

## 2<sup>nd</sup> QUARTER 2016

### KUBE TV-57 ISSUES/PROGRAM LIST

In accordance with 47 CFR 73.352 of the Federal Communications Commission's rules, the following, in the opinion of KUBE TV-57, are the problems and needs of the community for the period noted above. The issues are not necessarily listed in the order of importance. Each is identified by significant public affairs and/or public service programming in response to these needs.

#### **Section 1. Issues**

- A. Job Development
- B. Healthcare
- C. Poverty
- D. Human Trafficking
- E. Veteran Issues

#### **Section 2. Programs**

##### **A. Job Development**

**"Dialogue Houston" Duration: 30 minutes** Episode broadcast Saturday, 4/9/16 at 6:30 AM and Sunday, 4/10/16 at 4:30 AM hosted by Dr. Laurence Payne, President Educational Resource Group with guest Dr. Madeline Burillo, Interim President of Houston Community College (HCC) Southwest discussed HCC Southwest's new School of Manufacturing scheduled to open this summer. The intention is to make education relevant for those unable to afford a 4-year degree. HCC has partnered with local manufacturing businesses to create programs that will train students for jobs that are immediately available to them upon graduation.

**"Dialogue Houston" Duration: 30 minutes** Episode broadcast Saturday, 4/16/16 at 6:30 AM and Sunday, 4/17/16 at 4:30 AM hosted by Dr. Laurence Payne, President Educational Excellence Resource Group with guest Charles Hearne with the Prison Entrepreneurship Program discussed the impressive results this program has delivered. The program trains and educates prisoners on how to successfully re-start their lives after completing their sentence. 100% of the program's graduates are employed within

90 days of leaving prison and over 200 small businesses have been started by graduates of the program. It is a 'truly transformative program' which puts lives back on track and makes it possible for people to turn their lives around and become productive members of society.

**“Dialogue Houston” Duration: 30 minutes** Episode broadcast Saturday, 6/11/16 at 6:30 AM and Sunday, 6/12/16 at 4:30 AM hosted by Dr. Laurence Payne, President Educational Resource Group with guest Dr. Cheryl Peters, Director Weekend College for Houston Community College (HCC) discussed HCC’s brand new Weekend Studies Program in which students are able to complete a full HCC degree program via online and Saturday courses. Students with full time jobs are able to complete 4 courses per semester and because they’re considered full time students, they qualify for educational grants and financial assistance.

## **B. Healthcare**

**“Dialogue Houston” Duration: 30 minutes** Episode broadcast Saturday, 4/9/16 at 6:30 AM and Sunday, 4/10/16 at 4:30 AM hosted by Dr. Laurence Payne, President Educational Excellence Resource Group with guest Lynn Walsh, Pin Oak Charity Horse Show Chair discussed the great works the long-standing Houston Charity supports in the healthcare field. Formed in the 1940’s, this Charity helped fund Texas Children’s Hospital and continues to support family services, care, and research at Texas Children’s Hospital.

## **C. Poverty**

**“Dialogue Houston” Duration: 30 minutes** Episode broadcast Saturday, 4/23/16 at 6:30 AM and Sunday, 4/24/16 at 4:30 AM hosted by Laurence Payne, President Educational Excellence Resource Group with his second guest of the day, Alvin Roy, Artist & Gallery Owner discussed Mr. Roy’s ongoing work with disadvantaged students. His program works with challenged students to connect them with artistic talent they may not even realize they have and, in the process, gives them direction which helps them at all levels of their life.

**“Dialogue Houston” Duration: 30 minutes** Episode broadcast Saturday, 5/14/16 at 6:30 AM and Sunday, 5/15/16 at 4:30 AM hosted by Dr. Laurence Payne, President

Educational Resource Group with guest Amir Eskafyan with Good Works Houston discussed the organization's mission to support local citizens efforts to improve lifestyles among Houston's poorer neighborhoods.

## **D. Human Trafficking**

**“Dialogue Houston” Duration: 30 minutes** Episode broadcast Saturday, 4/23/16 at 6:30 AM and Sunday, 4/24/16 at 4:30 AM hosted by Laurence Payne, President Educational Excellence Resource Group with guest Ann Johnson with the Harris County District Attorney's Office discussed the DA's new approach to handling Houston's human trafficking problem. Unfortunately, Houston is a major hub for the world wide trafficking of people. Harris County District Attorney Devon Anderson has reorganized the DA's Office in order to tackle this issue in a more effective way. The goal is to put considerable resources behind the pursuit of traffickers in combination with providing help for those being victimized by the traffickers.

## **E. Veterans' Issues**

**Dialogue Houston” Duration: 30 minutes** Episode broadcast Saturday, 5/7/16 at 6:30 AM and Sunday, 5/8/16 at 4:30 AM hosted by Dr. Laurence Payne, President Educational Resource Group with guest Donny Leveston, Houston Community College (HCC) Veterans Student Organization discussed his program's good work in assisting veterans navigate the HCC System. The program helps get veterans enrolled, obtain their education benefits, and provides support systems for their transition to student life. The HCC System presently has over 3,000 veterans enrolled.

## **Section 3. Community Initiatives**

1. Supporting boys and girls high school sports through High School SportsZone weekly broadcasts.
2. KUBE-TV in conjunction with the University of Houston has created an online Job Portal for U of H graduates.

3. KUBE-TV sponsored 2 graduating high school senior scholarships in May. Olivia Chaney from Elkins High School and Colleen Carpenter from St. Agnes Academy were each awarded a \$2,000 scholarship toward their college education in the broadcast field.
  
4. KUBE-TV Sports reporter, Brooke Bentley emceed the Homemade Hope Gala on May 12, 2016. Homemade Hope is a non-profit organization that provides nutritious cooking lessons and food to homeless children.

### **Section 4. PSA Library List**

Below are some of the topics covered by Public Service Announcements which ran in the 2<sup>nd</sup> Quarter 2016.

Lupus	Autism	Drunk Driving
Hunger	Paralyzed Veterans	Drug Abuse
First Responders	Emergency Preparedness	Seat Belt Safety
Texting & Driving		

See below for a list of lengths and titles from our PSA Library.

#### KUBE-TV HOUSTON

Station	Length	Advertiser/Product
KUBE	:30	PSA – KNOW LUPUS
KUBE	:30	PSA – AUTISM AWARENESS
KUBE	:30	PSA – BUZZED DRIVING
KUBE	:30	PSA – HUNGER PREVENTION
KUBE	:30	PSA – PARALYZED VETS
KUBE	:30	PSA – PARTNERSHIP FOR DRUG FREE AMERICA
KUBE	:30	PSA – EMERGENCY PREPAREDNESS
KUBE	:30	PSA – FIRST RESPONDERS
KUBE	:30	PSA – TEXTING & DRIVING
KUBE	:30	PSA – SEAT BELT SAFETY-Battlefield