5 WHTV 10/31/14 10/31/14 M-F 3p-4p	10/31/14	10/31/14	M-F 3p-4p	1	\$25.00	0.00

551247

08183561

10/30/14 - 11/04/14

9806

ABED/HD71/D

Abbed/D/State Rep

81 MY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	WHTV	11/03/14	11/03/14	M-F 3p-4p	CM	M-F 3p-4p	M-----	:30	1	\$25.00	P-03	0.00	NM	1	\$25.00
L&O															
Week:	11/03/14	11/09/14	M-----	Weekdays	Spots/Week	Rate				Rating					
Start Date	11/03/14	10/30/14	M-F 5p-6p	CM	M-F 5p-6p	M-F 5p-6p	---T---	:30	1	\$30.00	P-03	0.00	NM	1	\$30.00
End Date	11/02/14	10/27/14	M-F 5p-6p	CM	M-F 5p-6p	M-F 5p-6p	---T---	:30	1	\$30.00	P-03	0.00	NM	1	\$30.00
Week:	10/27/14	11/02/14	M-----	Weekdays	Spots/Week	Rate				Rating					
Start Date	10/31/14	10/31/14	M-F 5p-6p	CM	M-F 5p-6p	M-F 5p-6p	---T---	:30	1	\$30.00	P-03	0.00	NM	1	\$30.00
End Date	10/31/14	10/30/14	M-F 5p-6p	CM	M-F 5p-6p	M-F 5p-6p	---T---	:30	1	\$30.00	P-03	0.00	NM	1	\$30.00
Week:	11/03/14	11/09/14	M-----	Weekdays	Spots/Week	Rate				Rating					
Start Date	11/03/14	10/30/14	M-F 5p-6p	CM	M-F 5p-6p	M-F 5p-6p	---T---	:30	1	\$30.00	P-03	0.00	NM	1	\$30.00
End Date	11/02/14	10/27/14	M-F 5p-6p	CM	M-F 5p-6p	M-F 5p-6p	---T---	:30	1	\$30.00	P-03	0.00	NM	1	\$30.00
Week:	10/27/14	11/02/14	M-----	Weekdays	Spots/Week	Rate				Rating					
Start Date	10/31/14	10/31/14	M-F 5p-6p	CM	M-F 5p-6p	M-F 5p-6p	---T---	:30	1	\$30.00	P-03	0.00	NM	1	\$30.00
End Date	10/31/14	10/30/14	M-F 5p-6p	CM	M-F 5p-6p	M-F 5p-6p	---T---	:30	1	\$30.00	P-03	0.00	NM	1	\$30.00
Week:	11/03/14	11/09/14	M-----	Weekdays	Spots/Week	Rate				Rating					
Start Date	11/03/14	10/30/14	M-F 5p-6p	CM	M-F 5p-6p	M-F 5p-6p	---T---	:30	1	\$30.00	P-03	0.00	NM	1	\$30.00
End Date	11/02/14	10/27/14	M-F 5p-6p	CM	M-F 5p-6p	M-F 5p-6p	---T---	:30	1	\$30.00	P-03	0.00	NM	1	\$30.00
Week:	10/27/14	11/02/14	M-----	Weekdays	Spots/Week	Rate				Rating					
Start Date	10/31/14	10/31/14	M-F 5p-6p	CM	M-F 5p-6p	M-F 5p-6p	---T---	:30	1	\$30.00	P-03	0.00	NM	1	\$30.00
End Date	10/31/14	10/30/14	M-F 5p-6p	CM	M-F 5p-6p	M-F 5p-6p	---T---	:30	1	\$30.00	P-03	0.00	NM	1	\$30.00
Week:	11/03/14	11/09/14	M-----	Weekdays	Spots/Week	Rate				Rating					
Start Date	11/03/14	10/30/14	M-F 5p-6p	CM	M-F 5p-6p	M-F 5p-6p	---T---	:30	1	\$30.00	P-03	0.00	NM	1	\$30.00
End Date	11/02/14	10/27/14	M-F 5p-6p	CM	M-F 5p-6p	M-F 5p-6p	---T---	:30	1	\$30.00	P-03	0.00	NM	1	\$30.00
Week:	10/27/14	11/02/14	M-----	Weekdays	Spots/Week	Rate				Rating					
Start Date	10/31/14	10/31/14	M-F 5p-6p	CM	M-F 5p-6p	M-F 5p-6p	---T---	:30	1	\$30.00	P-03	0.00	NM	1	\$30.00
End Date	10/31/14	10/30/14	M-F 5p-6p	CM	M-F 5p-6p	M-F 5p-6p	---T---	:30	1	\$30.00	P-03	0.00	NM	1	\$30.00
Week:	11/03/14	11/09/14	M-----	Weekdays	Spots/Week	Rate				Rating					
Start Date	11/03/14	10/30/14	M-F 5p-6p	CM	M-F 5p-6p	M-F 5p-6p	---T---	:30	1	\$30.00	P-03	0.00	NM	1	\$30.00
End Date	11/02/14	10/27/14	M-F 5p-6p	CM	M-F 5p-6p	M-F 5p-6p	---T---	:30	1	\$30.00	P-03	0.00	NM	1	\$30.00
Week:	10/27/14	11/02/14	M-----	Weekdays	Spots/Week	Rate				Rating					
Start Date	10/31/14	10/31/14	M-F 5p-6p	CM	M-F 5p-6p	M-F 5p-6p	---T---	:30	1	\$30.00	P-03	0.00	NM	1	\$30.00

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rig Type Spots Amount

MOLLY M-F 730p-8p

E19 WHTV 10/30/14 10/30/14 M-F 10p-11p CM M-F 10p-11p 1 30 \$30.00 P-02 0.00 NM

MOLLY/CLEVELAND Week: 10/27/14 11/02/14 ---T--- Rating 0.00

E20 WHTV 10/31/14 10/31/14 M-F 10p-11p CM M-F 10p-11p 1 30 \$30.00 P-02 0.00 NM

MOLLY/CLEVELAND Week: 10/27/14 11/02/14 ---F--- Rating 0.00

E21 WHTV 11/03/14 11/03/14 M-F 10p-11p CM M-F 10p-11p 1 30 \$30.00 P-02 0.00 NM

MOLLY/CLEVELAND Week: 11/03/14 11/09/14 M----- Rating 0.00

E22 WHTV 10/30/14 10/30/14 M-F 11p-12a CM M-F 11p-12a 1 30 \$45.00 P-02 0.00 NM

MIDDLE/MOTHER Week: 10/27/14 11/02/14 ---T--- Rating 0.00

E23 WHTV 10/31/14 10/31/14 M-F 11p-12a CM M-F 11p-12a 1 30 \$45.00 P-02 0.00 NM

MIDDLE/MOTHER Week: 10/27/14 11/02/14 ---F--- Rating 0.00

E24 WHTV 11/03/14 11/03/14 M-F 11p-12a CM M-F 11p-12a 1 30 \$45.00 P-02 0.00 NM

MIDDLE/MOTHER Week: 11/03/14 11/09/14 M----- Rating 0.00

E25 WHTV 10/31/14 10/31/14 Fri 8-9p CM Fri 8-9p 1 30 \$60.00 P-02 0.00 NM

BONES Week: 10/27/14 11/02/14 ---F--- Rating 0.00

E26 WHTV 10/31/14 10/31/14 Fri 9-10p CM Fri 9-10p 1 30 \$60.00 P-02 0.00 NM

BONES Week: 10/27/14 11/02/14 ---F--- Rating 0.00

E27 WHTV 11/01/14 11/01/14 Sat 8-10p CM Sat 8-10p 1 30 \$45.00 P-02 0.00 NM

LOCAL MOVIE Week: 10/27/14 11/02/14 -----S- Rating 0.00

E28 WHTV 11/02/14 11/02/14 Sun 8-9p CM Sun 8-9p 1 30 \$60.00 P-02 0.00 NM

CASTLE Week: 10/27/14 11/02/14 -----S- Rating 0.00

E29 WHTV 11/02/14 11/02/14 Sun 9-10p CM Sun 9-10p 1 30 \$60.00 P-02 0.00 NM

CASTLE Week: 10/27/14 11/02/14 -----S- Rating 0.00

Totals 29 \$1,215.00