

QUARTERLY PROGRAM ISSUE			1ST QTR 2012	KUBE TV	
PROGRAM TITLE	TYPE	SOURCE	DATE(S)	TIME OF AIR	DURATION
Public Service Annc.	PSA	Recorded	1/1-3/31	VARIOUS	:30
Public Service Annc.	PSA	Recorded	1/1-3/31	VARIOUS	:60
			1/1-3/31		
Public Service Annc.	PSA	Recorded	1/1-3/31	VARIOUS	:30
Public Service Annc.	PSA	Recorded	1/1-3/31	VARIOUS	:30
			1/1-3/31		
Public Service Annc.	PSA	Recorded	1/1-3/31	VARIOUS	:15/:30
			1/1-3/31		
Public Service Annc.	PSA	Recorded	1/1-3/31	VARIOUS	:30
Public Service Annc.		Recorded	1/1-3/31	VARIOUS	:30
			1/1-3/31	VARIOUS	:30
Public Service Annc.	PSA	Recorded	1/1-3/31	VARIOUS	:30
			1/1-3/31		
			1/1-3/31		
Public Service Annc.	PSA	Recorded	1/1-3/31	VARIOUS	:30
			1/1-3/31		
			1/1-3/31		
Public Service Annc.	PSA	Recorded	1/1-3/31	VARIOUS	:30
Public Service Annc.	PSA	Recorded	1/1-3/31	VARIOUS	:10

Public Service Annc.	PSA	Recorded	1/1-3/31	VARIOUS	:10
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HOUSTON, TX	
DESCRIPTION	
<u>Report on Animal Welfare, providing shelters and encouragement of animal adoptions.</u>	
<u>"Arms Numb"</u> creating awareness to the signs of possible strokes, heart attacks as to what to do and to seek he Ad Council	
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Texas promotion for Energy preservation as to how KIDS can play a part in this national effort	
National Ad Council for kids adoption, Adopt US Kids.org	
The Ad Council project to promote the Flu season and health issues to encourage flu shots	
The Ad Council Project supporting awareness and support for Paralyzed Veterans.	
Texas promotion for Energy preservation as to how KIDS can play a part in this national effort	
The Ad Council project to promote the Flu season and health issues to encourage flu shots	
The Ad Council Project Roadblock Drunk Driving Preventin Campaign, "Mugshot educates viewers of the consequences and dangers of "Buzzed Driving".	
The Ad Council Project Roadblock Drunk Driving Prevention Campaign " <u>Breathalyzer</u> educates viewers of the consequences and dangers of 'Buzzed driving' and that Buzzed driving is drunk driving and subsequently motivates people to stop driving "buzzed."	

The Ad Council Project Roadblock Drunk Driving Prevention Campaign “ <u>Stretcher</u> ” educates viewers of the consequences and dangers of ‘Buzzed driving’ and that Buzzed driving is drunk driving and subsequently motivates people to stop driving “buzzed.”	
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