

KNEB - Scottsbluff, NE
 Quarterly Issues/Programs List
 October 1, 2014 – December 31, 2014

Below is a list of some of the significant issues responded to, along with the most significant programming treatment of those issues for the period. This list is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Issue	Program	Date	Time	Duration	Description of Program
Government Affairs	News Extra	10/06/2014	7:50 AM	10:00	Perry Mader, Director of Parks and Recreation for the City of Scottsbluff and Recreation Supervisor Trinity Burgner discussed 2014 Harvest Night.
Education	News Extra	10/07/2014	7:50 AM	10:00	WNCC Foundation Director Jennifer Rogers and Alumni Director Tina Duecker discussed the 2014 WNCC Foundation Fall Frolic 5k Run/Walk.
Arts & Culture	News Extra	10/09/2014	7:50 AM	10:00	Theatre West's Judy Chaloupka discussed the upcoming performance of "Twelve Angry Men."
Government Affairs; Education	News Extra	10/10/2014	7:50 AM	10:00	Darla Heggem and Bob Kelley, part of the "Vote Yes for SHS" citizens committee, discussed their support of the Scottsbluff High School bond issue.
Health & Wellness	News Extra	10/14/2014	7:50 AM	10:00	Bob Scripter from Backaracks discussed the 2nd annual "Save a Rack at Backaracks" bra auction fundraiser.
Health & Wellness	News Extra	10/16/2014	7:50 AM	10:00	WNCC Mathematics Instructor Amy Winters discussed the "PAWzitivly PINK" breast cancer awareness event.
Health & Wellness	News Extra	10/17/2014	7:50 AM	10:00	Michael Morovec, PT., D.P.T., O.C.S. with Monument Physical Therapy in Gering, discussed his upcoming back injury prevention program titled "You only have one Spine."
Business & Industry	News Extra	10/20/2014	7:50 AM	10:00	Scottsbluff/Gering United Chamber of Commerce Director Karen Anderson discussed the upcoming "Boo Ball."
Community Betterment	News Extra	10/23/2014	7:50 AM	10:00	Kerri Dishman from Gering's Fresh Foods and Cedar Canyon 4th grader Aurora Verdin discussed Fresh Foods and their Adopt-A-School partner, Cedar Canyon Elementary sponsoring the 2nd annual "Got Your Back" coat drive.
Health & Wellness	News Extra	10/24/2014	7:50 AM	10:00	Aaron Fable discussed the Grand Re-Opening of the Scottsbluff YMCA's Swimming Pool.

Issue	Program	Date	Time	Duration	Description of Program
Arts & Culture	News Extra	10/27/2014	7:50 AM	10:00	WNCC Instrumental Music Instructor Dr. Nat Johnson discussed their "Summer Nights" program.
Government Affairs; Economic Development	News Extra	10/28/2014	7:50 AM	10:00	Karen Anderson, Executive Director of the Scottsbluff Gering United Chamber of Commerce and Jim Trumbull, LB-840 Committee Chair discussed the importance of renewing the Scottsbluff City Sales Tax on the ballot.
Veterans Affairs	News Extra	10/30/2014	7:50 AM	10:00	Scotts Bluff County Veterans Service Officer John Brehm discussed upcoming Veterans Day activities.
Education	News Extra	10/31/2014	7:50 AM	10:00	Lake Minatare 5th graders Cloe Brannan and Dustin Eckelberg discussed their annual soup supper fundraiser for Lake Minatare School.
Government Affairs; Education	News Extra	11/03/2014	7:50 AM	10:00	Darla Heggem from Twin Cities Development and State Senator John Harms, both member of the "Vote yes for SHS" committee discussed the ballot measure.
Agriculture	News Extra	11/04/2014	7:50 AM	10:00	Mitchell Jr. High students and 4-H members Alexis Souza, John Thomas and Jayden Allen and UNL Extension 4-H Youth Leader Jana Schwartz discussed the upcoming 4-H Achievement Celebration.
Arts & Culture	News Extra	11/07/2014	7:50 AM	10:00	Midwest Theater Executive Director Billy Estes discussed upcoming shows, activities and events at the historic theater.
Health & Wellness	News Extra	11/10/2014	7:50 AM	10:00	Dr. Raqeeb Haque and Dr. Omar Jiminez, neurosurgeons at Regional West Medical Center.
Finance	News Extra	11/13/2014	7:50 AM	10:00	CAPWN Navigator Program Specialist Jennifer Schwab discussed the Health Insurance Marketplace Open Enrollment period.
Arts & Culture	News Extra	11/17/2014	7:50 AM	10:00	Shelley Ruterbories from the Gering Public Library discussed Native American History Month.
Agriculture	News Extra	11/20/2014	7:50 AM	10:00	John Berge, Executive Director of the North Platte Natural Resources District discussed cost share changes and rule changes and also about an interactive mapping feature being introduced on their website.

Issue	Program	Date	Time	Duration	Description of Program
Poverty & Food Insecurity	News Extra	11/25/2014	7:50 AM	10:00	First State Bank Marketing Director Becca Tompkins, President Mike Downey, and Executive Vice President and Chief Operating Officer Rick Tuggle discussed the Gift of Love program, including the Tree of Names, the Truck of Love, School Canned Food Display/Collection Challenge, and Coats for Kids.
Health & Wellness	News Extra	11/26/2014	7:50 AM	10:00	Michelle Beeney, Membership Manager with AirMedCare Network and EagleMed Flight Paramedic Rob Rhembrandt discussed membership opportunities in the AirMedCare Network.
Health & Wellness	News Extra	12/01/2014	7:50 AM	10:00	Alaina Galbraith, Product Line Manager and Dr. David Holdt, CEO of Regional West Physicians Clinic discussed the launching a new interactive online portal called "My Regional West" to give patients instant access to portions of their personal health information.
Arts & Culture	News Extra	12/04/2014	7:50 AM	10:00	Valley Voices Director Brad Ronne and longtime member Tim Daniels discussed the upcoming Valley Voices Christmas Concert.
Arts & Culture	News Extra	12/05/2014	7:50 AM	10:00	Gwen Schwanke from the historic Midwest Theater discussed upcoming activities at the theater.
Community Betterment	News Extra	12/08/2014	7:50 AM	10:00	Carmen Trevino and John Randall discussed the 2014 Salvation Army Bell Ringing campaign.
Environment	News Extra	12/10/2014	7:50 AM	10:00	Keep Scottsbluff/Gering Beautiful Executive Director Kathy Kropuenske discussed reducing waste during the holidays.
Public Safety	News Extra	12/12/2014	7:50 AM	10:00	Nebraska State Patrol Troopers Chuck Elley and Nick Goodwin discussed helpful winter road safety tips.
Public Safety	News Extra	12/18/2014	7:50 AM	10:00	In his final appearance in uniform prior to retirement, Nebraska State Patrol Trooper Chuck Elley discussed holiday enforcement activities.
Arts & Culture	News Extra	12/19/2014	7:50 AM	10:00	Theatre West's Judy Chaloupka discussed the 2015 season.
Agriculture	News Extra	12/23/2014	7:50 AM	10:00	John Berge, Director of the North Platte Natural Resources District discussed issues the district will be confronting in the next year.

Issue	Program	Date	Time	Duration	Description of Program
Government Affairs	News Extra	12/29/2014	7:50 AM	10:00	As 2014 comes to a close, Scottsbluff Mayor Randy Meininger discussed all the city has accomplished in the past year as we look ahead to a productive 2015.
Government Affairs	News Extra	12/30/2014	7:50 AM	10:00	Nebraska Freshman State Senator John Stinner discussed what he has been doing to prepare for the upcoming Legislative session. They also discuss topics like his priorities, committee assignments, property taxes, prisons, school finance and more.