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## WGTN 100.7 Quarterly Issues Report October 1, 2018 through December 31, 2018

The following is the **Quarterly Issues Report** for 100.7 WGTN– Myrtle Beach for the 4th quarter of 2018. The report includes a synopsis of all programs of importance as well as a sampling of Public service announcements which aired October 1<sup>st</sup> through December 31st, 2018.

Below is a list of the top issues addressed through public service programming during the quarter ending December 31, 2018.

- 1. Community Services
- 2. Public Safety & Hurricane Recovery

WGTN-FM runs a schedule of both :30 and :60 second Public Service Announcements produced by the South Carolina Broadcast Association throughout all hours of the day.

Respectfully submitted,

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General Manager

## **Community Service**

Best Friend of The Week- Every Tuesday a local shelter brings in an adoptable pet. The pet is featured on air for an interview with Monnie Whitson as well as a posting on the Easy 105.9 & 100.7 Facebook page. We partner with Grand Strand Humane Society, Waccamaw Animal Rescue Mission, Saint Francis, North Myrtle Beach Humane Society and the Love Pet Clinic.

On October 1<sup>st</sup>, Scott Richards interviewed Bill Argente with Walmart to discuss the Children's Miracle Network Golf Tournament.

We helped promote the Shop Local Day in Downtown Conway on October 6<sup>th</sup>, 2018. This event was set up to help the Conway area which was affected by the flooding from Hurricane Florence.

We helped promote Help4Kids' fundraiser event at the Crown Reef Resort on November 10 from 10 a.m. to 2 p.m. The Family Fun Day fundraiser goal was to raise funds for people affected by Hurricane Florence in the community.

We indorsed the fundraiser for The American Cancer Society on November 17, at the Carolina Comedy Club. This event was held at Broadway at the Beach. The proceeds from the tickets will be going to The American Cancer Society.

We assisted in promoting the Walk to End Alzheimer's on October 27 at Grand Park in Market Common. The event was to raise funds and awareness for Alzheimer's.

Painting with a Purpose held an event to help victims of Hurricane Florence on Sunday, October 7 at 2 pm we helped to promote. 50% of the \$35 price will be donated to the Waccamaw VOAD.

On October 17<sup>th</sup> Jason Walter of To Live Beyond came into the studio to discuss their restaurant fundraiser with Scott Richards.

We helped The Car Store promote their free pig picking on Saturday, October 29 from 11pm - 2pm. Along with free food, The Car Store will also be taking donations for families impacted by the flooding.

St. Christopher's' Children will be hosting an event to provide free clothes to those affected by the floods in Georgetown County. We supported this event that was held from October 3-4 (10am-2pm). They also collected donations for this event.

The 15th Annual Murrells Inlet 2020 Oyster is scheduled for November 17 from 11:30 AM – 3PM. The event was held in the parking lot of the Wicked Tuna. We broadcasted about this event to raise awareness for the event.

We promoted Shriners BBQ Smoke On The Beach. The event was held on November 16 and 17. This event was a cooking competition for the best BBQ and best Wings on the Grand Strand. This events is open to the public and benefits the Shriners Children's Hospitals.

On November 30<sup>th</sup>, Scott Richards interviewed Santa and Mrs. Claus to help promote Breakfast with Santa and the Toys for Tots drive.

On December 1<sup>st</sup>, we held our annual Skywheel Food Drive event. Partnering with Two Men & A Truck and the Lowcountry Food Bank this event was set up to help restock pantry shelves at the food bank for the community.

Promoted the Journey to Bethlehem at the Myrtle Beach Christian Church. This was held on December 22nd and 23<sup>rd</sup> as an outdoor nativity. All proceeds from this event went to the church's mission in Puerto Rico.

We shared that the Myrtle Beach Chamber of Commerce hosted a Blood Drive with the American Red Cross on December 21st.

## **Public Safety & Hurricane Recovery**

We shared Post-Hurricane Florence Flooding Information for residents in Georgetown County via Georgetown County Emergency Management. We provided important phone numbers and websites that residents could call for conditions around the county.

Representatives with FEMA came into the studio to discuss disaster recovery centers opening around Marion, Mariboro and Georgetown Counties. Representatives also shared important information with the community regarding disaster survivor assistance especially for those who are uninsured or underinsured.

We shared a PSA from the Better Business Bureau of Coastal Carolina promoting their Disaster Recovery Kit which was available to the community to help them prepare for natural disasters.

Our radio stations launched a "Locals for Locals" PSA campaign where local businesses could share their hours, whether they were open post-storm or any specials that may benefit those affected by Hurricane Florence.