

THIRD QUARTER – July/August/September 2012

Public Issues and Programming

WEZV-FM

WGTN-FM

WYEZ-FM

Fidelity Broadcasting Corporation

EASY 105.9/100.7

MOVIN 94.5

Submitted 10/8/12:

A handwritten signature in black ink, appearing to read "Matt Sedota", with a long horizontal line extending to the right.

Matt Sedota

General Manager

****WEZV and WGTN are 100% simulcast**

ANIMAL SHELTER/HOMELESS PETS

ALL stations continued to promote our goal of collection 10,000 pounds of pet supplies during 2012. As of 9/30/12 the total collected was just over 7000 pounds. The radio stations aired a series of live promotional/public service announcements. Participating Animal Shelters receiving donations include The Grand Strand Humane Society, St. Frances Humane Society, Coastal Animal Rescue, and Waccamaw Animal Rescue Mission. The campaign continues through December 31, 2012.

WEZV/WGTV conducts a week program called "Best Friend Of The Week". Area animal shelters visit the radio station studios with a "pet of the week". Representatives are interviewed, and information is posted on station website. Program airs Tuesday mornings at approximately 9:45am. WYEZ-FM also conducts interview with the representatives, recorded at approximately 10am for playback the following morning between 6AM and 9AM.

CHILDREN IN NEED

WEZV/WGTV conducted a summer long campaign collecting "Vienna Sausages" for BACK PACK BUDDIES. Live announcements aired through the period, encouraging listeners to donate Vienna Sausages at studios or participating partner organizations. (Churches, etc). BACK PACK BUDDIES is a part of "Help4Kids", a non-profit group dedicated to helping Horry County Children in need.

HOUSING

WEZV/WGTV interviewed a representative with City of Myrtle Beach Housing Department on upcoming seminar regarding housing options and choices. 9/11/12 at 9:30am.

ARTS

WEZV/WGTV interviewed Susan Bryant with Pawleys Island Festival of Music and Art on the upcoming festival in October. 9/24/12 at 9:30am.

WEZV/WGTV interviewed Dr. Charles Jones Evans of the Long Bay Symphony on the upcoming concert in Myrtle Beach. 9/27/12 at 9:30am.

WEZV/WGTV interviewed Tom Brown and Matt Staub on the Conway Chamber of Commerce upcoming concert event. 9/7/12 and 9/21/12 at 9:30am.

TASTE OF THE TOWN

ALL stations once again helped promote the 29th Annual Taste of The Town fundraiser for St. Andrew Catholic School. Stations produced public service announcement for the market, and aired announcements 9/19/12 through 10/9/12, estimated 4 times per day. (:60).