

# ORDER



**Orders**  
**Order / Rev:** 400741  
**Alt Order #:**  
**Product Desc:** 992-Primary  
**Estimate:** 5265  
**Flight Dates:** 04/10/18 - 04/23/18  
**Original Date / Rev:** 03/23/18 / 04/17/18  
**Order Type:** GENERAL

**KGTV**

**Primary AE:** Sarah Linden  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency**  
**Name:** Canal Partners Media  
**Buying Contact:**  
**Billing Contact:**  
 1027 33rd St., NW - Suite 140  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Jacobs/Democrat/Congress  
**Demographic:** A25-54  
**Product Codes:** PL Federal Candidate  
**Priority:** P-2  
**Revenue Code 1:** POL  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND

**New Business Thru:**  
**Order Separation:** 00:20:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/26/18	04/23/18	40	\$12,530.00	\$10,650.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
April 2018	40	\$12,530.00	\$10,650.50	0.00
<b>Totals</b>	<b>40</b>	<b>\$12,530.00</b>	<b>\$10,650.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Sarah Linden			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
KGTV	22%	\$12,530.00
Market	100%	\$56,954.55

**Competitive Share**

	Share	Total
AZSD	0%	\$0.00
CABLE	0%	\$0.00
KBNT	0%	\$0.00
KBOP	0%	\$0.00
KDTF	0%	\$0.00
KFMB	27%	\$15,377.73
KNSD	29%	\$16,516.82
KPBS	0%	\$0.00
KSWB	10%	\$5,695.45
KUSI	10%	\$5,695.45
SD4	0%	\$0.00
UNKWN	2%	\$1,139.09
XDTV	0%	\$0.00
XETV	0%	\$0.00
XEWT	0%	\$0.00
XHAS	0%	\$0.00
XHJK	0%	\$0.00
XHTT	0%	\$0.00

Order / Rev: 400741  
 Alt Order #:  
 Flight Dates: 04/10/18 - 04/23/18

Advertiser: Jacobs/Democrat/Congress  
 Product Desc: 992-Primary  
 Estimate: 5265  
**KGTV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KGTV	04/10/18	04/20/18	M-F 6-7am News M-F 6-7am News	CM	6-7am	11111--	:30	5	\$260.00	P-2	0.00	NM	3	\$780.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 04/10/18	04/16/18	-----		0			\$260.00	0.00					
		Week: 04/17/18	04/23/18	-1111--		4			\$260.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
9	KGTV	04/17/18-04/23/18		M-F 6-7am News		6-7am	-TWThF----	:30		<del>(\$260.00)</del>		0.00	NM		
		Credited [Revised Order]													
N 2	KGTV	04/23/18	04/23/18	M-F 6-7am News M-F 6-7am News	CM	6-7am	1-----	:30	1	\$120.00	P-6	0.00	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 04/17/18	04/23/18	1-----		1			\$120.00	0.00					
N 3	KGTV	04/10/18	04/20/18	M-F Good Morning America M-F Good Morning America	CM	7-9am	22222--	:30	10	\$450.00	P-2	0.00	NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 04/10/18	04/16/18	-----		0			\$450.00	0.00					
		Week: 04/17/18	04/23/18	-2222--		8			\$450.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
14	KGTV	04/17/18-04/23/18		M-F Good Morning America		7-9am	-TWThF----	:30		<del>(\$450.00)</del>		0.00	NM		
		Credited [revised order]													
15	KGTV	04/17/18-04/23/18		M-F Good Morning America		7-9am	-TWThF----	:30		<del>(\$450.00)</del>		0.00	NM		
		Credited [revised order]													
16	KGTV	04/17/18-04/23/18		M-F Good Morning America		7-9am	-TWThF----	:30		<del>(\$450.00)</del>		0.00	NM		
		Credited [revised order]													
17	KGTV	04/17/18-04/23/18		M-F Good Morning America		7-9am	-TWThF----	:30		<del>(\$450.00)</del>		0.00	NM		
		Credited [Revised Order]													
18	KGTV	04/17/18-04/23/18		M-F Good Morning America		7-9am	-TWThF----	:30		<del>(\$450.00)</del>		0.00	NM		
		Credited [revised order]													
N 4	KGTV	04/23/18	04/23/18	M-F Good Morning America M-F Good Morning America	CM	7-9am	2-----	:30	2	\$200.00	P-6	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 04/17/18	04/23/18	2-----		2			\$200.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KGTV	04/17/18-04/23/18		M-F Good Morning America		7-9am	M-----	:30		<del>(\$200.00)</del>		0.00	NM		
		Credited [revised order]													
2	KGTV	04/17/18-04/23/18		M-F Good Morning America		7-9am	M-----	:30		<del>(\$200.00)</del>		0.00	NM		
		Credited [revised order]													
N 5	KGTV	04/10/18	04/20/18	M-F 9-10am M-F 9-10am	CM	9-10am	11111--	:30	5	\$225.00	P-3	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 04/10/18	04/16/18	-----		0			\$225.00	0.00					
		Week: 04/17/18	04/23/18	-1111--		4			\$225.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
6	KGTV	04/17/18-04/23/18		M-F 9-10am		9-10am	-TWThF----	:30		\$200.00		0.00	NM		
7	KGTV	04/17/18-04/23/18		M-F 9-10am		9-10am	-TWThF----	:30		\$200.00		0.00	NM		
8	KGTV	04/17/18-04/23/18		M-F 9-10am		9-10am	-TWThF----	:30		\$200.00		0.00	NM		
9	KGTV	04/17/18-04/23/18		M-F 9-10am		9-10am	-TWThF----	:30		<del>(\$225.00)</del>		0.00	NM		
		Credited [revised order]													
N 6	KGTV	04/23/18	04/23/18	M-F 9-10am M-F 9-10am	CM	9-10am	1-----	:30	1	\$125.00	P-6	0.00	NM	1	\$125.00

Order / Rev: 400741  
Alt Order #:  
Flight Dates: 04/10/18 - 04/23/18

Advertiser: Jacobs/Democrat/Congress  
Product Desc: 992-Primary  
Estimate: 5265  
**KGTV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	KGTV	04/23/18	04/23/18	M-F 9-10am M-F 9-10am	CM	9-10am	1-----	:30	1	\$125.00	P-6	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		04/17/18	04/23/18	1-----	1		\$125.00		0.00						
N 7	KGTV	04/10/18	04/20/18	M-F 10-11am The View	CM	10-11am	11111--	:30	5	\$325.00	P-2	0.00	NM	3	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		04/10/18	04/16/18	-----	0		\$325.00		0.00						
Week:		04/17/18	04/23/18	-1111--	4		\$325.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
9	KGTV	04/17/18-04/23/18		M-F 10-11am	10-11am		-TWThF----	:30		<del>(\$325.00)</del>		0.00	NM		
Credited [revised order]															
N 8	KGTV	04/23/18	04/23/18	M-F 10-11am The View	CM	10-11am	1-----	:30	1	\$150.00	P-6	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		04/17/18	04/23/18	1-----	1		\$150.00		0.00						
N 9	KGTV	04/10/18	04/20/18	M-F 12-1pm The Chew	CM	12-1pm	11111--	:30	5	\$200.00	P-3	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		04/10/18	04/16/18	-----	0		\$200.00		0.00						
Week:		04/17/18	04/23/18	-1111--	4		\$200.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
9	KGTV	04/17/18-04/23/18		M-F 12-1pm	12-1pm		-TWThF----	:30		<del>(\$200.00)</del>		0.00	NM		
Credited [revised order]															
N 10	KGTV	04/23/18	04/23/18	M-F 12-1pm The Chew	CM	12-1pm	1-----	:30	1	\$130.00	P-6	0.00	NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		04/17/18	04/23/18	1-----	1		\$130.00		0.00						
N 11	KGTV	04/10/18	04/20/18	M-F 5-6pm News M-F 5-6pm News	CM	5-6pm	22222--	:30	10	\$400.00	P-2	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		04/10/18	04/16/18	-----	0		\$400.00		0.00						
Week:		04/17/18	04/23/18	-2222--	8		\$400.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
14	KGTV	04/17/18-04/23/18		M-F 5-6pm News	5-6pm		-TWThF----	:30		<del>(\$400.00)</del>		0.00	NM		
Credited [revised order]															
15	KGTV	04/17/18-04/23/18		M-F 5-6pm News	5-6pm		-TWThF----	:30		<del>(\$400.00)</del>		0.00	NM		
Credited [revised order]															
16	KGTV	04/17/18-04/23/18		M-F 5-6pm News	5-6pm		-TWThF----	:30		<del>(\$400.00)</del>		0.00	NM		
Credited [revised order]															
17	KGTV	04/17/18-04/23/18		M-F 5-6pm News	5-6pm		-TWThF----	:30		<del>(\$400.00)</del>		0.00	NM		
Credited [revised order]															
18	KGTV	04/17/18-04/23/18		M-F 5-6pm News	5-6pm		-TWThF----	:30		<del>(\$400.00)</del>		0.00	NM		
Credited [revised order]															
N 12	KGTV	04/23/18	04/23/18	M-F 5-6pm News M-F 5-6pm News	CM	5-6pm	2-----	:30	2	\$175.00	P-6	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		04/17/18	04/23/18	2-----	2		\$175.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KGTV	04/17/18-04/23/18		M-F 5-6pm News	5-6pm		M-----	:30		<del>(\$175.00)</del>		0.00	NM		
Credited [revised order]															
N 13	KGTV	04/10/18	04/20/18		CM	6-630pm	11111--	:30	5	\$500.00	P-2	0.00	NM	3	\$1,500.00

Order / Rev: 400741  
 Alt Order #:  
 Flight Dates: 04/10/18 - 04/23/18

Advertiser: Jacobs/Democrat/Congress  
 Product Desc: 992-Primary  
 Estimate: 5265  
**KGTV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 6-630pm News											
				M-F 6-630pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/10/18	04/16/18	-----					0	\$500.00		0.00			
Week:		04/17/18	04/23/18	- 1111 - -					4	\$500.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
9	KGTV	04/17/18-04/23/18		M-F 6-630pm News		6-630pm	- TWThF----	:30		<del>(\$500.00)</del>		0.00	NM		
Credited															
[revised order]															
N 14	KGTV	04/23/18	04/23/18	M-F 6-630pm News	CM	6-630pm	1-----	:30	1	\$225.00	P-6	0.00	NM	1	\$225.00
				M-F 6-630pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/17/18	04/23/18	1-----					1	\$225.00		0.00			
N 15	KGTV	04/10/18	04/20/18	M-F 7-730pm News	CM	7-730pm	11111--	:30	5	\$675.00	P-2	0.00	NM	3	\$2,025.00
				M-F 7-730pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/10/18	04/16/18	-----					0	\$675.00		0.00			
Week:		04/17/18	04/23/18	- 1111 - -					4	\$675.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
9	KGTV	04/17/18-04/23/18		M-F 7-730pm News		7-730pm	- TWThF----	:30		<del>(\$675.00)</del>		0.00	NM		
Credited															
[revised order]															
N 16	KGTV	04/23/18	04/23/18	M-F 7-730pm News	CM	7-730pm	1-----	:30	1	\$300.00	P-6	0.00	NM	1	\$300.00
				M-F 7-730pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/17/18	04/23/18	1-----					1	\$300.00		0.00			
N 18	KGTV	04/22/18	04/22/18	This Week	CM	9-10am	----- 1	:30	1	\$200.00	P-6	0.00	NM	1	\$300.00
				This Week											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/17/18	04/23/18	----- 1					1	\$200.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KGTV	04/17/18-04/23/18		This Week		9-10am	----- Su	:30		<del>(\$200.00)</del>		0.00	NM		
See MG 18.2															
[Inventory NA TW 4/10/18]															
2	KGTV	04/17/18-04/23/18		This Week		9-10am	----- Su	:30		\$300.00		0.00	NM		
[RESTORED]															
N 20	KGTV	04/22/18	04/22/18	ABC World News Sunday	CM	530-6pm	----- 1	:30	1	\$210.00	P-6	0.00	NM	0	\$0.00
				World News Sunday											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/17/18	04/23/18	----- 1					1	\$210.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KGTV	04/17/18-04/23/18		ABC World News Sunday		530-6pm	----- Su	:30		<del>(\$210.00)</del>		0.00	NM		
Credited															
[revised order]															
N 21	KGTV	04/23/18	04/23/18	M-F 4-5pm	CM	4-5pm	1-----	:30	1	\$75.00	P-6	0.00	NM	1	\$75.00
				The Now											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/23/18	04/29/18	1-----					1	\$75.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KGTV	04/23/18-04/29/18		M-F 4-5pm		4-5pm	M-----	:30		<del>(\$75.00)</del>		0.00	NM		
See MG 21.2															
[Inventory NA TW 4/10/18]															
2	KGTV	04/22/18-04/22/18		Su 6-7am News		6-7am	----- Su	:30		\$75.00		0.00	NM		
Ⓜ MG for 21.1 04/23															
[rate]															
N 22	KGTV	04/18/18	04/20/18	M-F 1-2pm	CM	1-2pm	- - WTF - -	:30	3	\$400.00	P-2	0.00	NM	3	\$1,200.00
				General Hospital											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/16/18	04/22/18	- - WTF - -					3	\$400.00		0.00			
N 23	KGTV	04/23/18	04/23/18		CM	1-2pm	M-----	:30	1	\$175.00	P-6	0.00	NM	1	\$175.00

Order / Rev: 400741  
 Alt Order #:  
 Flight Dates: 04/10/18 - 04/23/18

Advertiser: Jacobs/Democrat/Congress  
 Product Desc: 992-Primary  
 Estimate: 5265

KGTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
				M-F 1-2pm										
				General Hospital										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		04/23/18	04/29/18	M- - - - -					1	\$175.00		0.00		
N24	KGTV	04/18/18	04/20/18	M-F 4-5pm	CM	4-5pm	- - WTF- -	:30	3	\$175.00	P-2	0.00 NM	3	\$525.00
				The Now										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		04/16/18	04/22/18	- - WTF- -					3	\$175.00		0.00		
Totals													40	\$12,530.00