

ORDER



WSMV

Orders
Order / Rev: 909292
Alt Order #: 09286858
Product Desc: MARSHA FOR SENATE
Estimate: C16C2A
Flight Dates: 10/16/18 - 10/22/18
Original Date / Rev: 10/15/18 / 10/15/18
Order Type: GENERAL

Primary AE: Aaron Ashe
Sales Office: T-WAS
Sales Region: National

Agency
Name: Smart Media Group LLC
Buying Contact:
Billing Contact:
 1427 Leslie Avenue
 Alexandria, VA 22301

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Marsha For Senate
Demographic: A35+
Product Codes: Political-Cand-State-Senate
Priority: PMT
Revenue Code 1: POL
Revenue Code 2: PLC
Revenue Code 3: SPL

New Business Thru:
Order Separation: 00:05:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/22/18	20	\$13,800.00	\$11,730.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	20	\$13,800.00	\$11,730.00	0.00
Totals	20	\$13,800.00	\$11,730.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WSMV	10/21/18	10/21/18	SU 8a News	CM	Sun 8a-9a	-----1	:30	1	\$500.00	PMT	0.00	NM	1	\$500.00
				Sun 8a-9a		(8:00 AM-8:30 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	-----1		1				\$500.00		0.00			
N 2	WSMV	10/22/18	10/22/18	M-F Channel 4 News @ 5M	CM	5-530pm	1-----	:30	1	\$550.00	PMT	0.00	NM	1	\$550.00
				Ch. 4 News at 5											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	1-----		1				\$550.00		0.00			
N 3	WSMV	10/17/18	10/17/18	M-F 6-630pm	CM	6-630pm	--1----	:30	1	\$650.00	PMT	0.00	NM	1	\$650.00
				CH. 4 NEWS @ 6											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	--1----		1				\$650.00		0.00			
N 4	WSMV	10/19/18	10/19/18	M-F 6-630pm	CM	6-630pm	----1--	:30	1	\$650.00	PMT	0.00	NM	1	\$650.00
				CH. 4 NEWS @ 6											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	----1--		1				\$650.00		0.00			
N 5	WSMV	10/22/18	10/22/18	M-F 6-630pm	CM	6-630pm	1-----	:30	1	\$650.00	PMT	0.00	NM	1	\$650.00
				CH. 4 NEWS @ 6											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	1-----		1				\$650.00		0.00			
N 6	WSMV	10/16/18	10/16/18		CM	629-7pm	-1-----	:30	1	\$625.00	PMT	0.00	NM	1	\$625.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 630-7pm CH. 4 NEWS @ 6:30pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/15/18		10/15/18	10/21/18	-1-----					1	\$625.00		0.00			
N 7	WSMV	10/18/18	10/18/18	M-F 630-7pm CH. 4 NEWS @ 6:30pm	CM	629-7pm	---1---	:30	1	\$625.00	PMT	0.00	NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/15/18		10/15/18	10/21/18	---1---					1	\$625.00		0.00			
N 8	WSMV	10/20/18	10/20/18	SA Channel 4 Weekend@M Ch. 4 News at 5 Saturday		5-530pm	-----1-	:30	1	\$600.00	PMT	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/15/18		10/15/18	10/21/18	-----1-					1	\$600.00		0.00			
N 9	WSMV	10/20/18	10/20/18	SA Channel 4 Weekend@M Ch. 4 News at 6 Saturday		558-630pm	-----1-	:30	1	\$550.00	PMT	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/15/18		10/15/18	10/21/18	-----1-					1	\$550.00		0.00			
N 10	WSMV	10/21/18	10/21/18	SU Channel 4 Weekend@M Ch. 4 News at 5 Sunday		5-530pm	-----1	:30	1	\$500.00	PMT	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/15/18		10/15/18	10/21/18	-----1					1	\$500.00		0.00			
N 11	WSMV	10/21/18	10/21/18	Late Run Inside Sports LATE RUN INSIDE SPORTS	CM	10:35p-11:55p	-----1	:30	1	\$250.00	PMT	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/15/18		10/15/18	10/21/18	-----1					1	\$250.00		0.00			
N 12	WSMV	10/16/18	10/16/18	M-F Channel 4 News @ 4M CH 4 News @ 4pm		4-5pm (4:00 PM-4:30 PM)	-1-----	:30	1	\$400.00	PMT	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/15/18		10/15/18	10/21/18	-1-----					1	\$400.00		0.00			
N 13	WSMV	10/16/18	10/16/18	The Voice TU The Voice TU	CM	Voice Tu 7-10p	-1-----	:30	1	\$4,000.00	PMT	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/15/18		10/15/18	10/21/18	-1-----					1	\$4,000.00		0.00			
N 14	WSMV	10/18/18	10/18/18	M-F Channel 4 News @ 4M CH 4 News @ 4pm		4-5pm (4:00 PM-4:30 PM)	---1---	:30	1	\$400.00	PMT	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/15/18		10/15/18	10/21/18	---1---					1	\$400.00		0.00			
N 15	WSMV	10/22/18	10/22/18	M-F Channel 4 News @ 4M CH 4 News @ 4pm		4-5pm (4:00 PM-4:30 PM)	1-----	:30	1	\$400.00	PMT	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/18		10/22/18	10/28/18	1-----					1	\$400.00		0.00			
N 16	WSMV	10/17/18	10/17/18	M-F Channel 4 News @ 4M CH 4 News @ 4pm		4-5pm (4:30 PM-5:00 PM)	--1----	:30	1	\$450.00	PMT	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/15/18		10/15/18	10/21/18	--1----					1	\$450.00		0.00			
N 17	WSMV	10/19/18	10/19/18	M-F Channel 4 News @ 4M CH 4 News @ 4pm		4-5pm (4:30 PM-5:00 PM)	----1--	:30	1	\$450.00	PMT	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/15/18		10/15/18	10/21/18	----1--					1	\$450.00		0.00			
N 18	WSMV	10/22/18	10/22/18	M-F Channel 4 News @ 4M CH 4 News @ 4pm		4-5pm (4:30 PM-5:00 PM)	1-----	:30	1	\$450.00	PMT	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/18		10/22/18	10/28/18	1-----					1	\$450.00		0.00			
N 19	WSMV	10/16/18	10/16/18	M-F Channel 4 News @ 5M Ch. 4 News at 5		5-530pm	-1-----	:30	1	\$550.00	PMT	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/15/18		10/15/18	10/21/18	-1-----					1	\$550.00		0.00			
N 20	WSMV	10/17/18	10/17/18	M-F Channel 4 News @ 5M Ch. 4 News at 5		5-530pm	--1----	:30	1	\$550.00	PMT	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	--1----			1			\$550.00		0.00			
													Totals	20	\$13,800.00