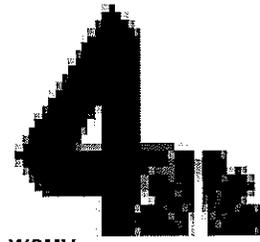


ORDER



WSMV

Orders
Order / Rev: 903285
Alt Order #: 09223383
Product Desc: MARSHA FOR SENATE
Estimate: C02C0A
Flight Dates: 10/02/18 - 10/08/18
Original Date / Rev: 09/19/18 / 09/28/18
Order Type: GENERAL

Primary AE: Aaron Ashe
Sales Office: T-WAS
Sales Region: National

Agency Name: Smart Media Group LLC
Buying Contact:
Billing Contact:
 1427 Leslie Avenue
 Alexandria, VA 22301

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Marsha For Senate
Demographic: A35+
Product Codes: Political-Cand-State-Senate
Priority: IMP
Revenue Code 1: POL
Revenue Code 2: PLC
Revenue Code 3: SPL

New Business Thru:
Order Separation: 00:05:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/08/18	25	\$18,830.00	\$16,005.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	25	\$18,830.00	\$16,005.50	0.00
Totals	25	\$18,830.00	\$16,005.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N25	WSMV	10/05/18	10/05/18	M-F Late News M-F 10P NEWS	CM	10P-1035P	----F--	:30	1	\$500.00	IMP	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/01/18	10/07/18	----F--		1		\$500.00		0.00					
N26	WSMV	10/05/18	10/05/18	The Tonight Show Tonight Show 1035-1137pm	CM	1035-1137PM	----F--	:30	1	\$170.00	IMP	0.00	NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/01/18	10/07/18	----F--		1		\$170.00		0.00					
N27	WSMV	10/05/18	10/05/18	M-F Channel 4 News @ 4M CH 4 News @ 4pm		4-430pm (4:00 PM-4:30 PM)	----F--	:30	1	\$400.00	PMT	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/01/18	10/07/18	----F--		1		\$400.00		0.00					
N28	WSMV	10/05/18	10/05/18	M-F Channel 4 News @ 5M Ch. 4 News at 5		5-530pm	----F--	:30	1	\$550.00	PMT	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/01/18	10/07/18	----F--		1		\$550.00		0.00					
N29	WSMV	10/05/18	10/05/18	M-F News 4 Today @ 6 CM Ch. 4 News Today 6-7am	CM	6-630a (6:00 AM-6:30 AM)	----F--	:30	1	\$250.00	IMP	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/01/18	10/07/18	----F--		1		\$250.00		0.00					
N30	WSMV	10/08/18	10/08/18		CM	1035-1137PM	M-----	:30	1	\$350.00	PMT	0.00	NM	1	\$350.00

Order / Rev: 903285
 Alt Order #: 09223383
 Flight Dates: 10/02/18 - 10/08/18

Advertiser: Marsha For Senate
 Product Desc: MARSHA FOR SENATE
 Estimate: C02C0A
 WSMV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
The Tonight Show															
Tonight Show 1035-1137pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/18	10/14/18	M-----		1				\$350.00		0.00			
N31	WSMV	10/08/18	10/08/18	M-F Channel 4 News @ 5M	CM	5-530pm	M-----	:30	1	\$550.00	PMT	0.00	NM	1	\$550.00
Ch. 4 News at 5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/18	10/14/18	M-----		1				\$550.00		0.00			
N32	WSMV	10/08/18	10/08/18	M-F News 4 Today @ 6 CM	CM	6-630a	M-----	:30	1	\$250.00	IMP	0.00	NM	1	\$250.00
Ch. 4 News Today 6-7am (6:00 AM-6:30 AM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/18	10/14/18	M-----		1				\$250.00		0.00			
N33	WSMV	10/08/18	10/08/18	The Voice MO	CM	Voice Mon 7-10p	M-----	:30	1	\$4,000.00	PMT	0.00	NM	1	\$4,000.00
The Voice MO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/18	10/14/18	M-----		1				\$4,000.00		0.00			
N34	WSMV	10/06/18	10/06/18	SAT 1030PM-12MIDNITEM		1030pm-12mid	-----S-	:30	1	\$350.00	PMT	0.00	NM	1	\$350.00
Saturday Night Live 1030pm-12															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/18	10/07/18	-----S-		1				\$350.00		0.00			
N35	WSMV	10/07/18	10/07/18	Inside Sports 1035p-1100M		1035P-1105P	-----S	:30	1	\$250.00	PMT	0.00	NM	1	\$250.00
Inside Sports Sun 1035p-1100p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/18	10/07/18	-----S		1				\$250.00		0.00			
N36	WSMV	10/07/18	10/07/18	SU Channel 4 Weekend@M		5-530pm	-----S	:30	1	\$500.00	PMT	0.00	NM	1	\$500.00
Ch. 4 News at 5 Sunday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/18	10/07/18	-----S		1				\$500.00		0.00			
N37	WSMV	10/07/18	10/07/18	SU Today Sh 7-8a or 7-9a		SU 7a-8a or 7a-9a	-----S	:30	1	\$500.00	PMT	0.00	NM	1	\$500.00
SU Today Sh 7-8a or 7-9a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/18	10/07/18	-----S		1				\$500.00		0.00			
N38	WSMV	10/07/18	10/07/18	Meet the Press Sun 9-10a		Sun 9-10a	-----S	:30	1	\$550.00	PMT	0.00	NM	1	\$550.00
Meet the Press Sun 9-10am															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/18	10/07/18	-----S		1				\$550.00		0.00			
N39	WSMV	10/04/18	10/04/18	The Tonight Show	CM	1035-1137PM	---T---	:30	1	\$170.00	IMP	0.00	NM	1	\$170.00
Tonight Show 1035-1137pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/18	10/07/18	---T---		1				\$170.00		0.00			
N40	WSMV	10/04/18	10/04/18	M-F Channel 4 News @ 4M		4-430pm	---T---	:30	1	\$400.00	PMT	0.00	NM	1	\$400.00
CH 4 News @ 4pm (4:00 PM-4:30 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/18	10/07/18	---T---		1				\$400.00		0.00			
N41	WSMV	10/04/18	10/04/18	M-F News 4 Today @ 6 CM		6-630a	---T---	:30	1	\$250.00	IMP	0.00	NM	1	\$250.00
Ch. 4 News Today 6-7am (6:00 AM-6:30 AM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/18	10/07/18	---T---		1				\$250.00		0.00			
N42	WSMV	10/02/18	10/02/18	The Tonight Show	CM	1035-1137PM	-T-----	:30	1	\$170.00	IMP	0.00	NM	1	\$170.00
Tonight Show 1035-1137pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/18	10/07/18	-T-----		1				\$170.00		0.00			
N43	WSMV	10/02/18	10/02/18	M-F Channel 4 News @ 4M		4-430pm	-T-----	:30	1	\$400.00	PMT	0.00	NM	1	\$400.00
CH 4 News @ 4pm (4:00 PM-4:30 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/18	10/07/18	-T-----		1				\$400.00		0.00			
N44	WSMV	10/02/18	10/02/18	M-F Channel 4 News @ 5M		5-530pm	-T-----	:30	1	\$550.00	PMT	0.00	NM	1	\$550.00
Ch. 4 News at 5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/18	10/07/18	-T-----		1				\$550.00		0.00			

Order / Rev: 903285
 Alt Order #: 09223383
 Flight Dates: 10/02/18 - 10/08/18

Advertiser: Marsha For Senate
 Product Desc: MARSHA FOR SENATE
 Estimate: C02C0A
 WSMV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/18	10/07/18	-T-----		1				\$550.00		0.00			
N45	WSMV	10/02/18	10/02/18	M-F News 4 Today @ 6 CM Ch. 4 News Today 6-7am		6-630a (6:00 AM-6:30 AM)	-T-----	:30	1	\$250.00	IMP	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/18	10/07/18	-T-----		1				\$250.00		0.00			
N46	WSMV	10/02/18	10/02/18	T 8-9pm This Is Us	CM	758-9pm	-T-----	:30	1	\$6,500.00	PMT	0.00	NM	1	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/18	10/07/18	-T-----		1				\$6,500.00		0.00			
N47	WSMV	10/03/18	10/03/18	The Tonight Show Tonight Show 1035-1137pm	CM	1035-1137PM	--W----	:30	1	\$170.00	IMP	0.00	NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/18	10/07/18	--W----		1				\$170.00		0.00			
N48	WSMV	10/03/18	10/03/18	M-F Channel 4 News @ 5M Ch. 4 News at 5		5-530pm	--W----	:30	1	\$550.00	PMT	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/18	10/07/18	--W----		1				\$550.00		0.00			
N49	WSMV	10/03/18	10/03/18	M-F News 4 Today @ 6 CM Ch. 4 News Today 6-7am		6-630a (6:00 AM-6:30 AM)	--W----	:30	1	\$250.00	IMP	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/18	10/07/18	--W----		1				\$250.00		0.00			
													Totals	25	\$18,830.00