

## ORDER



WSMV

**Orders**  
**Order / Rev:** 898448  
**Alt Order #:** 09200721  
**Product Desc:** MARSHA FOR SENATE  
**Estimate:** C30N06  
**Flight Dates:** 10/30/18 - 11/06/18  
**Original Date / Rev:** 08/21/18 / 10/26/18  
**Order Type:** GENERAL

**Primary AE:** Aaron Ashe  
**Sales Office:** T-WAS  
**Sales Region:** National

**Agency**  
**Name:** Smart Media Group LLC  
**Buying Contact:**  
**Billing Contact:**  
 1427 Leslie Avenue  
 Alexandria, VA 22301

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Marsha For Senate  
**Demographic:** A35+  
**Product Codes:** Political-Cand-State-Senate  
**Priority:** IMP  
**Revenue Code 1:** POL  
**Revenue Code 2:** PLC  
**Revenue Code 3:** SPL

**New Business Thru:**  
**Order Separation:** 00:05:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/18	11/06/18	89	\$48,840.00	\$41,514.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2018	89	\$48,840.00	\$41,514.00	0.00
<b>Totals</b>	<b>89</b>	<b>\$48,840.00</b>	<b>\$41,514.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N107	WSMV	11/02/18	11/02/18	M-F 1p-2p Days of Our Lives	CM	1:00-2:00pm	----1--	:30	1	\$450.00	PMT	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	----1--		1				\$450.00		0.00			
N108	WSMV	11/02/18	11/02/18	M-F Late News M-F 10P NEWS	CM	10P-1035P	----1--	:30	1	\$1,200.00	PMT	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	----1--		1				\$1,200.00		0.00			
N109	WSMV	11/02/18	11/02/18	Ch 4 News @ Noon Ch 4 News @ Noon	CM	M-F 12p-1230p	----1--	:30	1	\$400.00	PMT	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	----1--		1				\$400.00		0.00			
N110	WSMV	11/02/18	11/02/18	M-F Channel 4 News @ 4M CH 4 News @ 4pm		4-430pm (4:00 PM-4:30 PM)	----1--	:30	1	\$400.00	PMT	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	----1--		1				\$400.00		0.00			
N111	WSMV	11/02/18	11/02/18	M-F Channel 4 News @ 4M CH 4 News @ 4pm		430-5p (4:30 PM-5:00 PM)	----1--	:30	1	\$450.00	PMT	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	----1--		1				\$450.00		0.00			
N112	WSMV	11/02/18	11/02/18		CM	6-630pm	----1--	:30	1	\$650.00	PMT	0.00	NM	1	\$650.00

Order / Rev: 898448  
 Alt Order #: 09200721  
 Flight Dates: 10/30/18 - 11/06/18

Advertiser: Marsha For Senate  
 Product Desc: MARSHA FOR SENATE  
 Estimate: C30N06  
 WSMV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 6-630pm CH. 4 NEWS @ 6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/18		11/04/18	----1--						1	\$650.00		0.00			
N113	WSMV	11/05/18	11/05/18	M-F 1p-2p Days of Our Lives	CM	1:00-2:00pm	1-----	:30	1	\$450.00	PMT	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 11/05/18		11/11/18	1-----						1	\$450.00		0.00			
N114	WSMV	11/05/18	11/05/18	M-F 10a-11a Kathie Lee and Hoda	CM	10-11am	1-----	:30	1	\$500.00	FNP	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 11/05/18		11/11/18	1-----						1	\$500.00		0.00			
N115	WSMV	11/05/18	11/05/18	The Tonight Show Tonight Show 1035-1137pm	CM	1035-1137PM	1-----	:30	1	\$500.00	FNP	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 11/05/18		11/11/18	1-----						1	\$500.00		0.00			
N116	WSMV	11/05/18	11/05/18	M-F 11a-12p Today in Nashville	CM	11am-12pm	1-----	:30	1	\$350.00	FNP	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 11/05/18		11/11/18	1-----						1	\$350.00		0.00			
N117	WSMV	11/05/18	11/05/18	M-F 1230p-1p M-F 1230p-1p	CM	M-F 1230p-1p	1-----	:30	1	\$400.00	FNP	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 11/05/18		11/11/18	1-----						1	\$400.00		0.00			
N118	WSMV	11/05/18	11/05/18	Ch 4 News @ Noon Ch 4 News @ Noon	CM	M-F 12p-1230p	1-----	:30	1	\$600.00	FNP	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 11/05/18		11/11/18	1-----						1	\$600.00		0.00			
N119	WSMV	11/05/18	11/05/18	M-F 3-4pm Rachel Ray	CM	258-4pm	1-----	:30	1	\$300.00	PMT	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 11/05/18		11/11/18	1-----						1	\$300.00		0.00			
N120	WSMV	11/05/18	11/05/18	M-F Channel 4 News @ 4M CH 4 News @ 4pm		4-430pm (4:00 PM-4:30 PM)	1-----	:30	1	\$650.00	FNP	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 11/05/18		11/11/18	1-----						1	\$650.00		0.00			
N121	WSMV	11/05/18	11/05/18	M-F Channel 4 News @ 4M CH 4 News @ 4pm		430-5p (4:30 PM-5:00 PM)	1-----	:30	1	\$700.00	FNP	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 11/05/18		11/11/18	1-----						1	\$700.00		0.00			
N122	WSMV	11/05/18	11/05/18	M-F Channel 4 News @ 5M Ch. 4 News at 5		5-530pm	1-----	:30	1	\$850.00	FNP	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 11/05/18		11/11/18	1-----						1	\$850.00		0.00			
N123	WSMV	11/05/18	11/05/18	M-F News 4 Today @ 5 M-F 5-6a	CM	M-F 530a-6a (5:30 AM-6:00 AM)	1-----	:30	1	\$650.00	FNP	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 11/05/18		11/11/18	1-----						1	\$650.00		0.00			
N124	WSMV	11/05/18	11/05/18	M-F News 4 Today @ 6 Ch. 4 News Today 6-7am	CM	6-630a (6:00 AM-6:30 AM)	1-----	:30	1	\$950.00	FNP	0.00	NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 11/05/18		11/11/18	1-----						1	\$950.00		0.00			
N125	WSMV	11/05/18	11/05/18	M-F 6-630pm CH. 4 NEWS @ 6	CM	6-630pm	1-----	:30	1	\$1,000.00	FNP	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 11/05/18		11/11/18	1-----						1	\$1,000.00		0.00			
N126	WSMV	11/05/18	11/05/18	M-F News 4 Today @ 6 Ch. 4 News Today 6-7am	CM	630-7a (6:30 AM-7:00 AM)	1-----	:30	1	\$950.00	FNP	0.00	NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 11/05/18		11/11/18	1-----						1	\$950.00		0.00			

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 WSMV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 11/05/18		11/11/18	1-----		1	\$950.00	0.00								
N127	WSMV	11/05/18	11/05/18	M-F 630-7pm CH. 4 NEWS @ 6:30pm	CM	629-7pm	1-----	:30	1	\$1,000.00	FNP	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 11/05/18		11/11/18	1-----		1	\$1,000.00	0.00								
N128	WSMV	11/05/18	11/05/18	Today Show 1 Today Show 7-9am	CM	658-9AM	1-----	:30	1	\$950.00	FNP	0.00	NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 11/05/18		11/11/18	1-----		1	\$950.00	0.00								
N129	WSMV	11/05/18	11/05/18	M-F 9a-10 Megyn Kelly Today	CM	9-10am	1-----	:30	1	\$600.00	FNP	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 11/05/18		11/11/18	1-----		1	\$600.00	0.00								
N130	WSMV	11/03/18	11/03/18	Sa Late News Sa Late News	CM	Sat 10-1030p	-----S-	:30	1	\$900.00	PMT	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 10/29/18		11/04/18	-----S-		1	\$900.00	0.00								
N131	WSMV	11/03/18	11/03/18	Sat 5-6am Sat 5-6am	CM	Sat 5-530am (5:00 AM-5:30 AM)	-----S-	:30	1	\$200.00	PMT	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 10/29/18		11/04/18	-----S-		1	\$200.00	0.00								
N132	WSMV	11/03/18	11/03/18	SA Channel 4 Weekend@M Ch. 4 News at 5 Saturday	CM	5-530pm	-----S-	:30	1	\$600.00	PMT	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 10/29/18		11/04/18	-----S-		1	\$600.00	0.00								
N133	WSMV	11/03/18	11/03/18	Sat 5-6am Sat 5-6am	CM	Sat 530-6a (5:30 AM-6:00 AM)	-----S-	:30	1	\$200.00	PMT	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 10/29/18		11/04/18	-----S-		1	\$200.00	0.00								
N134	WSMV	11/03/18	11/03/18	SA 6a News Sat 6-7a	CM	Sat 6-630a (6:00 AM-6:30 AM)	-----S-	:30	1	\$275.00	PMT	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 10/29/18		11/04/18	-----S-		1	\$275.00	0.00								
N135	WSMV	11/03/18	11/03/18	SA Channel 4 Weekend@M Ch. 4 News at 6 Saturday	CM	558-630pm	-----S-	:30	1	\$550.00	PMT	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 10/29/18		11/04/18	-----S-		1	\$550.00	0.00								
N136	WSMV	11/03/18	11/03/18	SA 6a News Sat 6-7a	CM	Sat 630-7a (6:30 AM-7:00 AM)	-----S-	:30	1	\$275.00	PMT	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 10/29/18		11/04/18	-----S-		1	\$275.00	0.00								
N137	WSMV	11/03/18	11/03/18	SA Today Show 7-9a Sat Today Show	CM	Sat 7a-830a or 7a-	-----S-	:30	1	\$500.00	PMT	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 10/29/18		11/04/18	-----S-		1	\$500.00	0.00								
N138	WSMV	11/03/18	11/03/18	SA Today Show 7-9a Sat Today Show	CM	Sat 7a-830a or 7a-	-----S-	:30	1	\$500.00	PMT	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 10/29/18		11/04/18	-----S-		1	\$500.00	0.00								
N139	WSMV	11/04/18	11/04/18	Late Run Inside Sports LATE RUN INSIDE SPORTS	CM	10:35p-11:55p	-----S	:30	1	\$125.00	IMP	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 10/29/18		11/04/18	-----S		1	\$125.00	0.00								
N140	WSMV	11/04/18	11/04/18	InDepth w/Graham Bensinger InDepth w/Graham Bensinger	CM	Su 11p-130x	-----S	:30	1	\$125.00	PMT	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 10/29/18		11/04/18	-----S		1	\$125.00	0.00								
N141	WSMV	11/04/18	11/04/18		CM	5-530pm		:30	1	\$500.00	PMT	0.00	NM	1	\$500.00

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 WSMV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
SU Channel 4 Weekend (-----S)															
Ch. 4 News at 5 Sunday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 10/29/18		10/29/18	11/04/18	-----S		1			\$500.00	0.00					
N142	WSMV	11/04/18	11/04/18	Sun 5-6am	CM	Sun 530-6am	-----S	:30	1	\$200.00	PMT	0.00	NM	1	\$200.00
		Sun 5-6am (5:30 AM-6:00 AM)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 10/29/18		10/29/18	11/04/18	-----S		1			\$200.00	0.00					
N143	WSMV	11/04/18	11/04/18	SU 6a News	CM	Sun 6a-630a	-----S	:30	1	\$275.00	PMT	0.00	NM	1	\$275.00
		Sun 6a-7a (6:00 AM-6:30 AM)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 10/29/18		10/29/18	11/04/18	-----S		1			\$275.00	0.00					
N144	WSMV	11/04/18	11/04/18	SU 6a News	CM	Sun 630-7a	-----S	:30	1	\$275.00	PMT	0.00	NM	1	\$275.00
		Sun 6a-7a (6:30 AM-7:00 AM)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 10/29/18		10/29/18	11/04/18	-----S		1			\$275.00	0.00					
N145	WSMV	11/04/18	11/04/18	SU Today Sh 7-8a or 7-9a	CM	SU 7a-8a or 7a-9a	-----S	:30	1	\$500.00	PMT	0.00	NM	1	\$500.00
		SU Today Sh 7-8a or 7-9a													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 10/29/18		10/29/18	11/04/18	-----S		1			\$500.00	0.00					
N146	WSMV	11/04/18	11/04/18	SU Today Sh 7-8a or 7-9a	CM	SU 7a-8a or 7a-9a	-----S	:30	1	\$500.00	PMT	0.00	NM	1	\$500.00
		SU Today Sh 7-8a or 7-9a													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 10/29/18		10/29/18	11/04/18	-----S		1			\$500.00	0.00					
N147	WSMV	11/04/18	11/04/18	SU Today Sh 7-8a or 7-9a	CM	SU 7a-8a or 7a-9a	-----S	:30	1	\$500.00	PMT	0.00	NM	1	\$500.00
		SU Today Sh 7-8a or 7-9a													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 10/29/18		10/29/18	11/04/18	-----S		1			\$500.00	0.00					
N148	WSMV	11/04/18	11/04/18	Meet the Press Sun 9-10am	CM	Sun 9-10a	-----S	:30	1	\$800.00	FNP	0.00	NM	1	\$800.00
		Meet the Press Sun 9-10am													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 10/29/18		10/29/18	11/04/18	-----S		1			\$800.00	0.00					
N149	WSMV	11/01/18	11/01/18	M-F 1p-2p	CM	1:00-2:00pm	---1---	:30	1	\$450.00	PMT	0.00	NM	1	\$450.00
		Days of Our Lives													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 10/29/18		10/29/18	11/04/18	---1---		1			\$450.00	0.00					
N150	WSMV	11/01/18	11/01/18	The Tonight Show	CM	1035-1137PM	---1---	:30	1	\$350.00	PMT	0.00	NM	1	\$350.00
		Tonight Show 1035-1137pm													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 10/29/18		10/29/18	11/04/18	---1---		1			\$350.00	0.00					
N151	WSMV	11/01/18	11/01/18	M-F 11a-12p	CM	11am-12pm	---1---	:30	1	\$225.00	PMT	0.00	NM	1	\$225.00
		Today in Nashville													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 10/29/18		10/29/18	11/04/18	---1---		1			\$225.00	0.00					
N152	WSMV	11/01/18	11/01/18	Ch 4 News @ Noon	CM	M-F 12p-1230p	---1---	:30	1	\$400.00	PMT	0.00	NM	1	\$400.00
		Ch 4 News @ Noon													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 10/29/18		10/29/18	11/04/18	---1---		1			\$400.00	0.00					
N153	WSMV	11/01/18	11/01/18	M-F Channel 4 News @ 4M	CM	4-430pm	---1---	:30	1	\$400.00	PMT	0.00	NM	1	\$400.00
		CH 4 News @ 4pm (4:00 PM-4:30 PM)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 10/29/18		10/29/18	11/04/18	---1---		1			\$400.00	0.00					
N154	WSMV	11/01/18	11/01/18	M-F News 4 Today @ 5 CM	CM	M-F 5-530a	---1---	:30	1	\$350.00	PMT	0.00	NM	1	\$350.00
		M-F 5-6a (5:00 AM-5:30 AM)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 10/29/18		10/29/18	11/04/18	---1---		1			\$350.00	0.00					
N155	WSMV	11/01/18	11/01/18	M-F Channel 4 News @ 5M	CM	5-530pm	---1---	:30	1	\$550.00	PMT	0.00	NM	1	\$550.00
		Ch. 4 News at 5													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					

Order / Rev: 898448  
 Alt Order #: 09200721  
 Flight Dates: 10/30/18 - 11/06/18

Advertiser: Marsha For Senate  
 Product Desc: MARSHA FOR SENATE  
 Estimate: C30N06  
 WSMV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/18		11/04/18	---	1---		1				\$550.00		0.00			
N156	WSMV	11/01/18	11/01/18	M-F 630-7pm CH. 4 NEWS @ 6:30pm	CM	629-7pm	---1---	:30	1	\$625.00	PMT	0.00	NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/18		11/04/18	---	1---		1				\$625.00		0.00			
N157	WSMV	11/01/18	11/01/18	Today Show 1 Today Show 7-9am	CM	658-9AM	---1---	:30	1	\$600.00	PMT	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/18		11/04/18	---	1---		1				\$600.00		0.00			
N158	WSMV	11/01/18	11/01/18	Th 8-9pm Th 8-9pm	CM	758-9pm	---1---	:30	1	\$2,500.00	PMT	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/18		11/04/18	---	1---		1				\$2,500.00		0.00			
N159	WSMV	11/01/18	11/01/18	M-F 9a-10 Megyn Kelly Today	CM	9-10am	---1---	:30	1	\$450.00	PMT	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/18		11/04/18	---	1---		1				\$450.00		0.00			
N160	WSMV	11/01/18	11/01/18	Th 9-10pm Th 9-10pm	CM	9-10pm	---1---	:30	1	\$2,500.00	PMT	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/18		11/04/18	---	1---		1				\$2,500.00		0.00			
N161	WSMV	10/30/18	10/30/18	The Tonight Show Tonight Show 1035-1137pm	CM	1035-1137PM	-1-----	:30	1	\$350.00	PMT	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/18		11/04/18	-1-----			1				\$350.00		0.00			
N162	WSMV	10/30/18	10/30/18	M-F 11a-12p Today in Nashville	CM	11am-12pm	-1-----	:30	1	\$225.00	PMT	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/18		11/04/18	-1-----			1				\$225.00		0.00			
N163	WSMV	10/30/18	10/30/18	M-F 11a-12p Today in Nashville	CM	11am-12pm	-1-----	:30	1	\$350.00	FNP	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/18		11/04/18	-1-----			1				\$350.00		0.00			
N164	WSMV	10/30/18	10/30/18	M-F 1230p-1p M-F 1230p-1p	CM	M-F 1230p-1p	-1-----	:30	1	\$250.00	PMT	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/18		11/04/18	-1-----			1				\$250.00		0.00			
N165	WSMV	10/30/18	10/30/18	M-F 3-4pm Rachel Ray	CM	258-4pm	-1-----	:30	1	\$70.00	IMP	0.00	NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/18		11/04/18	-1-----			1				\$70.00		0.00			
N166	WSMV	11/06/18	11/06/18	M-F News 4 Today @ 4 CM M-F 4a-5a	CM	M-F 4a-430a (4:00 AM-4:30 AM)	-1-----	:30	1	\$200.00	FNP	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 11/05/18		11/11/18	-1-----			1				\$200.00		0.00			
N167	WSMV	10/30/18	10/30/18	M-F Channel 4 News @ 4M CH 4 News @ 4pm	CM	4-430pm (4:00 PM-4:30 PM)	-1-----	:30	1	\$400.00	PMT	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/18		11/04/18	-1-----			1				\$400.00		0.00			
N168	WSMV	11/06/18	11/06/18	M-F News 4 Today @ 4 CM M-F 4a-5a	CM	M-F 430-5a (4:30 AM-5:00 AM)	-1-----	:30	1	\$200.00	FNP	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 11/05/18		11/11/18	-1-----			1				\$200.00		0.00			
N169	WSMV	10/30/18	10/30/18	M-F News 4 Today @ 5 CM M-F 5-6a	CM	M-F 5a-530a (5:00 AM-5:30 AM)	-1-----	:30	1	\$350.00	PMT	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/18		11/04/18	-1-----			1				\$350.00		0.00			
N170	WSMV	10/30/18	10/30/18		CM	5-530pm		:30	1	\$550.00	PMT	0.00	NM	1	\$550.00

Order / Rev: 898448  
 Alt Order #: 09200721  
 Flight Dates: 10/30/18 - 11/06/18

Advertiser: Marsha For Senate  
 Product Desc: MARSHA FOR SENATE  
 Estimate: C30N06  
 WSMV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F Channel 4 News @ 5			-1-----								
				Ch. 4 News at 5											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	-1-----		1				\$550.00		0.00			
N171	WSMV	10/30/18	10/30/18	M-F News 4 Today @ 5 CM		M-F 530-6a	-1-----	:30	1	\$350.00	PMT	0.00	NM	1	\$350.00
				M-F 5-6a		(5:30 AM-6:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	-1-----		1				\$350.00		0.00			
N172	WSMV	11/06/18	11/06/18	M-F News 4 Today @ 5 CM		M-F 530a-6a	-1-----	:30	1	\$650.00	FNP	0.00	NM	1	\$650.00
				M-F 5-6a		(5:30 AM-6:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/05/18	11/11/18	-1-----		1				\$650.00		0.00			
N173	WSMV	10/30/18	10/30/18	M-F News 4 Today @ 6 CM		6-630a	-1-----	:30	1	\$600.00	PMT	0.00	NM	1	\$600.00
				Ch. 4 News Today 6-7am		(6:00 AM-6:30 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	-1-----		1				\$600.00		0.00			
N174	WSMV	11/06/18	11/06/18	M-F News 4 Today @ 6 CM		6-630a	-1-----	:30	1	\$950.00	FNP	0.00	NM	1	\$950.00
				Ch. 4 News Today 6-7am		(6:00 AM-6:30 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/05/18	11/11/18	-1-----		1				\$950.00		0.00			
N175	WSMV	10/30/18	10/30/18	M-F News 4 Today @ 6 CM		630-7a	-1-----	:30	1	\$600.00	PMT	0.00	NM	1	\$600.00
				Ch. 4 News Today 6-7am		(6:30 AM-7:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	-1-----		1				\$600.00		0.00			
N176	WSMV	11/06/18	11/06/18	M-F News 4 Today @ 6 CM		630-7a	-1-----	:30	1	\$950.00	FNP	0.00	NM	1	\$950.00
				Ch. 4 News Today 6-7am		(6:30 AM-7:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/05/18	11/11/18	-1-----		1				\$950.00		0.00			
N177	WSMV	10/30/18	10/30/18	M-F 630-7pm	CM	629-7pm	-1-----	:30	1	\$625.00	PMT	0.00	NM	1	\$625.00
				CH. 4 NEWS @ 6:30pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	-1-----		1				\$625.00		0.00			
N178	WSMV	11/06/18	11/06/18	Today Show 1	CM	658-9AM	-1-----	:30	1	\$950.00	FNP	0.00	NM	1	\$950.00
				Today Show 7-9am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/05/18	11/11/18	-1-----		1				\$950.00		0.00			
N179	WSMV	10/31/18	10/31/18	M-F 1p-2p	CM	1:00-2:00pm	--1----	:30	1	\$450.00	PMT	0.00	NM	1	\$450.00
				Days of Our Lives											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	--1----		1				\$450.00		0.00			
N180	WSMV	10/31/18	10/31/18	M-F Late News	CM	10P-1035P	--1----	:30	1	\$1,200.00	PMT	0.00	NM	1	\$1,200.00
				M-F 10P NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	--1----		1				\$1,200.00		0.00			
N181	WSMV	10/31/18	10/31/18	M-F 10a-11a	CM	10-11am	--1----	:30	1	\$350.00	PMT	0.00	NM	1	\$350.00
				Kathie Lee and Hoda											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	--1----		1				\$350.00		0.00			
N182	WSMV	10/31/18	10/31/18	The Tonight Show	CM	1035-1137PM	--1----	:30	1	\$350.00	PMT	0.00	NM	1	\$350.00
				Tonight Show 1035-1137pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	--1----		1				\$350.00		0.00			
N183	WSMV	10/31/18	10/31/18	M-F 1230p-1p	CM	M-F 1230p-1p	--1----	:30	1	\$250.00	PMT	0.00	NM	1	\$250.00
				M-F 1230p-1p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	--1----		1				\$250.00		0.00			
N184	WSMV	10/31/18	10/31/18	Ch 4 News @ Noon	CM	M-F 12p-1230p	--1----	:30	1	\$400.00	PMT	0.00	NM	1	\$400.00
				Ch 4 News @ Noon											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 898448  
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Advertiser: Marsha For Senate  
 Product Desc: MARSHA FOR SENATE  
 Estimate: C30N06  
 WSMV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/18		10/29/18	11/04/18	--1----					1	\$400.00		0.00			
N185	WSMV	10/31/18	10/31/18	M-F 3-4pm Rachel Ray	CM	258-4pm	--1----	:30	1	\$70.00	IMP	0.00	NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/18		10/29/18	11/04/18	--1----					1	\$70.00		0.00			
N186	WSMV	10/31/18	10/31/18	M-F Channel 4 News @ 4M CH 4 News @ 4pm		4-430pm (4:00 PM-4:30 PM)	--1----	:30	1	\$400.00	PMT	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/18		10/29/18	11/04/18	--1----					1	\$400.00		0.00			
N187	WSMV	10/31/18	10/31/18	M-F Channel 4 News @ 4M CH 4 News @ 4pm		430-5p (4:30 PM-5:00 PM)	--1----	:30	1	\$450.00	PMT	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/18		10/29/18	11/04/18	--1----					1	\$450.00		0.00			
N188	WSMV	10/31/18	10/31/18	M-F News 4 Today @ 5 CM M-F 5-6a		M-F 5a-530a (5:00 AM-5:30 AM)	--1----	:30	1	\$350.00	PMT	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/18		10/29/18	11/04/18	--1----					1	\$350.00		0.00			
N189	WSMV	10/31/18	10/31/18	M-F Channel 4 News @ 6M Ch. 4 News at 5		5-530pm	--1----	:30	1	\$550.00	PMT	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/18		10/29/18	11/04/18	--1----					1	\$550.00		0.00			
N190	WSMV	10/31/18	10/31/18	M-F News 4 Today @ 5 CM M-F 5-6a		M-F 530-6a (5:30 AM-6:00 AM)	--1----	:30	1	\$350.00	PMT	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/18		10/29/18	11/04/18	--1----					1	\$350.00		0.00			
N191	WSMV	10/31/18	10/31/18	M-F News 4 Today @ 6 CM Ch. 4 News Today 6-7am		6-630a (6:00 AM-6:30 AM)	--1----	:30	1	\$600.00	PMT	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/18		10/29/18	11/04/18	--1----					1	\$600.00		0.00			
N192	WSMV	10/31/18	10/31/18	M-F 6-630pm CH. 4 NEWS @ 6	CM	6-630pm	--1----	:30	1	\$650.00	PMT	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/18		10/29/18	11/04/18	--1----					1	\$650.00		0.00			
N193	WSMV	10/31/18	10/31/18	M-F News 4 Today @ 6 CM Ch. 4 News Today 6-7am		630-7a (6:30 AM-7:00 AM)	--1----	:30	1	\$600.00	PMT	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/18		10/29/18	11/04/18	--1----					1	\$600.00		0.00			
N194	WSMV	10/31/18	10/31/18	Today Show 1 Today Show 7-9am	CM	658-9AM	--1----	:30	1	\$600.00	PMT	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/18		10/29/18	11/04/18	--1----					1	\$600.00		0.00			
N195	WSMV	10/31/18	10/31/18	M-F 9a-10 Megyn Kelly Today	CM	9-10am	--1----	:30	1	\$450.00	PMT	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/18		10/29/18	11/04/18	--1----					1	\$450.00		0.00			
													Totals	89	\$48,840.00