

FIRST QUARTER 2012 – January, February, March

Public Issues and Programming

FIDELITY BROADCASTING CORPORATION

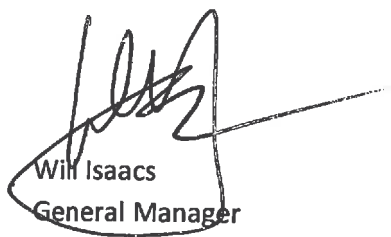
WEZV-FM/WGTN-FM (100% simulcast)

WYEZ-FM

Submitted to public file on April 6, 2012



Matt Sedota
General Manager



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General Manager

RAPE CRISIS CENTER of HORRY & GEORGETOWN (WYEZ)

Series of live public service announcements aired in February to support "Desserts, Wine, and Silent Art Event". LIVE in studio interview on 2/8/12 at 8:30am with Shanna Scott to promote event.

FLIP FLOP BALL (WYEZ)

Series of live public service announcements aired in March to support Children's Museum of South Carolina. WYEZ (Movin 94.5) was a supporting sponsor of the event.

HUMANE SOCIETY (WYEZ)

Weekly interviews with area Humane Societies aired during AM Drive on the station. Recorded each Tuesday morning and playback the following Wednesday or Thursday morning.

HABITAT FOR HUMANITY (WYEZ)

Station aired series of pre-recorded public service announcements in support of annual "Souper Bowl" event. Announcements aired in January 2012, event on 1/28/12.

VARIOUS (WYEZ)

A wide variety of non profit organizations request promotional airtime. A list of those organizations and activities promoted is attached.

HABITAT FOR HUMANITY (WEZV/WGTN)

The stations aired a series of live and pre-recorded public service announcements for Habitat Georgetown for their annual "Souper Bowl". Station also conducted two, live in studio interviews. Airing on January 19th and 26th, at 9:30am, with Habitat Representatives and hosts restaurants. Station also provided live emcee at the event on January 28, 2012.

ART MUSEUM (WEZ V/WGTN)

The stations conducted a live in studio interview with Casey Church of the Art Museum on 2/3/12, in support of annual "Family Day". 9:30am on morning show.

CAROLINA MASTER CHORALE (WEZV/WGTN)

The stations conducted a live in studio interview with Dr. Tim Koch of Carolina Master Chorale in support of upcoming concert. Interview on 2/6/12 at 4:10pm.

MYRTLE BEACH MARATON (WEZV/WGTN)

Stations conducted a live in studio interview with Shaun Walsh, director of the annual Myrtle Beach Marathon. Interview on 2/17/12 at 9:30am.

SPARKS GOLF TOURNAMENT (WEZV/WGTN/WYEZ)

Stations conducted a live in studio interview with Susan Sparks, director of the annual Sparks Toyota Charity Golf Tournament. Interview on 2/24/12 at 9:30am

COASTAL CAROLINA UNIVERSITY (WEZV/WGTN)

Stations conducted a live in studio interview with Teri DiCenzo, director of the Coastal Carolina University Women's Conference. Interview on 3/9/12 at 9:30am.

NORTH MYRTLE BEACH ST. PATRICK'S DAY FESTIVAL (WEZV/WGTN)

Stations conducted a live in studio interview with Callie Jean Wise, director of the St. Patrick's Day Festival and Parade. Interview on 3/12/12 at 9:30am.

Stations conducted on site remote broadcast and promotion, in North Myrtle Beach on 3/17/12 9AM-1PM.

HELPING HAND OF NORTH STRAND (WEZV/WGTN)

Stations conducted a promotion called "The Great Peanut Butter and Jelly Challenge" for Helping Hand of The North Strand. March 30 and 31, location at Bi-Lo grocery store in North Myrtle Beach. Promotion included live announcements, as well as live broadcasts on both 3/30 and 3/31. Event collected over 3300 pounds of Peanut Butter and Jelly for the Helping Hand food bank.

HUMANE SOCIETIES (WEZV/WGTN)

Stations conducted live in studio interviews each Tuesday morning at 9:45am in support of area Humane Societies. Representatives and a "Best Friend of The Week" (cat/dog) were in studio, and follow up website postings included. Coastal Animal Rescue, Waccamaw Animal Rescue Mission, and Grand Strand Humane Society rotated through each Tuesday morning. (details posted at www.wezv.com/BestFriend)

VARIOUS

Stations aired wide ranging series of public service announcements for a variety of non-profit organizations. Announcements aired randomly, rotated throughout the day, 6AM-7PM.