

Public Issues and Programming

Jan/Feb/March 2013

WEZV-FM

WGTV-FM

WYEZ-FM

(WEZV and WGTV are 100% simulcast)

Submitted 4/1/13



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ABANDONED/HOMELESS PETS

ALL stations help support numerous area Animal Shelters, specifically through the BEST FRIEND OF THE WEEK promotion. Each Tuesday morning a representative from an area shelter is interviewed on The Jim Morgan show. (pictures posted at www.wezv.com) Live promotional announcements air Tuesday through Friday each week.

LOCAL COMMUNITY GROUPS-ROTARY

The MB Rotary Club conducts an annual Broadway Music Fundraiser. WEZV/WGTN supported the effort of the Rotary Club with countless LIVE and pre-recorded announcements 6AM-7PM Mon-Sun, promoting the 2/23/13 event. The event raised over \$29,000 for local charities.

HABITAT FOR HUMANITY

As a long time support of Georgetown County Habitat for Humanity, all stations aggressively promoted the annual "Souper Bowl" of 1/26/13. Live and pre-recorded announcements aired 6AM-7PM rotation Mon-Sun Rotation. In addition, live in studio interview occurred with Jim Morgan at 9:30 on 1/17/13 featuring soups from several of the featured restaurants.

CITY OF NORTH MYRTLE BEACH

The Annual St. Patrick's Day Festival and Parade from The City of North Myrtle Beach occurred on 3/16/13. WEZV/WGTN served as a promotional partner for the event and provided numerous live and pre-recorded public service announcements featuring Callie Jean Wise, City of NMB. In addition, a live in studio interview took place on 3/14/13 with Callie Jean Wise and Damon's Restaurant to promote the festival.

An all day remote broadcast took place at the festival, 8:30AM-4PM with pre-recorded on site breaks as well as hosting of live entertainment.

LOCAL SYMPHONY

In continued support of the Long Bay Symphony, WEZV/WGTN offers opportunities to the Musical Director of the Symphony for in studio interviews. Dr. Charles Jones Evans was a guest on the afternoon show, at 4:10PM on 3/7/13.

GENERAL NON PROFIT ORGANIZATIONS

ALL stations work hard to support all those non profit organizations requesting coverage of specific events. All stations rotate live announcements each day. A sample of material used is attached.