



WGAL
1300 Columbia Avenue
Lancaster, PA 17603
(717)393-5851

www.wgal.com

CONTRACT

<u>Contract / Revision</u> 1806894 /		<u>Alt Order #</u>
<u>Product</u> SCOTT WAGNER 4 GOV		
<u>Contract Dates</u> 10/30/18 - 11/06/18		<u>Estimate #</u> 306
<u>Advertiser</u> Wagner/R/Governor		<u>Original Date / Revision</u> 11/05/18 / 11/05/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WGAL	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> HRP-Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u>	<u>Advertiser Code</u> 27	<u>Product 1/2</u> 50
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Jamestown Associates
734 15th Street NW
Suite 550
Washington, DC 20005

REVISION

Unless specified on the line levels below, the Class of Time purchased is Pre-emptible with Notice

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WGAL	10/30/18	10/31/18	NBC Today Show III	10-11a		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	-TW----				1	\$250.00				
D 2	WGAL	11/03/18	11/03/18	NBC Saturday Today	7-9a		:15/15				BK	0	\$0.00
D 3	WGAL	11/03/18	11/03/18	Saturday News 8 at 9a	9-10a		:30				NM	0	\$0.00
D 4	WGAL	11/03/18	11/03/18	RIZZOLI & ISLES WKND AC7-8P			:15/15				BK	0	\$0.00
D 5	WGAL	10/30/18	11/04/18	Sunday News 8 at 6a	6-7a		:15/15				BK	0	\$0.00
D 6	WGAL	10/30/18	11/04/18	NBC Sunday Today	8-9a		:15/15				BK	0	\$0.00
D 7	WGAL	10/30/18	11/04/18	Sunday News 8 at 9a	9-10a		:15/15				BK	0	\$0.00
D 8	WGAL	10/30/18	11/04/18	Matter of Fact	Various		:30				NM	0	\$0.00
D 9	WGAL	10/30/18	11/04/18	SU 6p News	6-630p		:15/15				BK	0	\$0.00
D 10	WGAL	10/30/18	11/04/18	MATTER OF FACT	LATE RUN NFL		:15/15				BK	0	\$0.00
11	WGAL	10/30/18	10/31/18	M-F 12-12:30p News	12-12:30p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	-TW----				1	\$350.00				
12	WGAL	10/30/18	10/31/18	WHO WANTS MILLINAIRE [1230-1P			:30				NM	2	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	-TW----				2	\$210.00				
13	WGAL	10/30/18	10/31/18	M-F 3-4p	3-4P		:30				NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	-TW----				1	\$165.00				
14	WGAL	10/30/18	10/31/18	M-F 4-5p News	M-F 4-5p News		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	-TW----				1	\$350.00				
15	WGAL	10/30/18	10/31/18	M-F 5-6p News	5-6p		:15/15				BK	1	\$775.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Advertiser</u> Wagner/R/Governor		<u>Original Date / Revision</u> 11/05/18 / 11/05/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	-TW----				1	\$775.00				
16	WGAL	10/30/18	10/31/18	M-F News 8 at 6p	6-630p		:15/:15				BK	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	-TW----				1	\$1,200.00				
D 18	WGAL	11/03/18	11/03/18	Saturday News 8 at 6a	6-7a		:15/:15				BK	0	\$0.00
D 19	WGAL	11/05/18	11/05/18	NBC Today Show III	10-11a		:30				NM	0	\$0.00
D 20	WGAL	11/05/18	11/05/18	M-F 12-12:30p News	12-12:30p		:30				NM	0	\$0.00
D 21	WGAL	11/05/18	11/05/18	WHO WANTS MILLINAIRE C1230-1P			:15/:15				BK	0	\$0.00
D 22	WGAL	11/05/18	11/05/18	M-F 3-4p	3-4P		:15/:15				BK	0	\$0.00
D 23	WGAL	11/05/18	11/05/18	M-F 4-5p News	M-F 4-5p News		:15/:15				BK	0	\$0.00
D 24	WGAL	11/05/18	11/05/18	M-F 5-6p News	5-6p		:15/:15				BK	0	\$0.00
D 25	WGAL	11/05/18	11/05/18	M-F News 8 at 6p	6-630p		:15/:15				BK	0	\$0.00
D 26	WGAL	10/30/18	11/02/18	Entertainment Tonight	7-730p		:15/:15				BK	0	\$0.00
D 27	WGAL	11/05/18	11/05/18	Entertainment Tonight	7-730p		:15/:15				BK	0	\$0.00
28	WGAL	10/31/18	10/31/18	M-F 5-6p News	5-6p		:15/:15				BK	1	\$775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	--W----				1	\$775.00				
29	WGAL	10/31/18	10/31/18	M-F 3-4p	3-4P		:30				NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	--W----				1	\$165.00				
30	WGAL	10/31/18	10/31/18	Entertainment Tonight	7-730p		:15/:15				BK	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	--W----				1	\$675.00				
31	WGAL	10/31/18	10/31/18	Entertainment Tonight	7-730p		:15/:15				BK	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	--W----				1	\$675.00				
32	WGAL	11/01/18	11/01/18	M-F 5-6p News	5-6p		:15/:15				BK	1	\$775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	---T---				1	\$775.00				
33	WGAL	11/01/18	11/01/18	WHO WANTS MILLINAIRE C1230-1P			:30				NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	---T---				1	\$210.00				
34	WGAL	11/01/18	11/01/18	M-F 4-5p News	M-F 4-5p News		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	---T---				1	\$350.00				
35	WGAL	11/01/18	11/01/18	NBC Today Show III	10-11a		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	---T---				1	\$250.00				
36	WGAL	11/01/18	11/01/18	M-F News 8 at 6p	6-630p		:15/:15				BK	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	---T---				1	\$1,200.00				
37	WGAL	11/01/18	11/01/18	M-F 12-12:30p News	12-12:30p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	---T---				1	\$350.00				

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
38	WGAL	11/02/18	11/02/18	M-F News 8 at 6p	6-630p		:15/:15				BK	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	----F--				1	\$1,200.00				
39	WGAL	11/02/18	11/02/18	WHO WANTS MILLINAIRE C1230-1P			:30				NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	----F--				1	\$210.00				
E 40	WGAL	11/02/18	11/02/18	Entertainment Tonight	7-730p		:15/:15				BK	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	----F--				1	\$675.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WGAL	10/29/18-11/04/18	Entertainment Tonight	7-730p	-----F----	:15/:15		\$675.00		BK		
	Credited												
41	WGAL	11/02/18	11/02/18	NBC Today Show III	10-11a		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	----F--				1	\$250.00				
42	WGAL	11/02/18	11/02/18	M-F 4-5p News	M-F 4-5p News		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	----F--				1	\$350.00				
43	WGAL	11/02/18	11/02/18	M-F 3-4p	3-4P		:30				NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	----F--				1	\$165.00				
44	WGAL	11/02/18	11/02/18	M-F 12-12:30p News	12-12:30p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	----F--				1	\$350.00				
45	WGAL	11/03/18	11/03/18	RIZZOLI & ISLES WKND AC7-8P			:15/:15				BK	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	-----S-				1	\$275.00				
46	WGAL	11/03/18	11/03/18	Saturday News 8 at 9a	9-10a		:30				NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	-----S-				1	\$425.00				
47	WGAL	11/03/18	11/03/18	Saturday News 8 at 6a	6-7a		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	-----S-				1	\$250.00				
48	WGAL	11/03/18	11/03/18	NBC Saturday Today	7-9a		:15/:15				BK	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	-----S-				1	\$500.00				
49	WGAL	11/04/18	11/04/18	NBC Sunday Today	8-9a		:15/:15				BK	1	\$365.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	-----S				1	\$365.00				
N 50	WGAL	11/06/18	11/06/18	M-F News 8 at 4:30a	430-5a		:15/:15				BK	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/05/18	11/11/18	-T-----				2	\$350.00				
N 51	WGAL	11/06/18	11/06/18	M-F News 8 at 5a	5-6a		:30				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/05/18	11/11/18	-T-----				2	\$600.00				

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Contract Dates	Product	Estimate #
10/30/18 - 11/06/18	SCOTT WAGNER 4 GO	306

Advertiser	Original Date / Revision
Wagner/R/Governor	11/05/18 / 11/05/18

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/05/18	11/11/18	-T-----				2	\$600.00				
N 52	WGAL	11/06/18	11/06/18	M-F News 8 at 6a	6-7a		:15/:15				BK	1	\$1,200.00
Class of Time - Fixed Non Pre-emptible													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/05/18	11/11/18	-T-----				1	\$1,200.00				
N 53	WGAL	11/06/18	11/06/18	NBC Today Show	7-9A		:15/:15				BK	2	\$2,600.00
Class of Time - Fixed Non Pre-emptible													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/05/18	11/11/18	-T-----				2	\$1,300.00				
N 54	WGAL	11/06/18	11/06/18	NBC Today Show II	9-10a		:30				NM	2	\$1,300.00
Class of Time - Fixed Non Pre-emptible													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/05/18	11/11/18	-T-----				2	\$650.00				
N 55	WGAL	11/06/18	11/06/18	NBC Today Show III	10-11a		:15/:15				BK	1	\$550.00
Class of Time - Fixed Non Pre-emptible													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/05/18	11/11/18	-T-----				1	\$550.00				
N 56	WGAL	11/06/18	11/06/18	Rachael Ray	11:00am-12:00pm		:15/:15				BK	1	\$550.00
Class of Time - Fixed Non Pre-emptible													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/05/18	11/11/18	-T-----				1	\$550.00				
Totals								0.00				40	\$21,375.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/29/18 - 11/06/18	40	\$21,375.00	(\$3,206.25)	\$18,168.75
Totals	40	\$21,375.00	(\$3,206.25)	\$18,168.75

Signature: _____ Date: _____

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