

# CONTRACT



**WTIC-TV**  
 285 Broad Street  
 fox61.com 4th Floor  
 Hartford, CT 06105  
 (860) 527-6161

<u>Contract / Revision</u> 756392 /		<u>Alt Order #</u> 09298206
<u>Product</u> TONG 4 AG ADD 2 SKED		
<u>Contract Dates</u> 10/30/18 - 11/06/18		<u>Estimate #</u> 7616
<u>Advertiser</u> Tong/D/ATG/CT		<u>Original Date / Revision</u> 10/29/18 / 10/29/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WTIC-TV	<u>Account Executive</u> Mick Nesci	<u>Sales Office</u> NSO Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u> 1051	<u>Product 1/2</u> 1065
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**Buying Time LLC**  
 650 Massachusetts Ave NW  
 Suite 210  
 Washington, DC 20001

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	61	11/05/18	11/05/18	M-F 430a-5a	4:30 AM-4:59 AM		:30			03		NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/05/18	11/11/18	1-----				1	\$15.00					
N 2	61	11/06/18	11/06/18	M-F 8a-9a	8:00 AM-8:30 AM		:30			03		NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/05/18	11/11/18	-1-----				1	\$175.00					
N 3	61	10/30/18	10/30/18	M-F 7p-730p	7:00 PM-7:30 PM		:30			03		NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/29/18	11/04/18	-1-----				1	\$165.00					
N 4	61	11/01/18	11/01/18	M-F 7p-730p	7:00 PM-7:30 PM		:30			03		NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/29/18	11/04/18	---1---				1	\$165.00					
D 5	61	11/05/18	11/05/18	Monday Prime Hour 2	9:00 PM-10:00 PM		:30			03		NM	0	\$0.00
N 6	61	11/04/18	11/04/18	Su 7a-9a	7:00 AM-7:30 AM		:30			03		NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/29/18	11/04/18	-----1				1	\$125.00					
D 7	61	11/04/18	11/04/18	Su 7a-9a	8:00 AM-8:30 AM		:30			03		NM	0	\$0.00
N 8	61	11/04/18	11/04/18	Su 7a-9a	7:30 AM-8:00 AM		:30			03		NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/29/18	11/04/18	-----1				1	\$150.00					
N 9	61	11/04/18	11/04/18	NFL Reg Ssn Late Gm4:25 PM-7:00 PM			:30			03		NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/29/18	11/04/18	-----1				1	\$3,000.00					
N 10	61	11/05/18	11/05/18	M-F 9a-10a	9:30 AM-10:00 AM		:30			03		NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/05/18	11/11/18	1-----				1	\$125.00					
N 11	61	11/03/18	11/03/18	Sa 7a-9a	7:00 AM-7:30 AM		:30			03		NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/29/18	11/04/18	-----1-				1	\$125.00					
N 12	61	11/04/18	11/04/18	NFL Reg Ssn Post Gm12:00 PM-1:00 PM			:30			03		NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/29/18	11/04/18	-----1				1	\$525.00					
N 13	61	10/30/18	11/02/18	M-F 4p-5p	4:00 PM-4:30 PM		:30			03		NM	1	\$175.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



<u>Contract / Revision</u> 756392 /		<u>Alt Order #</u> 09298206
<u>Contract Dates</u> 10/30/18 - 11/06/18		<u>Product</u> TONG 4 AG ADD 2 SKE
		<u>Estimate #</u> 7616
<u>Advertiser</u> Tong/D/ATG/CT		<u>Original Date / Revision</u> 10/29/18 / 10/29/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount	
Week:		10/29/18	11/04/18	- TWTF - -				1	\$175.00						
<b>Totals</b>													0.00	11	\$4,745.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/29/18 - 11/06/18	11	\$4,745.00	(\$711.75)	\$4,033.25
<b>Totals</b>	11	\$4,745.00	(\$711.75)	\$4,033.25

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.