

WGTN 100.7 Quarterly Issues Report


April 1, 2018 through June 30, 2018

The following is the **Quarterly Issues Report** for 100.7 WGTN – Myrtle Beach for the 1st quarter of 2018. The report includes a synopsis of all programs of importance as well as a sampling of Public service announcements which aired April 1st through June 30th, 2018.

- 1. Education**
- 2. Economy**
- 3. Community Services**
- 4. Public Safety**

WGTN-FM runs a schedule of both :30 and :60 second Public Service Announcements produced by the South Carolina Broadcast Association throughout all hours of the day.

Respectfully submitted,



John Henis
General Manager

Education

Monnie helped judge the 2018 Trio Dinner hosted by the Myrtle Beach Area Hospitality Association on April 16th. The Trio Dinner is a culinary arts mentorship program that pairs up two students, one high school and one college level, with a professional chef to create a unique dish. A portion of the proceeds from this event go to MBAHA scholarship funds towards Hospitality & Culinary Education.

BBQ to Benefit Culinary Students at International Culinary Institute of Myrtle Beach- Held on April 22nd, this event offered \$5 plates of BBQ cooked by ICI students. Promoted event on air.

Annual Spring Garden Festival- The Low Country Herb Society hosted this event on April 13th and 14th to answer questions about spring planting and herb gardening. A portion of the proceeds from this event benefited the Low Country Herb Society's Scholarship/Grant fund. Promoted event on air.

Risen Christ Christian Academy's Taste of The Coast- This event was held on April 14th at House of Blues in Barefoot Landing. Local restaurants provided food which was judged by our very own Scott Richards. This fundraiser benefits the quality of Christian based education that Christ Christian Academy has been known for. Promoted event on air.

Child Evangelism Fellowship's Golf Tournament – Held on June 2nd, this tournament supports Child Evangelism Fellowship across the county. Proceeds supported After School Good News Clubs in Horry, Georgetown and Marion Counties. This club provides free after school programs for kids. Promoted even on air.

Kim Johnson, the director of Food Services for Horry County Schools, discussed the Summer Feeding Program on June 20th with Monnie. The program offers lunch for any child under the age of 18 at five schools in the county, four days a week. The Summer Feeding Program is made possible through a grant from the USDA.

Economy

Business of The Week - Every other Thursday, on air talent from WEZV choses a local business to highlight to the community. WEZV pairs up with Benjamin's Bakery to treat the chosen business to breakfast.

Samantha from Alta Surf Apartments was in studio with Monnie in the Morning to discuss relocating during the busy summer months.

Community Services

Best Friend of The Week- Every Tuesday a local shelter brings in an adoptable pet. The pet is featured on air for an interview with Monnie Whitson as well as a posting on the Easy 105.9 & 100.7 Facebook page. We partner with Grand Strand Humane Society, Waccamaw Animal Rescue Mission, Saint Francis, North Myrtle Beach Humane Society and the Love Pet Clinic.

Book Buddy with Monnie – Every Tuesday Monnie meets with an elementary school student at their school to help them with reading and writing skills.

Palmetto Giving Day- Held on May 1st Palmetto Giving Day was a 24 hour on-line fundraising event for 54 Georgetown County Non-profit organizations. Donations made during this event went towards the 2018/2019 Apostles Build House for a single mom and her son to provide them with a healthy and safe place to live. Monnie & Scott Richards attended and promoted this event on air.

All Dogs Go To Happy Hour- Hosted by The Humane Society of North Myrtle Beach, this event was held on April 28th at the House of Blues. All proceeds from this event went towards the Humane Society of North Myrtle Beach. Promoted event on air.

St. James High School's Spring Musical "Crazy For You" – Students from St. James High School drama department came into the studio to talk to Monnie about their spring musical, "Crazy For You." The students sang songs from the show and gave listeners details for show dates and ticket prices. Show was also promoted on air.

Cub Scouts of America Pack #899 Auction- Held on April 21st this event benefited the local Cub Scouts organization. Promoted event on air.

Yoga in Common Hosts Dog Yoga Class- On April 22nd, Yoga in Common hosted a Dog Yoga class in the park to benefit The Sato project. The Sato Project is a non-profit organization dedicated to rescuing abused and abandoned dog sin Puerto Rico. Promoted event on air.

May Day Bags for Homebound Seniors – Held by United Way of Horry County, May Day Bags were given to the station for anyone to pick up. These bags were filled with essential toiletry items, first aid kits, stationary, etc. Each bag will be delivered to homebound seniors through Mobile Meals of Horry County and the Horry County Council on Aging's meal delivery Program. Promoted and collected bags.

The Fast & The Furriest 5K Run & Walk- A benefit held for St. Francis Animal Center in Georgetown. Kids of all ages and pets were welcome to participate in this 5K run or walk. Promoted event on air.

8th Annual Motorcycle Ride Fundraiser For Horry County Disabilities & Special Needs Board- This event was held on April 21st in Conway. Proceeds from this event went to the Horry County Disabilities & Special Needs Board which is a non-profit serving individuals with intellectual disabilities, Autism and head and spinal cord injuries. Promoted event on air.

Stephen Siller Tunnel to Towers Run- On April 21st, a 5K run and walk was held in honor of Stephen Siller who was a FDNY firefighter who perished in the World Trade Center collapses on 9/11. He ran 2 miles in full gear to the towers to save people. Proceeds from this event went to the Stephen Siller Foundation which helps families of disabled or deceased military, fire dept., police dept. or other emergency service personal families pay for medical bills and mortgages. This is a nationwide event, but this year was the first year it was held in Myrtle Beach. Promoted event on air.

8th Annual Biker Bluegrass Festival- Myrtle Beach Harley-Davidson held this event on April 17th to benefit WARM. (Waccamaw Animal Rescue Mission) Festival was pet and family friendly with entertainment as well as adoptable dogs from WARM on site. Promoted event on air.

Humane Society of NMB Dog Adoption- Held on April 8th at Petco in North Myrtle Beach this event needed volunteer dog walkers. Monnie attended this event as well as promoted event and need for volunteers on air.

On May 11th, Jamie Croland came into the studio to discuss 2 Live Beyond, a non profit organization that helps change the lives of disadvantaged children within the community. They discussed the 2 Live Beyond event that evening at Benchwarmers for people to attend and donate to the organization.

Bowl for Fathers- On May 12th, Myrtle Beach Bowl partnered up with A Father's Place, an organization that helps men overcome the barriers of being responsible fathers, held a bowling event. Proceeds went towards the non profit organization. Promoted event on air.

Brightwater's 3rd Annual Golf Tournament- On May 14th, Brightwater Life Plan Community held their annual golf tournament to raise awareness as well as funds to help research for Alzheimer's Disease prevention. Promoted event on air.

Spring Pet Adoption with Grand Strand Humane Society – On June 16th, Hadwin White and Grand Strand Humane Society held a spring pet adoption. Promoted event on air.

McLeod Heart & Vascular Institute Dinner & Discussion on Heart Health- Held on June 7th, McLeod Physicians held a dinner to discuss valve replacement, vascular health and general heart health with participants. Promoted event on air.

Charity Golf Tournament with Homes for Heros – On June 16th, Homes for Heros held a golf tournament to benefit their organization. Homes for Heros is an organization that helps firefighters, law enforcement, military, healthcare workers and teachers with housing and emergency financial assistance. Promoted event on air.

On June 10th, Monnie attended a field trip at SC Cares Coastal Rescue and Educational Sanctuary in Georgetown. The Wildlife Rescue & Rehab Center is a compassionate "no-kill/no-breed" sanctuary for abused, neglected and unwanted exotic and farm animals and non-releasable wildlife.

Public Safety

On April 20th, Myrtle Beach Fire & Police Department hosted a Car Seat Checkpoint at Target in Myrtle Beach. This event provided parents, grandparents and caregivers the opportunity to bring their car seats by for a free inspection to make sure they are installed correctly. This event was free to the community to ensure child safety when riding in a vehicle. Promoted event on air.

2nd Annual Touch-A-Truck- Hosted by the North Myrtle Beach Parks & Recreation Department on April 14th this free event was held to give kids the opportunity to see large vehicles and equipment they only see on tv or on the road. Trucks included dump trucks, fire trucks, police car and more. This event also included a helmet safety demo given by the North Strand Optimist Club as well as sensory-friendly activities for families who have a child with autism.

On May 24th, Joey Crosby with the Myrtle Beach Police Department came in to discuss the Memorial Day traffic loop with Scott Richards.