

WTAK-FM  
Huntsville, AL  
Quarterly Issues/Programs List  
First Quarter, 2014  
04/10/2014

WTAK-FM  
Quarterly Issues/Programs List

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WTAK-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **"CARLY'S LAW":** THE MEANING OF "CARLY'S LAW" & THE USE OF MARIJUANA WITH EPILEPTIC PATIENTS
- **"SEXTING":** CHILDBIRTH AMONG ADOLESCENTS IS "THRU THE ROOF", IS "SEXTING" PARTIALLY TO BLAME?
- **AN ALABAMA LOTTERY:** WOULD A LOTTERY BE BEMEFICIAL TO ALABAMA'S EDUCATION??
- **BREAST CANCER FOUNDATION:** A LOOK AT THE HISTORY OF BIRMINGHAM'S BREAST CANCER RESEARCH FOUNDATION
- **CHANGING CAREERS:** ADVICE ON WHEN TO MAKE A CAREER CHANGE
- **CHILD ABUSE:** CHILD ABUSE BEGINS WITH PARENTS UNABLE TO COPE WITH CHILDREN'S CRYING
- **CHILDHOOD DEVELOPMENT:** HOW TO RAISE WELL-ROUNDED KIDS WITH ACADEMIC ACHIEVEMENT
- **CRIME:** NOW THE NYC POLICE DEPARTMENT MANIPULATED CRIME STATISTICS TO REFLECT A DROP IN CRIME
- **DIABETES:** WHAT TO DO...AFTER YOUR DOCTOR SAYS YOU HAVE DIABETES
- **FINANCIAL DECISIONS:** WHY LOWER INCOMUSE RESIDENTS PREFER CHECK CASHERS OR PAYDAY LENDERS VERSUS BANKS
- **GLOBAL TERRORISM:** THE AUTHOR OF "ELEVATED THREAT" A BOOK ON TERRORISM SPEAKS OF THE CHANGING FACE OF TERRORISM
- **INTERNAL REVENUE SERVICE:** THE IRS "HELP LINE" WILL BE UNDERMANNED THIS YEAR BECAUSE OF BUDGET PROBLEMS
- **IS MORE "STUFF" BETTER?:** HOW TO RECYCLE AND DONATE YOUR UNNEEDED "STUFF"
- **MICROSOFT:** THE REASONS WHY MICROSOFT WILL NO LONGER SUPPORT WINDOWS XP

- **MULTIPLE SCLEROSIS:** SYMPTOMS, AND NEW MEDICATIONS AVAILABLE TO COMBAT MS
- **N. Alabama Musicial Interests:** Local Music Program featuring North Alabama Musicians
- **OBESITY AMONG CHILDREN:** ADVICE ON MAKING CHILDREN MORE ACTIVE
- **POST TRAUMATIC STRESS:** POST TRAUMATIC STRESS DISORDER IN MILITARY VETERANS
- **SENIOR CITIZENS ADVICE:** 1,000 AMERICANS 65 & OLDER OFFER ADVICE ON MARRIAGE TO MONEY TO AGING
- **SMARTPHONE USE:** CHECKING WORK E-MAILS AT NITE ON YOUR SMARTPHONETAKES ENERGY FROM THE NEXT WORKDAY
- **THE EDUCATION SYSTEM:** 50% OF ALL NEW TEACHERS LEAVE THE PROFESSION AFTER JUST FIVE YEARS
- **TYPE ONE DIABETES:** A LOOK AT THE CAUSES & CARE OF TYPE ONE DIABETICS
- **WAR ON DRUGS:** WE ARE LOSING THE WAR ON DRUGS BECAUSEOF INADEQUATE DRUG LAWS
- **WELFARE DRUG TESTING:** A BILL IS ON THE STATE SENATE FLOOR PROPOSING DRUG TESTING FOR WELFARE RECIPIENTS
- **WORK FAITH BIRMINGHAM:** THE ISSUES OF DRUG DEALING, URBAN FLIGHT & VIOLENCE IN THE URBAN COMMUNITY

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**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
N. Alabama Musicial Interests	Home Brew Show 237 Seg 1	Local Music Program featuring North Alabama Musicians	Various Local Performers	01/01/2014 10:05 PM	007:03
N. Alabama Musicial Interests	Home Brew Show 237 Seg 2	Local Music Program featuring North Alabama Musicians	Various Local Performers	01/01/2014 10:14 PM	021:38
N. Alabama Musicial Interests	Home Brew Show 237 Seg 3	Local Music Program featuring North Alabama Musicians	Various Local Performers	01/01/2014 10:40 PM	009:22

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
CHILDHOOD DEVELOPMENT	INFO TRAK/SEGMENT ONE	HOW TO RAISE WELL-ROUNDED KIDS WITH ACADEMIC ACHIEVEMENT	MARLENE TARG BRILL	01/05/2014 07:01 AM	001:00
CHILDHOOD DEVELOPMENT	INFO TRAK/SEGMENT TWO	HOW TO RAISE WELL-ROUNDED KIDS WITH ACADEMIC ACHIEVEMENT	MARLENE TARG BRILL	01/05/2014 07:05 AM	028:35
"SEXTING"	Viewpoint Alabama	CHILDBIRTH AMONG ADOLESCENTS IS "THRU THE ROOF", IS "SEXTING" PARTIALLY TO BLAME?	CHELSEA CROSST	01/05/2014 07:37 AM	026:00
CHANGING CAREERS	INFO TRAK/SEGMENT ONE	ADVICE ON WHEN TO MAKE A CAREER CHANGE	PHIL GADDIS	01/12/2014 07:02 AM	000:59
CHANGING CAREERS	INFO TRAK/SEGMENT TWO	ADVICE ON WHEN TO MAKE A CAREER CHANGE	PHIL GADDIS	01/12/2014 07:06 AM	028:35
AN ALABAMA LOTTERY	Viewpoint Alabama	WOULD A LOTTERY BE BEMEFICIAL TO ALABAMA'S EDUCATION??	CRAIG FORD	01/12/2014 07:37 AM	026:00
THE EDUCATION SYSTEM	INFO TRAK/SEGMENT ONE	50% OF ALL NEW TEACHERS LEAVE THE PROFESSION AFTER JUST FIVE YEARS	DARA FELDMAN	01/19/2014 07:02 AM	001:00
THE EDUCATION SYSTEM	INFO TRAK/SEGMENT TWO	50% OF ALL NEW TEACHERS LEAVE THE PROFESSION AFTER JUST FIVE YEARS	DARA FELDMAN	01/19/2014 07:07 AM	028:30
WELFARE DRUG TESTING	Viewpoint Alabama	A BILL IS ON THE STATE SENATE FLOOR PROPOSING DRUG TESTING FOR WELFARE RECIPIENTS	SCOTT BIESON	01/19/2014 07:38 AM	026:00
SENIOR CITIZENS ADVICE	INFO TRAK/SEGMENT ONE	1,000 AMERICANS 65 & OLDER OFFER ADVICE ON MARRIAGE TO MONEY TO AGING	KARL PILLEMER	01/26/2014 07:04 AM	001:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
SENIOR CITIZENS ADVICE	INFO TRAK/SEGMENT TWO	1,000 AMERICANS 65 & OLDER OFFER ADVICE ON MARRIAGE TO MONEY TO AGING	KARL PILLEMER	01/26/2014 07:10 AM	028:29
TYPE ONE DIABETES	Viewpoint Alabama	A LOOK AT THE CAUSES & CARE OF TYPE ONE DIABETICS	SARAH BRITWELL	01/26/2014 07:43 AM	026:00
FINANCIAL DECISIONS	INFO TRAK/SEGMENT ONE	WHY LOWER INCOME RESIDENTS USE CHECK CASHERS OR PAYDAY LENDERS VERSUS BANKS	LISA SERVON	02/09/2014 07:02 AM	001:00
FINANCIAL DECISIONS	INFO TRAK/SEGMENT TWO	WHY LOWER INCOMUSE RESIDENTS PREFER CHECK CASHERS OR PAYDAY LENDERS VERSUS BANKS	LISA SERVON	02/09/2014 07:06 AM	028:35
MICROSOFT	Viewpoint Alabama	THE REASONS WHY MICROSOFT WILL NO LONGER SUPPORT WINDOWS XP	GREG STEPHEN	02/09/2014 07:39 AM	026:00
SMARTPHONE USE	INFO TRAK/SEGMENT ONE	CHECKING WORK E-MAILS AT NITE ON YOUR SMARTPHONETAKES ENERGY FROM THE NEXT WORKDAY	RUSSELL JOHNSON	02/16/2014 07:03 AM	000:59
SMARTPHONE USE	INFO TRAK/SEGMENT TWO	CHECKING WORK E-MAILS AT NITE ON THE SMARTPHONE TAKES ENERGY FROM THE NEXT WORKDAY	RUSSELL JOHNSON	02/16/2014 07:09 AM	028:35
INTERNAL REVENUE SERVICE	Viewpoint Alabama	THE IRS "HELP LINE" WILL BE UNDERMANNED THIS YEAR BECAUSE OF BUDGET PROBLEMS	DAN BOONE	02/16/2014 07:42 AM	026:00
CHILD ABUSE	INFO TRAK/SEGMENT ONE	CHILD ABUSE BEGINS WITH PARENTS NOT	JOHN LEVENTHAL	02/23/2014 07:03 AM	001:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		KNOWING HOW TO COPE WITH CHILD'S CRYING			
CHILD ABUSE	INFO TRAK/SEGMENT TWO	CHILD ABUSE BEGINS WITH PARENTS UNABLE TO COPE WITH CHILDREN'S CRYING	JOHN LEVENTHAL	02/23/2014 07:07 AM	028:35
MULTIPLE SCLEROSIS	Viewpoint Alabama	SYMPTOMS, AND NEW MEDICATIONS AVAILABLE TO COMBAT MS	BEVERLY LAYTON	02/23/2014 07:40 AM	026:00
CRIME	INFO TRAK/SEGMENT ONE	NOW THE NYC POLICE DEPARTMENT MANIPULATED CRIME STATISTICS TO REFLECT A DROP IN CRIME	JOHN ETERNO	03/02/2014 07:05 AM	001:00
CRIME	INFO TRAK/SEGMENT TWO	HOW THE NYC POLICE DEPARTMENT MANIPULATED CRIME STATISTICS TO REFLECT A DROP IN CRIME	JOHN ETERNO	03/02/2014 07:09 AM	028:35
WORK FAITH BIRMINGHAM	Viewpoint Alabama	THE ISSUES OF DRUG DEALING, URBAN FLIGHT & VIOLENCE IN THE URBAN COMMUNITY	TY COFFEE	03/02/2014 07:43 AM	026:00
POST TRAUMATIC STRESS	INFO TRAK/SEGMENT ONE	POST TRAUMATIC STRESS DISORDER IN MILITARY VETERANS	BRIAN FLEMING	03/09/2014 07:01 AM	001:00
POST TRAUMATIC STRESS	INFO TRAK/SEGMENT TWO	POST TRAUMATIC STRESS AMONG MILITARY VETERANS	BRIAN FLEMING	03/09/2014 07:05 AM	028:35
BREAST CANCER FOUNDATION	Viewpoint Alabama	A LOOK AT THE HISTORY OF BIRMINGHAM'S BREAST CANCER RESEARCH FOUNDATION	CHERRY ELLIS	03/09/2014 07:38 AM	026:00
OBESITY AMONG	INFO TRAK/SEGMENT	ADVICE ON HOW TO GET CHILDREN	RUSSELL PATE	03/16/2014 07:03 AM	001:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
CHILDREN	ONE	MORE ACTIVE			
OBESITY AMONG CHILDREN	INFO TRAK/SEGMENT TWO	ADVICE ON MAKING CHILDREN MORE ACTIVE	RUSSELL PATE	03/16/2014 07:07 AM	028:35
"CARLY'S LAW"	Viewpoint Alabama	THE MEANING OF "CARLY'S LAW" & THE USE OF MARIJUANA WITH EPILEPTIC PATIENTS	paul sanford	03/16/2014 07:40 AM	026:00
WAR ON DRUGS	INFO TRAK/SEGMENT ONE	WE ARE LOSING THE WAR ON DRUGS BECAUSE OF INADEQUATE DRUG LAWS	STEPHEN DOWNING	03/23/2014 07:05 AM	001:00
WAR ON DRUGS	INFO TRAK/SEGMENT TWO	WE ARE LOSING THE WAR ON DRUGS BECAUSE OF INADEQUATE DRUG LAWS	STEPHEN DOWNING	03/23/2014 07:09 AM	028:35
DIABETES	Viewpoint Alabama	WHAT TO DO..AFTER YOUR DOCTOR SAYS YOU HAVE DIABETES	KELLY SEALS	03/23/2014 07:41 AM	026:00
IS MORE "STUFF" BETTER?	INFO TRAK/SEGMENT ONE	HOW TO RECYCLE AND DONATE YOUR UNNEEDED "STUFF"	CIJI WARE	03/30/2014 07:03 AM	001:00
IS MORE "STUFF" BETTER?	INFO TRAK/SEGMENT TWO	HOW TO RECYCLE & DONATE UNNEEDED "STUFF"	CIJI WARE	03/30/2014 07:07 AM	028:30
GLOBAL TERRORISM	Viewpoint Alabama	THE AUTHOR OF "ELEVATED THREAT" A BOOK ON TERRORISM SPEAKS OF THE CHANGING FACE OF TERRORISM	WILLIAM RODSON	03/30/2014 07:40 AM	026:00

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
5 K BENEFIT RUN	JUNIOR LEAGUE	000:43	010
AL STATE BAR - ATTORNEY FEES	ALA BROADCASTERS	000:30	001
ALZHEIMER'S AWARENESS	ALZHEIMER'S ASSOCIATION	000:49	024
AUCTION & DINNER FUNDRAISER	HUNTSVILLE SYMPHONY ORCHESTRA	000:43	012
AUCTION & DINNER FUNDRAISER	RUSSEL HILL FOUNDATION	000:44	023
AWARENESS CAMPAIGN	YMCA	000:51	009
BENEFIT DINNER	ALS ASSOCIATION	000:37	014
BOWLING BENEFIT	SPINABIFIDA DISEASE	000:42	013
CASINO NIGHT BENEFIT	HABITAT FOR HUMANITY	000:41	007
CHILDREN'S HEALTH INSURANCE	INSUREKIDSNOW.GOV	001:00	005
DINNER & DANCING FUNDRAISER	TN VALLEY ATHLETIC ASSOC	000:43	012
DISTRACTED DRIVING	ALABAMA STATE TROOPERS	000:24	001
EASTER BRUNCH BENEFIT	EARLYWORKS SOCIETY	000:49	004
FESTIVAL FUNDRAISER	RUSSEL HILL FOUNDATION	000:41	004
FISHING TOURNEY BENEFIT	WOUNDED WARRIORS	000:43	023
FOOD TASTING BENEFIT	HUNTSVILLE MUSEUM	000:45	006
GUEST SPEAKER FUND RAISER	ABILITY PLUS	000:47	010
Health Fair	YMCA	000:40	004
HUNGER	FOOD BANK OF NORTH ALABAMA	000:44	015
KEEPING KIDS IN SCHOOL	UNITED WAY	000:30	001
KEEPING KIDS IN SCHOOL	UNITED WAY	001:00	005
LEGAL ADVICE LAWYER REFERRAL	ALA BROADCASTERS	001:00	008
macular degeneration	FOUNDATION FIGHTING BLINDNESS	001:00	006
MARDI GRAS BENEFIT	BLOUNT HOSPITALITY HOUSE	000:42	010
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:29	083

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	236
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	151
POKER RUN BENEFIT	AMERICAN CANCER SOCIETY	000:53	009
PRE SCHOOL ENROLLMENT	RISE OF HUNTSVILLE	000:39	008
PSA	SHOW YOUR STRIPES	000:30	006
SCHOOL SUPPLIES	HEALS INC	000:44	017
SMOKING	AMERICAN LUNG ASSOCIATION	001:00	002
SPAY & NEUTER DOGS/CATS	N ALA SPAY & NEUTER CLINIC	000:43	012
SUMMER CAMP CHA-KA-LEE	YMCA	000:45	006
USED CLOTHING DRIVE	NORTH AL COALITION	000:42	026
VETERAN'S IN EMOTIONAL CRISIS	VETERAN'S CRISIS LINE	000:59	004
VETS JOB TRAINING	STILL SERVING VETERANS	000:42	009
WALK BENEFIT	AMERICAN HEART ASSOCIATION	000:48	005
WALK BENEFIT	AUTISM SOCIETY OF ALABAMA	000:44	010
WALK BENEFIT	LUPUS DISEASE	000:47	013
WALK FUNDRAISER	MARCH OF DIMES	000:37	004
WEEKEND COMMUNITY FESTIVAL	MADISON ARTS COUNCIL	000:39	032
WOUNDED POLICE OFFICERS	WOUNDED BLUE	000:51	016