

ISSUES/PROGRAMS LIST 3rd QUARTER 2011 KUBE TV, HOUSTON, TEXAS

Problem/Need:

Program Title	Type	Source	Date(s)	Time of Air	Duration	Description
Public Service Annc.	PSA	Recorded	7/1-9/27	Various	:30	<u>Report on Animal Welfare, providing shelters and encouragement of animal adoptions.</u>
Public Service Annc.	PSA	Recorded	7/1-9/27	Various	:15	<u>Report on Animal Welfare, providing shelters and encouragement of animal adoptions.</u>
Public Service Annc.	PSA	Recorded	7/1-9/27	Various	:60	"Arms Numb" creating awareness to the signs of possible strokes, heart attacks as to what to do and to seek he Ad Council
Public Service Annc.	PSA	Recorded	7/1-9/27	Various	:30	Texas promotion for Energy preservation as to how KIDS can play a part in this national effort
Public Service Annc.	PSA	Recorded	7/1-9/27	Various	:30	National Ad Council for kids adoption, Adopt US Kids.org
Public Service Annc.	PSA	Recorded	7/1-9/27	Various	:30/:15	The Ad Council project for Texas prevention of wild fires
Public Service Annc.	PSA	Recorded	7/1-9/27	Various	:30	The Ad Council project to promote the Flu season and health issues to encourage flu shots
Public Service Annc.	PSA	Recorded	7/1-9/27	Various	:30	The Ad Council Project supporting awareness and support for Paralyzed Veterans.