

KSEM QUARTERLY ISSUES/PROGRAM STATEMENT

Third Quarter 2017, Dated 9-30-17

1. "Doc Talk" is a 30-minute program, aired each Wednesday from 8:15-8:45 a.m., featuring local physicians speaking about health issues affecting the community and other hospital issues. Phone calls from citizens with questions are accepted live.
2. Interviews are offered to be broadcast for the interest and information of the general public, at the request and approval of the management.
3. Seminole High School sports are broadcast live.
4. Texas Tech University football games are aired live.
5. Local and Area News program is broadcast three times daily, Monday through Friday, at 7:20 a.m., 12:15 p.m., and 5:05 p.m., including reports and public service announcements from governmental entities (city, county, school, hospital, etc.) and includes local organizational meetings, police and sheriff news, non-profit organization news, local obituaries, and area news of local interest.
6. "Dial-A-Trade" program is offered each Monday-Friday, beginning at 9:05 a.m., allowing persons to call in at no charge to sell non-business items, wanted items, garage sales, lost and found, and items to give away.
7. Local weather forecasts are aired each hour from 6 a.m. to 8 p.m. Monday through Saturday from the National Weather Service, with two complete weather news segments each day. State weather forecasts are aired four times per day, along with "Skywarn" project publicity. Severe weather is announced immediately when necessary.
8. State and national network newscasts are aired each hour.
9. Real Country music format is offered for the entertainment of listeners 24 hours per day, 7 days per week.
10. "Birthday Club" is aired each day, Monday through Friday, when persons can call in birthdays or anniversaries for that day.
11. Broadcast of public service announcements, both local and national, daily during regular programming.
12. Broadcast of the "Hoyl Financial Hour", which gives investment advice, once per week.
13. Broadcast of popular programs such as "The Sound of Texas", "Passport to Texas", "Focus on the Family", and the "Schlafly Report" Monday through Friday.
14. Live broadcast of Methodist church services Sunday mornings.
15. Live broadcast of Oil and Ag Day activities.