

**WGTV 100.7 Quarterly Issues Report**  
**January 1, 2018 through March 31, 2018**

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The following is the **Quarterly Issues Report** for 100.7 WGTV – Myrtle Beach for the 1<sup>st</sup> quarter of 2018. The report includes a synopsis of all programs of importance as well as a sampling of Public service announcements which aired January 1<sup>st</sup> through March 31<sup>st</sup>, 2018.

- 1. Health**
- 2. Economy**
- 3. Minorities & Women**
- 4. Community Services**

WGTV-FM runs a schedule of both :30 and :60 second Public Service Announcements produced by the South Carolina Broadcast Association throughout all hours of the day.

Respectfully submitted,



John Henis

General Manager

## **Health**

Grand Strand Regional Medical Center Health Fair – An event hosted at the Coastal Grand Mall on February 3<sup>rd</sup>, 2018. Representatives from the hospital came in to the studio for on air interviews with Monnie to discuss the health fair and what the community can expect. Both Monnie and Scott Richards attended this event.

Carolina Gardens Senior Living Center “Wellness Social” – An event held on February 15<sup>th</sup> at the Carolina Gardens Senior Living Center that offered blood pressure checks, free home care, hospice, VA aide and attendance consultants available to the community. Monnie attended the event as well as read PSA’s for the event on air.

Ihop’s All You Can Eat Pancakes to Help Children Battle Critical Illness – An event held at local Ihops on February 27<sup>th</sup>. All proceeds donated to McLeod Children’s Hospital. Scott Richards attended the event, conducted interviews and helped promote this to the community.

## **Economy**

Attended the Business Expo hosted by the Myrtle Beach Chamber on January 25<sup>th</sup>, 2018. Scott Richards and Monnie attended the event and helped promote the event via PSA’s to the community.

Business of The Week - Every other Thursday, on air talent from WEZV choses a local business to highlight to the community. WEZV pairs up with Benjamin’s Bakery to treat the chosen business to breakfast.

Spring Home Show 2018 – An event hosted by Horry Georgetown Home Builders Association on February 15-18<sup>th</sup> at the Myrtle Beach Convention Center. Easy 105.9 helped promote the event. Scott Richards attended this event.

North Myrtle Beach Parks & Rec held a Job Fair on March 22<sup>nd</sup> at the J Bryan Floyd Community Center. This event educated attendees to job openings within the Parks & Rec department. Promoted event on air.

## **Minorities & Women**

Women’s Leadership Conference – An event held at Coastal Carolina University on February 5<sup>th</sup> & 6<sup>th</sup> with various female speakers in leadership in the community. Monnie and Scott Richards attended the event.

2<sup>nd</sup> Annual Melting Pot March- Al Joseph with Georgetown Unity Alliance came into the studio with Monnie to discuss the 2<sup>nd</sup> Annual Melting Pot March. This event brings together all areas of the community and beyond for a multi-racial, multi-cultural celebration. The organization strives to address racial, economic, and cultural divides within Georgetown.

### **Community Services**

Best Friend of The Week- Every Tuesday a local shelter brings in an adoptable pet. The pet is featured on air for an interview with Monnie Whitson as well as a posting on the Easy 105.9 & 100.7 Facebook page. We partner with Grand Strand Humane Society, Waccamaw Animal Rescue Mission, Saint Francis, North Myrtle Beach Humane Society and the Love Pet Clinic.

Book Buddy with Monnie – Every Tuesday Monnie meets with an elementary school student at their school to help them with reading and writing skills.

Night of Champions with Champion Autism Network- Becky with Champion Autism Network came into the studio with Monnie to discuss the Night of Champions Chef Competition to benefit the organization.

SC Cares “Chocolate & Champagne for The Creatures”- On February 13<sup>th</sup> SC Cares held an event to benefit their organization which rescues animals of all kinds. Monnie attended this event. Event was also promoted on air.

### **Public Service Announcements**

St. John’s Greek Orthodox Church hosted an Annual Easter Bake Sale on March 30<sup>th</sup> & 31<sup>st</sup> to benefit Daughters of Penelope Scholarship Fund and Local Civic Charities. Promoted this event on air.

Help 4 Kids and Backpack Buddies hosted a Spaghetti Luncheon March 16<sup>th</sup> to benefit the all volunteer organization. Promoted this event on air.

Humane Society of North Myrtle Beach hosted Pour for Paws on March 24<sup>th</sup> at Beach Dreams Market. The event introduced adoptable dogs to the community as well as raised awareness for pet adoptions.

Humane Society of North Myrtle Beach hosted Whiskers, Wags & Wine on March 20<sup>th</sup> at Duplin Winery. A portion of the proceeds from this event as well as sales of Sweet Sox benefitted the humane society and their dedication to feeding and nurturing the shelter animals. Promoted event on air.

Grand Strand Humane Society hosted a fundraiser event at the Myrtle Beach Chipotle on March 29<sup>th</sup>. 50% of the proceeds donated to the humane society. Promoted event on air.

Rotary Blood Challenge event held on various days throughout January and February at various locations in Myrtle Beach. Promoted events on air.

Myrtle Beach Area Chamber of Commerce accepting applications for 2018 Scholarships. Announcement made on January 9<sup>th</sup>.

The Humane Society of North Myrtle Beach hosted Lunch of Love on February 9<sup>th</sup> at Mellow Mushroom. 50% lunch special proceeds goes to the humane society. Event held pet adoptions on site. Announcement made February 6<sup>th</sup>.

Habitat for Humanity hosted their 20<sup>th</sup> Annual Souper Bowl on January 27<sup>th</sup> in Pawley's Island. The event allowed attendees to taste soups from 40 local restaurants as well as a silent auction to benefit Habitat of Humanity Georgetown. Promoted event on air.

BNI hosted a Big Area Networking Breakfast on February 22<sup>nd</sup> at Breakers in Myrtle Beach. The event was a way for attendees to network within the community. Promoted the event on air.