

# ORDER

**Orders**  
**Order / Rev:** 898420  
**Alt Order #:** 09200714  
**Product Desc:** MARSHA FOR SENATE  
**Estimate:** C16C22  
**Flight Dates:** 10/16/18 - 10/22/18  
**Original Date / Rev:** 08/21/18 / 08/21/18  
**Order Type:** GENERAL

WSMV

**Primary AE:** Aaron Ashe  
**Sales Office:** T-WAS  
**Sales Region:** National

**Agency Name:** Smart Media Group LLC  
**Buying Contact:**  
**Billing Contact:**  
 1427 Leslie Avenue  
 Alexandria, VA 22301

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Marsha For Senate  
**Demographic:** A35+  
**Product Codes:** Political-Cand-State-Senate  
**Priority:** IMP  
**Revenue Code 1:** POL  
**Revenue Code 2:** PLC  
**Revenue Code 3:** SPL

**New Business Thru:**  
**Order Separation:** 00:05:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/22/18	88	\$56,870.00	\$48,339.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	88	\$56,870.00	\$48,339.50	0.00
<b>Totals</b>	<b>88</b>	<b>\$56,870.00</b>	<b>\$48,339.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WSMV	10/21/18	10/21/18	InDepth w/Graham Bensinger	CM	Su 11p-130x	-----1	:30	1	\$90.00	IMP	0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	-----1					1	\$90.00		0.00			
N 2	WSMV	10/22/18	10/22/18	M-F 1230p-1p	CM	M-F 1230p-1p	1-----	:30	1	\$190.00	IMP	0.00	NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	1-----					1	\$190.00		0.00			
N 3	WSMV	10/16/18	10/16/18	M-F News 4 Today @ 5 CM		M-F 530a-6a	-1-----	:30	1	\$200.00	IMP	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Rate</u>			<u>Spots/Week</u>	<u>Rating</u>					
		Week: 10/15/18	10/21/18	-1-----		(5:30 AM-6:00 AM)			1	\$200.00		0.00			
N 4	WSMV	10/17/18	10/17/18	M-F News 4 Today @ 5 CM		M-F 530a-6a	--1----	:30	1	\$200.00	IMP	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Rate</u>			<u>Spots/Week</u>	<u>Rating</u>					
		Week: 10/15/18	10/21/18	--1----		(5:30 AM-6:00 AM)			1	\$200.00		0.00			
N 5	WSMV	10/22/18	10/22/18	M-F News 4 Today @ 5 CM		M-F 530a-6a	1-----	:30	1	\$200.00	IMP	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Rate</u>			<u>Spots/Week</u>	<u>Rating</u>					
		Week: 10/22/18	10/28/18	1-----		(5:30 AM-6:00 AM)			1	\$200.00		0.00			
N 6	WSMV	10/16/18	10/16/18		CM	6-630a	-1-----	:30	1	\$200.00	IMP	0.00	NM	1	\$200.00

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Advertiser: Marsha For Senate  
 Product Desc: MARSHA FOR SENATE  
 Estimate: C16C22

WSMV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F News 4 Today @ 6															
Ch. 4 News Today 6-7am (6:00 AM-6:30 AM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/18	10/21/18	-1-----			1		\$200.00	0.00					
N 7	WSMV	10/17/18	10/17/18	M-F News 4 Today @ 6 CM		6-630a	--1----	:30	1	\$200.00	IMP	0.00	NM	1	\$200.00
Ch. 4 News Today 6-7am (6:00 AM-6:30 AM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/18	10/21/18	--1----			1		\$200.00	0.00					
N 8	WSMV	10/22/18	10/22/18	M-F News 4 Today @ 6 CM		6-630a	1-----	:30	1	\$200.00	IMP	0.00	NM	1	\$200.00
Ch. 4 News Today 6-7am (6:00 AM-6:30 AM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/18	10/28/18	1-----			1		\$200.00	0.00					
N 9	WSMV	10/20/18	10/20/18	SA 6a News	CM	Sat 630-7a	-----1-	:30	1	\$200.00	IMP	0.00	NM	1	\$200.00
Sat 6-7a (6:30 AM-7:00 AM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/18	10/21/18	-----1-			1		\$200.00	0.00					
N 10	WSMV	10/20/18	10/20/18	SA Today Show 7-9a	CM	Sat 7a-830a or 7a-	-----1-	:30	1	\$200.00	IMP	0.00	NM	1	\$200.00
Sat Today Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/18	10/21/18	-----1-			1		\$200.00	0.00					
N 11	WSMV	10/21/18	10/21/18	SU 6a News	CM	Sun 630a-7a	-----1	:30	1	\$200.00	IMP	0.00	NM	1	\$200.00
Sun 6a-7a (6:30 AM-7:00 AM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/18	10/21/18	-----1			1		\$200.00	0.00					
N 12	WSMV	10/16/18	10/16/18	M-F News 4 Today @ 5 CM		M-F 5a-530a	-1-----	:30	1	\$100.00	IMP	0.00	NM	1	\$100.00
M-F 5-6a (5:00 AM-5:30 AM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/18	10/21/18	-1-----			1		\$100.00	0.00					
N 13	WSMV	10/21/18	10/21/18	SU Today Sh 7-8a or 7-9a	CM	SU 7a-8a or 7a-9a	-----1	:30	1	\$200.00	IMP	0.00	NM	1	\$200.00
SU Today Sh 7-8a or 7-9a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/18	10/21/18	-----1			1		\$200.00	0.00					
N 14	WSMV	10/21/18	10/21/18	Late Run Inside Sports	CM	10:35p-11:55p	-----1	:30	1	\$200.00	IMP	0.00	NM	1	\$200.00
LATE RUN INSIDE SPORTS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/18	10/21/18	-----1			1		\$200.00	0.00					
N 15	WSMV	10/16/18	10/16/18	M-F 3-4pm	CM	258-4pm	-1-----	:30	1	\$230.00	IMP	0.00	NM	1	\$230.00
Rachel Ray															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/18	10/21/18	-1-----			1		\$230.00	0.00					
N 16	WSMV	10/17/18	10/17/18	M-F 3-4pm	CM	258-4pm	--1----	:30	1	\$230.00	IMP	0.00	NM	1	\$230.00
Rachel Ray															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/18	10/21/18	--1----			1		\$230.00	0.00					
N 17	WSMV	10/22/18	10/22/18	M-F 3-4pm	CM	258-4pm	1-----	:30	1	\$230.00	IMP	0.00	NM	1	\$230.00
Rachel Ray															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/18	10/28/18	1-----			1		\$230.00	0.00					
N 18	WSMV	10/16/18	10/16/18	The Tonight Show	CM	1035-1137PM	-1-----	:30	1	\$250.00	IMP	0.00	NM	1	\$250.00
Tonight Show 1035-1137pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/18	10/21/18	-1-----			1		\$250.00	0.00					
N 19	WSMV	10/17/18	10/17/18	The Tonight Show	CM	1035-1137PM	--1----	:30	1	\$250.00	IMP	0.00	NM	1	\$250.00
Tonight Show 1035-1137pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/18	10/21/18	--1----			1		\$250.00	0.00					
N 20	WSMV	10/18/18	10/18/18	The Tonight Show	CM	1035-1137PM	---1---	:30	1	\$250.00	IMP	0.00	NM	1	\$250.00
Tonight Show 1035-1137pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/15/18		10/15/18	10/21/18	---1---					1	\$250.00		0.00			
N21	WSMV	10/22/18	10/22/18	The Tonight Show Tonight Show 1035-1137pm	CM	1035-1137PM	1-----	:30	1	\$250.00	IMP	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/18		10/22/18	10/28/18	1-----					1	\$250.00		0.00			
N22	WSMV	10/17/18	10/17/18	M-F 10a-11a Kathie Lee and Hoda	CM	10-11am	--1----	:30	1	\$260.00	IMP	0.00	NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/15/18		10/15/18	10/21/18	--1----					1	\$260.00		0.00			
N23	WSMV	10/17/18	10/17/18	M-F News 4 Today @ 5 CM M-F 5-6a	CM	M-F 5a-530a (5:00 AM-5:30 AM)	--1----	:30	1	\$100.00	IMP	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/15/18		10/15/18	10/21/18	--1----					1	\$100.00		0.00			
N24	WSMV	10/22/18	10/22/18	M-F 10a-11a Kathie Lee and Hoda	CM	10-11am	1-----	:30	1	\$260.00	IMP	0.00	NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/18		10/22/18	10/28/18	1-----					1	\$260.00		0.00			
N25	WSMV	10/17/18	10/17/18	Ch 4 News @ Noon Ch 4 News @ Noon	CM	M-F 12p-1230p	--1----	:30	1	\$300.00	IMP	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/15/18		10/15/18	10/21/18	--1----					1	\$300.00		0.00			
N26	WSMV	10/18/18	10/18/18	Ch 4 News @ Noon Ch 4 News @ Noon	CM	M-F 12p-1230p	---1---	:30	1	\$300.00	IMP	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/15/18		10/15/18	10/21/18	---1---					1	\$300.00		0.00			
N27	WSMV	10/19/18	10/19/18	Ch 4 News @ Noon Ch 4 News @ Noon	CM	M-F 12p-1230p	----1--	:30	1	\$300.00	IMP	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/15/18		10/15/18	10/21/18	----1--					1	\$300.00		0.00			
N28	WSMV	10/22/18	10/22/18	Ch 4 News @ Noon Ch 4 News @ Noon	CM	M-F 12p-1230p	1-----	:30	1	\$300.00	IMP	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/18		10/22/18	10/28/18	1-----					1	\$300.00		0.00			
N29	WSMV	10/16/18	10/16/18	M-F Channel 4 News @ 4M CH 4 News @ 4pm	CM	4-430pm (4:00 PM-4:30 PM)	-1-----	:30	1	\$300.00	IMP	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/15/18		10/15/18	10/21/18	-1-----					1	\$300.00		0.00			
N30	WSMV	10/18/18	10/18/18	M-F Channel 4 News @ 4M CH 4 News @ 4pm	CM	4-430pm (4:00 PM-4:30 PM)	---1---	:30	1	\$300.00	IMP	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/15/18		10/15/18	10/21/18	---1---					1	\$300.00		0.00			
N31	WSMV	10/22/18	10/22/18	M-F Channel 4 News @ 4M CH 4 News @ 4pm	CM	4-430pm (4:00 PM-4:30 PM)	1-----	:30	1	\$300.00	IMP	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/18		10/22/18	10/28/18	1-----					1	\$300.00		0.00			
N32	WSMV	10/16/18	10/16/18	M-F News 4 Today @ 6 CM Ch. 4 News Today 6-7am	CM	630-7a (6:30 AM-7:00 AM)	-1-----	:30	1	\$325.00	IMP	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/15/18		10/15/18	10/21/18	-1-----					1	\$325.00		0.00			
N33	WSMV	10/17/18	10/17/18	M-F News 4 Today @ 6 CM Ch. 4 News Today 6-7am	CM	630-7a (6:30 AM-7:00 AM)	--1----	:30	1	\$325.00	IMP	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/15/18		10/15/18	10/21/18	--1----					1	\$325.00		0.00			
N34	WSMV	10/18/18	10/18/18	M-F News 4 Today @ 5 CM M-F 5-6a	CM	M-F 5a-530a (5:00 AM-5:30 AM)	---1---	:30	1	\$100.00	IMP	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/15/18		10/15/18	10/21/18	---1---					1	\$100.00		0.00			
N35	WSMV	10/22/18	10/22/18		CM	630-7a		:30	1	\$325.00	IMP	0.00	NM	1	\$325.00

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				M-F News 4 Today @ 6			1-----								
				Ch. 4 News Today 6-7am		(6:30 AM-7:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	1-----		1				\$325.00		0.00			
N36	WSMV	10/17/18	10/17/18	Today Show 1	CM	658-9AM	--1----	:30	1	\$325.00	IMP	0.00	NM	1	\$325.00
				Today Show 7-9am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	--1----		1				\$325.00		0.00			
N37	WSMV	10/18/18	10/18/18	Today Show 1	CM	658-9AM	---1---	:30	1	\$325.00	IMP	0.00	NM	1	\$325.00
				Today Show 7-9am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	---1---		1				\$325.00		0.00			
N38	WSMV	10/22/18	10/22/18	Today Show 1	CM	658-9AM	1-----	:30	1	\$325.00	IMP	0.00	NM	1	\$325.00
				Today Show 7-9am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	1-----		1				\$325.00		0.00			
N39	WSMV	10/20/18	10/20/18	Sat 5-6am	CM	Sat 5-530am	-----1-	:30	1	\$325.00	IMP	0.00	NM	1	\$325.00
				Sat 5-6am		(5:00 AM-5:30 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	-----1-		1				\$325.00		0.00			
N40	WSMV	10/20/18	10/20/18	Sat 5-6am	CM	Sat 530-6am	-----1-	:30	1	\$325.00	IMP	0.00	NM	1	\$325.00
				Sat 5-6am		(5:30 AM-6:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	-----1-		1				\$325.00		0.00			
N41	WSMV	10/17/18	10/17/18	M-F 9a-10	CM	9-10am	--1----	:30	1	\$340.00	IMP	0.00	NM	1	\$340.00
				Megyn Kelly Today											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	--1----		1				\$340.00		0.00			
N42	WSMV	10/18/18	10/18/18	M-F 9a-10	CM	9-10am	---1---	:30	1	\$340.00	IMP	0.00	NM	1	\$340.00
				Megyn Kelly Today											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	---1---		1				\$340.00		0.00			
N43	WSMV	10/22/18	10/22/18	M-F 9a-10	CM	9-10am	1-----	:30	1	\$340.00	IMP	0.00	NM	1	\$340.00
				Megyn Kelly Today											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	1-----		1				\$340.00		0.00			
N44	WSMV	10/17/18	10/17/18	M-F Channel 4 News @ 4M		430-5pm	--1----	:30	1	\$340.00	IMP	0.00	NM	1	\$340.00
				CH 4 News @ 4pm		(4:30 PM-5:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	--1----		1				\$340.00		0.00			
N45	WSMV	10/22/18	10/22/18	M-F News 4 Today @ 5 CM		M-F 5a-530a	1-----	:30	1	\$100.00	IMP	0.00	NM	1	\$100.00
				M-F 5-6a		(5:00 AM-5:30 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	1-----		1				\$100.00		0.00			
N46	WSMV	10/19/18	10/19/18	M-F Channel 4 News @ 4M		430-5pm	----1--	:30	1	\$340.00	IMP	0.00	NM	1	\$340.00
				CH 4 News @ 4pm		(4:30 PM-5:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	----1--		1				\$340.00		0.00			
N47	WSMV	10/22/18	10/22/18	M-F Channel 4 News @ 4M		430-5pm	1-----	:30	1	\$340.00	IMP	0.00	NM	1	\$340.00
				CH 4 News @ 4pm		(4:30 PM-5:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	1-----		1				\$340.00		0.00			
N48	WSMV	10/20/18	10/20/18	SA Today Show 7-9a	CM	Sat 7a-830a or 7a	-----1-	:30	1	\$375.00	IMP	0.00	NM	1	\$375.00
				Sat Today Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	-----1-		1				\$375.00		0.00			
N49	WSMV	10/21/18	10/21/18	Meet the Press Sun 9-10am		Sun 9-10a	-----1	:30	1	\$375.00	IMP	0.00	NM	1	\$375.00
				Meet the Press Sun 9-10am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 898420  
 Alt Order #: 09200714  
 Flight Dates: 10/16/18 - 10/22/18

Advertiser: Marsha For Senate  
 Product Desc: MARSHA FOR SENATE  
 Estimate: C16C22

WSMV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/18	10/21/18	-----1			1		\$375.00	0.00					
N 50	WSMV	10/21/18	10/21/18	SU 8a News Sun 8a-9a	CM	Sun 8a-830a (8:00 AM-8:30 AM)	-----1	:30	1	\$375.00	IMP	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/18	10/21/18	-----1			1		\$375.00	0.00					
N 51	WSMV	10/21/18	10/21/18	SU 8a News Sun 8a-9a	CM	Sun 830a-9a (8:30 AM-9:00 AM)	-----1	:30	1	\$375.00	IMP	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/18	10/21/18	-----1			1		\$375.00	0.00					
N 52	WSMV	10/21/18	10/21/18	SU Channel 4 Weekend@M Ch. 4 News at 5 Sunday	CM	5-530pm	-----1	:30	1	\$380.00	IMP	0.00	NM	1	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/18	10/21/18	-----1			1		\$380.00	0.00					
N 53	WSMV	10/16/18	10/16/18	M-F Channel 4 News @ 5M Ch. 4 News at 5	CM	5-530pm	-1-----	:30	1	\$410.00	IMP	0.00	NM	1	\$410.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/18	10/21/18	-1-----			1		\$410.00	0.00					
N 54	WSMV	10/17/18	10/17/18	M-F Channel 4 News @ 5M Ch. 4 News at 5	CM	5-530pm	--1----	:30	1	\$410.00	IMP	0.00	NM	1	\$410.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/18	10/21/18	--1----			1		\$410.00	0.00					
N 55	WSMV	10/18/18	10/18/18	M-F Channel 4 News @ 5M Ch. 4 News at 5	CM	5-530pm	---1---	:30	1	\$410.00	IMP	0.00	NM	1	\$410.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/18	10/21/18	---1---			1		\$410.00	0.00					
N 56	WSMV	10/20/18	10/20/18	SA 6a News Sat 6-7a	CM	Sat 6-630a (6:00 AM-6:30 AM)	-----1-	:30	1	\$150.00	IMP	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/18	10/21/18	-----1-			1		\$150.00	0.00					
N 57	WSMV	10/22/18	10/22/18	M-F Channel 4 News @ 5M Ch. 4 News at 5	CM	5-530pm	1-----	:30	1	\$410.00	IMP	0.00	NM	1	\$410.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/18	10/28/18	1-----			1		\$410.00	0.00					
N 58	WSMV	10/20/18	10/20/18	SA Channel 4 Weekend@M Ch. 4 News at 6 Saturday	CM	558-630pm	-----1-	:30	1	\$410.00	IMP	0.00	NM	1	\$410.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/18	10/21/18	-----1-			1		\$410.00	0.00					
N 59	WSMV	10/20/18	10/20/18	SA Channel 4 Weekend@M Ch. 4 News at 5 Saturday	CM	5-530pm	-----1-	:30	1	\$450.00	IMP	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/18	10/21/18	-----1-			1		\$450.00	0.00					
N 60	WSMV	10/16/18	10/16/18	M-F 630-7pm CH. 4 NEWS @ 6:30pm	CM	629-7pm	-1-----	:30	1	\$470.00	IMP	0.00	NM	1	\$470.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/18	10/21/18	-1-----			1		\$470.00	0.00					
N 61	WSMV	10/18/18	10/18/18	M-F 630-7pm CH. 4 NEWS @ 6:30pm	CM	629-7pm	---1---	:30	1	\$470.00	IMP	0.00	NM	1	\$470.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/18	10/21/18	---1---			1		\$470.00	0.00					
N 62	WSMV	10/22/18	10/22/18	M-F 630-7pm CH. 4 NEWS @ 6:30pm	CM	629-7pm	1-----	:30	1	\$470.00	IMP	0.00	NM	1	\$470.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/18	10/28/18	1-----			1		\$470.00	0.00					
N 63	WSMV	10/17/18	10/17/18	M-F 6-630pm CH. 4 NEWS @ 6	CM	6-630pm	--1----	:30	1	\$490.00	IMP	0.00	NM	1	\$490.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/18	10/21/18	--1----			1		\$490.00	0.00					
N 64	WSMV	10/19/18	10/19/18		CM	6-630pm		:30	1	\$490.00	IMP	0.00	NM	1	\$490.00

Order / Rev: 898420  
 Alt Order #: 09200714  
 Flight Dates: 10/16/18 - 10/22/18

Advertiser: Marsha For Senate  
 Product Desc: MARSHA FOR SENATE  
 Estimate: C16C22  
 WSMV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 6-630pm CH. 4 NEWS @ 6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	----1--					1	\$490.00		0.00			
N65	WSMV	10/22/18	10/22/18	M-F 6-630pm CH. 4 NEWS @ 6	CM	6-630pm	1-----	:30	1	\$490.00	IMP	0.00	NM	1	\$490.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	1-----					1	\$490.00		0.00			
N66	WSMV	10/20/18	10/20/18	Saturday 2 Hour Special Dateline Sat Mystery	CM	7-10p	-----1-	:30	1	\$550.00	IMP	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	-----1-					1	\$550.00		0.00			
N67	WSMV	10/21/18	10/21/18	SU 6a News Sun 6a-7a	CM	Sun 6a-630a (6:00 AM-6:30 AM)	-----1	:30	1	\$150.00	IMP	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	-----1					1	\$150.00		0.00			
N68	WSMV	10/20/18	10/20/18	Sa 9-10PM SNL	CM	9-10PM	-----1-	:30	1	\$550.00	IMP	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	-----1-					1	\$550.00		0.00			
N69	WSMV	10/20/18	10/20/18	Sa Late News Sa Late News	CM	Sat 10-1030p	-----1-	:30	1	\$600.00	IMP	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	-----1-					1	\$600.00		0.00			
N70	WSMV	10/17/18	10/17/18	M-F Late News M-F 10P NEWS	CM	10P-1035P	--1----	:30	1	\$900.00	IMP	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	--1----					1	\$900.00		0.00			
N71	WSMV	10/19/18	10/19/18	M-F Late News M-F 10P NEWS	CM	10P-1035P	----1--	:30	1	\$900.00	IMP	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	----1--					1	\$900.00		0.00			
N72	WSMV	10/22/18	10/22/18	M-F Late News M-F 10P NEWS	CM	10P-1035P	1-----	:30	1	\$900.00	IMP	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	1-----					1	\$900.00		0.00			
N73	WSMV	10/21/18	10/21/18	DELAYED NEWS DELAYED NEWS	CM	M-SU 1030P-11:25P	-----1	:30	1	\$900.00	IMP	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	-----1					1	\$900.00		0.00			
N74	WSMV	10/19/18	10/19/18	F 7-8pm Blindspot	CM	658-8pm	----1--	:30	1	\$1,350.00	IMP	0.00	NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	----1--					1	\$1,350.00		0.00			
N75	WSMV	10/19/18	10/19/18	Dateline Dateline	CM	Dateline Fri 7-10p	----1--	:30	1	\$1,500.00	IMP	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	----1--					1	\$1,500.00		0.00			
N76	WSMV	10/22/18	10/22/18	M 9-10pm Manifest	CM	9-10pm	1-----	:30	1	\$1,650.00	IMP	0.00	NM	1	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	1-----					1	\$1,650.00		0.00			
N77	WSMV	10/18/18	10/18/18	Th 7-8pm Superstore/Good Place	CM	658-8pm	---1---	:30	1	\$1,900.00	IMP	0.00	NM	1	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	---1---					1	\$1,900.00		0.00			
N78	WSMV	10/16/18	10/16/18	M-F 1230p-1p M-F 1230p-1p	CM	M-F 1230p-1p	-1-----	:30	1	\$190.00	IMP	0.00	NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	---1---					1	\$1,900.00		0.00			

Order / Rev: 898420  
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Advertiser: Marsha For Senate  
 Product Desc: MARSHA FOR SENATE  
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 WSMV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 10/15/18		10/15/18	10/21/18	-1-----			1			\$190.00		0.00			
N79	WSMV	10/18/18	10/18/18	Th 8-9pm Will & Grace/I Feel Bad	CM	758-9pm	---1---	:30	1	\$1,900.00	IMP	0.00	NM	1	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 10/15/18		10/15/18	10/21/18	---1---			1			\$1,900.00		0.00			
N80	WSMV	10/18/18	10/18/18	Th 9-10pm L&O SVU	CM	9-10pm	---1---	:30	1	\$1,900.00	IMP	0.00	NM	1	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 10/15/18		10/15/18	10/21/18	---1---			1			\$1,900.00		0.00			
N81	WSMV	10/17/18	10/17/18	W 7-8pm Chicago Med	CM	658-8pm	--1----	:30	1	\$2,100.00	IMP	0.00	NM	1	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 10/15/18		10/15/18	10/21/18	--1----			1			\$2,100.00		0.00			
N82	WSMV	10/17/18	10/17/18	M-F NBC Nightly News 530p News	CM	530-6p	--1----	:30	1	\$2,250.00	IMP	0.00	NM	1	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 10/15/18		10/15/18	10/21/18	--1----			1			\$2,250.00		0.00			
N83	WSMV	10/16/18	10/16/18	T 9-10pm New Amsterdam	CM	9-10pm	-1-----	:30	1	\$2,250.00	IMP	0.00	NM	1	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 10/15/18		10/15/18	10/21/18	-1-----			1			\$2,250.00		0.00			
N84	WSMV	10/22/18	10/22/18	The Voice MO The Voice MO	CM	Voice Mon 7-10p	1-----	:30	1	\$3,000.00	IMP	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 10/22/18		10/22/18	10/28/18	1-----			1			\$3,000.00		0.00			
N85	WSMV	10/16/18	10/16/18	The Voice TU The Voice TU	CM	Voice Tu 7-10p	-1-----	:30	1	\$3,000.00	IMP	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 10/15/18		10/15/18	10/21/18	-1-----			1			\$3,000.00		0.00			
N86	WSMV	10/16/18	10/16/18	T 8-9pm This Is Us	CM	758-9pm	-1-----	:30	1	\$4,500.00	IMP	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 10/15/18		10/15/18	10/21/18	-1-----			1			\$4,500.00		0.00			
N87	WSMV	10/21/18	10/21/18	Su-Non-Titan RegSeason NFL Non Titan Reg Season	CM	SU 7p	-----1	:30	1	\$4,500.00	IMP	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 10/15/18		10/15/18	10/21/18	-----1			1			\$4,500.00		0.00			
N88	WSMV	10/17/18	10/17/18	M-F 1230p-1p Millionaire	CM	M-F 1230p-1p	--1----	:30	1	\$190.00	IMP	0.00	NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 10/15/18		10/15/18	10/21/18	--1----			1			\$190.00		0.00			
Totals													88	\$56,870.00	