

**FOURTH QUARTER – 2012 – Oct/Nov/Dec**

**Public Issues and Programming**

**Fidelity Broadcasting Corporation**

**WEZV-FM and WGTN-FM (100% Simulcast)**

**WYEZ-FM**

**Submitted 1/10/13**

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**Matthew Sedota**

**General Manager**

### **ST ANDREW CATHOLIC SCHOOL**

All stations aired a scheduled of public service announcements (produced in house) in support oif the annual "Taste of The Town" event for St. Andrew Catholic School. October 1 – 9<sup>th</sup>.

All stations broadcast from the event, MB Convention Center on October 9, 2012. Interviews were conducted with committee members.

### **LONG BAY SYMPHONY**

Interview with Dr. Charles Jones Evans of the Long Bay Symphony on October 18, 2012 at 4pm. Promoting upcoming concert. (WEZV/WGTN)

Interview with Dr. Charles Jones Evans of the Long Bay Symphony on November 1, 2012 at 4pm. Promoting upcoming concert. (WEZV/WGTN)

### **CAROLINA MASTER CHORALE**

Interview with Dr. Tim Koch of the Carolina Master Chorale on October 24, 2012 at 4pm. Promoting upcoming concert. (WEZV/WGTN)

### **ALZHEIMER'S ASSOCIATION**

All stations aired a series of public service announcements to support the annual Walk for Alzheimer's event on October 20, 2012 at Broadway At The Beach. Stations interviewed Alzheimer executive director, Kim Almstead on October 4, 9AM-10AM. Stations also participated in the annual Walk.

### **FOOD DRIVES**

All stations promoted and supported the annual "Holiday Food Bank" December 7-8, 2012 at Kroger in Carolina Forest. Live public service announcements 12/1 – 8 aired on all stations. Live reports from the Food Bank were broadcast periodically through the event, and station personnel help staff the food collection efforts. Various local food banks received donations of all food donated.

## **LOCAL ANIMAL SHELTERS**

"Best Friend of the Week" continued on WEZV/WGTN. Each Tuesday morning local shelters rotate with live in studio interview at 9:45 with a featured pet. In addition, live promotional announcements aired throughout the quarter, encouraging listeners to donate pet supplies. Goal of 10,000 pounds for the year was surpassed. Total exceeded 12,000 pounds of pet supplies donated through our Best Friend Promotion.

Participating Shelters include:

Grand Strand Humane Society  
Waccamaw Animal Rescue Mission  
Coastal Animal Rescue  
St. Frances Animal Shelter

December 15, 2012 all stations broadcast from Walmart Surfside Beach 10AM-12N encouraging listeners to donate pet food in support of the annual drive.

## **BEACH BALL CLASSIC**

All stations interviewed John Rhodes, Mayor of Myrtle Beach to promote annual Beach Ball Basketball Tournament, on December 17, 2012. (9:15 on WYEZ and 9:30 on WEZV/WGTN)

## **VARIOUS**

All stations regularly broadcast LOCAL public service announcements. All stations encourage non profit organizations to submit information.