

CONTRACT



WRAL
2619 Western Blvd.
Raleigh, NC 27606
(919)890-6000

<u>Contract / Revision</u> 304059 /		<u>Alt Order #</u> 10383152
<u>Advertiser</u> Nida Allam for Congress		<u>Original Date / Revision</u> 05/02/22 / 05/02/22
<u>Contract Dates</u> 05/03/22 - 05/09/22	<u>Estimate #</u> 506	
<u>Product</u> NIDAALLAM		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WRAL	<u>Account Executive</u> Cheryl Blair (Long)	<u>Sales Office</u> Philadelphia Tel
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u> 97	<u>Product 1/2</u> 103
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Win Creative LLC
59 FRANKLIN ST., SUITE# 306
New York, NY 11013

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WRAL	05/03/22	05/09/22	WRAL Noon News	Various		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/03/22	05/09/22	MTWTF--				2	\$300.00			
N 2	WRAL	05/03/22	05/09/22	Days of Our Lives	1p-2p		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/03/22	05/09/22	MTWTF--				1	\$175.00			
N 3	WRAL	05/03/22	05/09/22	Dr. Phil	3-4p		:30			NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/03/22	05/09/22	MTWTF--				2	\$125.00			
N 4	WRAL	05/03/22	05/09/22	WRAL 4p News	4-5p		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/03/22	05/09/22	MTWTF--				2	\$200.00			
N 5	WRAL	05/03/22	05/09/22	WRAL 5p News	5p-530p		:30			NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/03/22	05/09/22	MTWTF--				1	\$675.00			
N 6	WRAL	05/03/22	05/09/22	WRAL 530p News	530-6p		:30			NM	2	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/03/22	05/09/22	MTWTF--				2	\$725.00			
N 7	WRAL	05/03/22	05/09/22	WRAL 6p News	6p-6:30p		:30			NM	1	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/03/22	05/09/22	MTWTF--				1	\$975.00			
N 8	WRAL	05/03/22	05/09/22	NBC Nightly News M-SU	630-7p		:30			NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/03/22	05/09/22	MTWTFSS				2	\$800.00			
N 9	WRAL	05/03/22	05/09/22	WRAL 7p News	7p-7:30p		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/03/22	05/09/22	MTWTF--				1	\$750.00			
N 10	WRAL	05/08/22	05/08/22	WRAL SUN 6p News	6p-630p		:30			NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/02/22	05/08/22	-----1				1	\$525.00			
N 11	WRAL	05/03/22	05/09/22	Inside Edition	730p-8		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/03/22	05/09/22	MTWTF--				2	\$450.00			
N 12	WRAL	05/03/22	05/09/22	Late News	11-1135p		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/03/22	05/09/22	MTWTFSS				2	\$500.00			
N 13	WRAL	05/03/22	05/09/22	Tonight Show	11:35p-1237xm		:30			NM	2	\$300.00

(* Line Transactions: N = New, E = Edited, D = Deleted)



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304059 /	10383152

<u>Advertiser</u>	<u>Original Date / Revision</u>
Nida Allam for Congress	05/02/22 / 05/02/22

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
05/03/22 - 05/09/22	NIDAALLAM	506

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/03/22	05/09/22	MTWTF--				2	\$150.00			
Totals											21	\$9,600.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/25/22 - 05/09/22	21	\$9,600.00	(\$1,440.00)	\$8,160.00
Totals	21	\$9,600.00	(\$1,440.00)	\$8,160.00

Signature: _____ **Date:** _____

This order is subject to the terms and conditions set forth at

WRAL Digital Solutions: <https://www.wraldigitalsolutions.com/terms-conditions/>

WRAL & FOX TV and CBC Radio: <https://www.wral.com/terms-and-conditions-of-credit-sales/18564485/>