

DUPLICATE INVOICE



WSMV
5700 Knob Road
Nashville, TN 37209
Main: (615)353-4444
Billing: (404)327-3039

Invoice #	Invoice Date	Invoice Month	Invoice Period
898434-2	10/31/18	November 2018	10/29/18 - 10/29/18

Property	Account Executive	Sales Office	Sales Region
WSMV	Aaron Ashe	TELEREP-WAS	National

Billing Address:

Smart Media Group LLC
Attention: Accounts Payable
1427 Leslie Avenue
Alexandria, VA 22301
USA

Send Payment To:

WSMV
29824 Network Place
Chicago, IL 60673-1298

Advertiser	Product	Estimate Number
Marsha For Senate	MARSHA FOR SENATE	C23C29

Flight Dates	Order #	Alt Order #
10/23/18 - 10/29/18	898434	09200717

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
TV12891	MAR18	ORDR

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
94	10/29/18	10/29/18	M-F 10P NEWS	10P-1035P	M-----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/18 11/04/18 M----- 1 \$1,200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSMV	M	10/29/18	10:25 PM	M-F 10P NEWS	10P-1035P	:30	MB1518TVH	\$1,200.00 NM
95	10/29/18	10/29/18	Kathie Lee and Hoda	10-11am	M-----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/18 11/04/18 M----- 1 \$350.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSMV	M	10/29/18	10:56 AM	Kathie Lee and Hoda	10-11am	:30	MB1518TVH	\$350.00 NM
96	10/29/18	10/29/18	Tonight Show 1035-1137 pm	1035-1137PM	M-----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/18 11/04/18 M----- 1 \$350.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSMV	M	10/29/18	11:05 PM	Tonight Show 1035-1137pm	1035-1137PM	:30	MB1518TVH	\$350.00 NM
97	10/29/18	10/29/18	M-F 1230p-1p	M-F 1230p-1p	M-----	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/18 11/04/18 M----- 1 \$250.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSMV	M	10/29/18	12:52 PM	M-F 1230p-1p	M-F 1230p-1p	:30	MB1518TVH	\$250.00 NM
98	10/29/18	10/29/18	Ch 4 News @ Noon	M-F 12p-1230p	M-----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/18 11/04/18 M----- 1 \$400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSMV	M	10/29/18	12:29 PM	Ch 4 News @ Noon	M-F 12p-1230p	:30	MB1518TVH	\$400.00 NM
99	10/29/18	10/29/18	CH 4 News @ 4pm	4-430pm	M-----	:30	1	\$400.00	NM

Subject to Terms and Conditions available at:
 For TV: <http://meredithsales.com/terms-and-conditions/>
 For Digital: <https://www.iab.com/guidelines/standard-terms-conditions-internet-advertising-media-buys-one-year-less/>



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Advertiser	Product	Estimate Number	
Marsha For Senate	MARSHA FOR SENATE	C23C29	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/18 11/04/18 M----- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSMV M 10/29/18 4:23 PM CH 4 News @ 4pm 4-430pm :30 MB1518TVH \$400.00 NM									
100	10/29/18	10/29/18	CH 4 News @ 4pm	430-5p	M-----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/18 11/04/18 M----- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSMV M 10/29/18 4:40 PM CH 4 News @ 4pm 430-5p :30 MB1518TVH \$450.00 NM									
101	10/29/18	10/29/18	M-F 5-6a	M-F 5a-530a	M-----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/18 11/04/18 M----- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSMV M 10/29/18 5:13 AM M-F 5-6a M-F 5a-530a :30 MB1518TVH \$350.00 NM									
102	10/29/18	10/29/18	Ch. 4 News at 5	5-530pm	M-----	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/18 11/04/18 M----- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSMV M 10/29/18 5:11 PM Ch. 4 News at 5 5-530pm :30 MB1518TVH \$550.00 NM									
103	10/29/18	10/29/18	M-F 5-6a	M-F 530-6a	M-----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/18 11/04/18 M----- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSMV M 10/29/18 5:54 AM M-F 5-6a M-F 530-6a :30 MB1518TVH \$350.00 NM									
104	10/29/18	10/29/18	Ch. 4 News Today 6-7am	6-630a	M-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/18 11/04/18 M----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSMV M 10/29/18 6:12 AM Ch. 4 News Today 6-7am 6-630a :30 MB1518TVH \$600.00 NM									
105	10/29/18	10/29/18	CH. 4 NEWS @ 6	6-630pm	M-----	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/18 11/04/18 M----- 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSMV M 10/29/18 6:11 PM CH. 4 NEWS @ 6 6-630pm :30 MB1518TVH \$650.00 NM									
106	10/29/18	10/29/18	Ch. 4 News Today 6-7am	630-7a	M-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/18 11/04/18 M----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSMV M 10/29/18 6:43 AM Ch. 4 News Today 6-7am 630-7a :30 MB1518TVH \$600.00 NM									

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Marsha For Senate	MARSHA FOR SENATE	C23C29	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
107	10/29/18	10/29/18	CH. 4 NEWS @ 6:30pm	629-7pm	M-----	:30	1	\$625.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/18 11/04/18 M----- 1 \$625.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV M 10/29/18 6:48 PM CH. 4 NEWS @ 6:30pm 629-7pm :30 MB1518TVH \$625.00 NM									
108	10/29/18	10/29/18	Today Show 7-9am	658-9AM	M-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/18 11/04/18 M----- 1 \$600.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV M 10/29/18 7:21 AM Today Show 7-9am 658-9AM :30 MB1518TVH \$600.00 NM									
109	10/29/18	10/29/18	Megyn Kelly Today	9-10am	M-----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/18 11/04/18 M----- 1 \$450.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV M 10/29/18 9:56 AM Megyn Kelly Today 9-10am :30 MB1518TVH \$450.00 NM									
<u>Total Spots</u>							16		

Payment Terms Net 30 Days

<u>Gross Total</u>	\$8,175.00
<u>Agency Commission</u>	\$1,226.25
<u>Net Amount Due</u>	\$6,948.75
<u>Invoice Balance as of 04/12/19 1:43:33 PM CT</u>	\$0.00

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