



125 West 55th St
New York, NY 10019

31088102
2/18/22

Contract # 27674562 Changes as of: 2/9/2022 at 8:32 AM Version: Current State Version 2

CPE: PAXT/ORDR/209215 Flight: 2/9/22 - 2/15/22 Station: KAMR Con Type: POLITICAL/NOTE

Agency: Smart Media Group Advertiser: Ken Paxton Campaign Market: Amarillo Total \$: \$12,380.00

PO BOX 26067 Product: Order Office: NEW YORK Total Spots: 28

ALEXANDRIA, VA Agency Order #: 30078514 Service: Nielsen Total CPP: \$249.60

Buyer: Gaeckler, Elaine Salesperson: ERIN SCHUMACHER Primary Demo: Adults 35+ Total GRP: 49.6

22313 212-424-6620 Assistant: ERIN SCHUMACHER Separation:

Comments: New Order for Paxton. NO spots to air on 2/15. Pls cfm asap. Thanks!

#	Day/Time	DP	Program	Rate	A35P Rating	A35P Impression	Len	2/9 - 2/15							Total Spots	Total \$	CPP*	GRP*	
								2/9	2/10	2/11	2/12	2/13	2/14	2/15					
REV-1	Su 9a-10a		MEETHE PRESS	\$50.00	1.3	0	30	0	0	0	2	0	0	0	0	0	\$0.00	\$38.46	0.0
2	M-F 6a-7a		TODAY IN AMARILLO 2	\$120.00	0.7	0	30	1	1	2	0	0	2	0	0	6	\$720.00	\$171.43	4.2
Changes: Rate from 45 to 120																			
3	M-F 5p-5:30p		KAMR LOCAL 4 NEWS AT 5	\$265.00	2.2	0	30	1	1	1	0	0	1	0	0	4	\$1,060.00	\$120.45	8.8
Changes: Rate from 110 to 265																			
4	M-F 5:30p-6p		NBC NIGHTLY NEWS	\$265.00	2.5	0	30	1	1	1	0	0	1	0	0	4	\$1,060.00	\$106.00	10.0
Changes: Rate from 110 to 265																			
5	M-F 6p-6:30p		KAMR LOCAL 4 NEWS AT 5	\$340.00	2.8	6,900	30	1	1	1	0	0	1	0	0	4	\$1,360.00	\$121.43	11.2
Changes: Rate from 140 to 340																			
REV-6	Sa 10:30p-12m		SATURDAY NIGHT LIVE-	\$100.00	2.3	0	30	0	0	0	1	0	0	0	0	0	\$0.00	\$43.48	0.0
7	M-F 10p-10:35p		KAMR LOCAL 4 NEWS AT 3	\$960.00	1.1	0	30	1	1	1	0	0	1	0	0	4	\$3,840.00	\$872.73	4.4
Changes: Rate from 300 to 960																			
8	Sa 10p-10:30p		KAMR LOCAL 4 NEWS AT 3	\$960.00	1.5	0	30	0	0	0	1	0	0	0	0	1	\$960.00	\$640.00	1.5
Changes: Rate from 175 to 960																			
9	Su 10p-10:30p		KAMR LOCAL 4 NEWS AT 3	\$960.00	1.5	0	30	0	0	0	0	1	0	0	0	1	\$960.00	\$640.00	1.5
Changes: Rate from 200 to 960																			
10	M-F 6:30p-7p		OLYMPIC ZONE	\$605.00	2.0	0	30	1	1	1	0	0	1	0	0	4	\$2,420.00	\$302.50	8.0
Changes: Program from ENTERTAINMENT TONIGHT to OLYMPIC ZONE. Rate from 120 to 605																			
TOTALS:								6	6	7	1	1	7	0	28	\$12,380.00	\$249.60	49.6	

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KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 27674562

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CPE: PAXT/ORDR/209215

Flight: 2/9/22 - 2/15/22

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PO BOX 26067

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Total GRP: 49.6

Salesperson: ERIN SCHUMACHER

Assistant: ERIN SCHUMACHER

Separation:

212-424-6620

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
02/09/22 8:30 AM	ERIN SCHUMACHER	New Order for Paxton. NO spots to air on 2/15. Pls cfm asap. Thanks!
02/08/22 12:39 PM	System	Notice Received.
02/08/22 12:37 PM	Margaret Winegeart	CONFIRMING - AWAITING RATE REVISIONS
02/08/22 8:24 AM	ERIN SCHUMACHER	New Order for Paxton. NO spots to air on 2/15. Pls cfm asap. Thanks!

Competitive Information

Market Budget:	\$49,520
KAMR Share:	25%
Comment:	Unknown: 75%

Daypart	Spots	Dollars	CPP	GRP	
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	28	\$12,380.00	\$249.60	49.6
Total	100%	28	\$12,380.00	\$249.60	49.6

Month	Spots	Dollars
2022-Feb	28	\$12,380.00
Total	28	\$12,380.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	2/9/22 8:37 AM					\$0	\$0	
Revision	2/9/22 8:30 AM	ERIN SCHUMACHER	Revised		3	\$8,415.00	\$0	Changes: Total Spots from 31 to 28. Calculated Dollars from \$3,965.00 to \$12,380.00, Total GRPs from 55.2 to 49.6. Total CPP from \$72.64 to \$249.60. Competitive Market Budget from \$16,040 to \$49,520. Origuser Entered Dollars to \$3,965.00. User Entered \$ from \$0.00 to \$12,380.00. Total \$ from \$3,965.00 to \$12,380.00. 10 buylines added or modified.
Makegood 1	2/8/22 12:37 PM	Margaret Winegeart	Confirmed			\$0	\$0	
New	2/8/22 8:24 AM	ERIN SCHUMACHER	Confirmed	31		\$3,965.00	\$3,965.00	

Non-Discrimination Policy
 PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 27674562

Changes as of: 2/9/2022 at 10:22 AM

Version: Current State Version 3

CPE: PAXT/ORDR/209215

Flight: 2/9/22 - 2/15/22

Station: KAMR

Con Type: POLITICAL/VOTE

Agency: Smart Media Group

Advertiser: Ken Paxton Campaign

Market: Amarillo

Total \$: \$12,380.00

PO BOX 26067

Product: Order

Office: NEW YORK

Total Spots: 28

ALEXANDRIA, VA 22313

Agency Order #: 30078514

Service: Nielsen

Total CPP: \$249.60

Buyer: Gaeckler, Elaine

Primary Demo: Adults 35+

Total GRP: 49.6

Salesperson: ERIN SCHUMACHER

Assistant: ERIN SCHUMACHER

Traffic #: 3408362

212-424-6620

212-424-6620

Comments: Revised rates to clear. PLEASE CONFIRM THAT NO OTHER CANDIDATES ARE IN ANY OF THESE ORDERED TIME PERIODS AT A LOWER RATE THAN PAXTON. THANK YOU! ELAINE

Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	A35P Impression	Len	2/9 - 2/15							Total Spots	Total \$	CPP*	GRP*
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10	M-F 6:30P-7P		OLYMPIC ZONE	\$605.00	2.0	0	30	1	1	1	0	0	1	0	4	\$2,420.00	\$302.50	8.0
Changes: Program from OLYMPIC ZONE to OLYMPIC ZONE																		
TOTALS:								6	6	7	1	1	7	0	28	\$12,380.00	\$249.60	49.6

Handwritten signature



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KAMR Share:	25%
Comment:	
Unknown:	75%

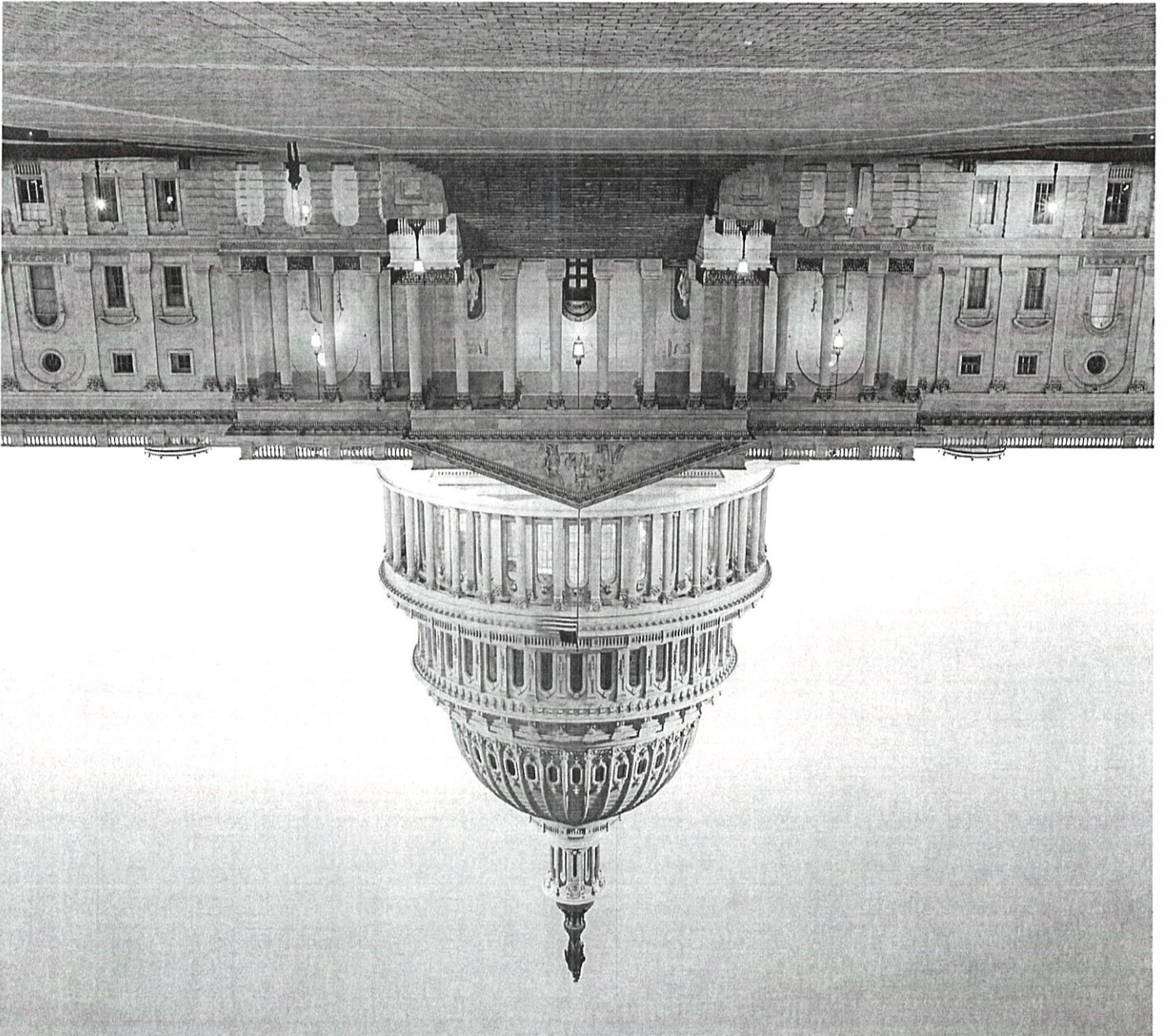
Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	28	\$12,380.00	\$249.60	49.6
Total	100%	28	\$12,380.00	\$249.60	49.6

Monthly Summary		
Month	Spots	Dollars
2022-Feb	28	\$12,380.00
Total	28	\$12,380.00

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Revision	2/9/22 10:22 AM	GOTOSTRATAleschumacher	Revised			\$0	\$0	Changes: Comments from New Order for Paxton. NO spots to air on 2/15. Pls cfm asap. Thanks! to Revised rates to clear. PLEASE CONFIRM THAT NO OTHER CANDIDATES ARE IN ANY OF THESE ORDERED TIME PERIODS AT A LOWER RATE THAN PAXTON. THANK YOU! ELAINE. 1 buyline added or modified.
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Political Broadcast Agreement Form for Candidate Advertisements (PB-19)





Political Broadcast Agreement Form for Candidate Advertisements (PB-19)

This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

Please note:

You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.

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Reproduction or publication of the contents, in whole or in part, without express permission is prohibited. No liability is assumed with respect to the use of the information contained herein. A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit education.nab.org.

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit nab.org/MemberTools.

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges. I, _____, Smart Media Group, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE FEDERAL CANDIDATE STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: Ken Paxton
 Authorized committee: Ken Paxton Campaign

Agency requesting time (and contact information): N/A Smart Media Group

Candidate's political party: Republican

Office sought (no acronyms or abbreviations): Texas Attorney General

Date of election: 3/1/2022
 General Primary

Treasurer of candidate's authorized committee: Madison Hayworth

The undersigned represents that:
 (1) the payment for the broadcast time requested has been furnished by (check one box below):
 the candidate listed above who is a legally qualified candidate, or
 the authorized committee of the legally qualified candidate listed above;
 (2) this station is authorized to announce the time as paid for by such person or entity; and
 (3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: Smart Media Group <small>Digitally signed by Smart Media Group Date: 2022.01.10 08:26:02 -0500</small>	Signature:
Name: Smart Media Group	Name:
Date of Request to Purchase Ad Time: 1/10/22	Date of Station Agreement to Sell Time:

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature: _____

Name: _____

Date: _____

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: _____

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition: Accepted Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)* Rejected – provide reason: _____

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag): _____

Contract #:	Station Call Letters:	Date Received/Requested:
Est. #:	Station Location:	Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.