Ampersand Cable System Order

Order #	63046547	Flight Dates	10/04/22 - 10/10/22	Update Date	09/30/22		
Syscode	1527	Agency	Amplify Media	Version	1 Vs. 1		
System Name	Cox Media/Cox Plus-Southside, VA	Advertiser	DCCC	Show All Lines			
Market	Norfolk-Virginia Beach			Total # of Weeks	1		
		Client Code	W18-54	Total	$31,333.00		
AE	Leah Losier	Product Code	VA-2	Commission	$4,699.95		
Sales Coordinator	Alex Hendrickson	Est Code	5470	Net Total	$26,633.05		
Office	Chicago	Product Name		Total Spots	277		
Phone	(312) 527-5755	Credit Status	Cash in Advance	Affiliate Split	100.0		
Status	Not accepted			Sold On	Cost Per Point		
Survey	DMA Nielsen Live+SD Oct21	Primary Demo	Women 18-54	GRP	59.6	GIMP	64355
-		Makegood Policy	Approval Required	CPP	$526.00	CPM	$486.88

Comments :	9/30 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	AEN DT	10/10/22	10/16/22	09:00	16:00	X							0.20	254	2	$42.00	$84.00	30	NCR 10/3/2022-10/23/2022
2	AEN	AEN EF	10/10/22	10/16/22	16:00	20:00	X							0.20	169	1	$102.00	$102.00	30	NCR 10/3/2022-10/23/2022
3	AEN	AEN PT	10/10/22	10/16/22	20:00	24:00	X							0.20	201	1	$180.00	$180.00	30	NCR 10/3/2022-10/23/2022
4	AEN	AEN DT	10/3/22	10/9/22	09:00	16:00		X	X	X	X			0.10	85	8	$42.00	$336.00	30	NCR 10/3/2022-10/23/2022
5	AEN	AEN EF	10/3/22	10/9/22	16:00	20:00		X	X	X	X	X	X	0.20	222	4	$102.00	$408.00	30	NCR 10/3/2022-10/23/2022
6	AEN	AEN PT	10/3/22	10/9/22	20:00	24:00		X	X	X	X	X	X	0.30	349	9	$180.00	$1,620.00	30	NCR 10/3/2022-10/23/2022
7	BET	BET DT	10/10/22	10/16/22	09:00	16:00	X							0.20	243	2	$108.00	$216.00	30	NCR 10/3/2022-10/23/2022
8	BET	BET EF	10/10/22	10/16/22	16:00	20:00	X							0.30	317	1	$108.00	$108.00	30	NCR 10/3/2022-10/23/2022
9	BET	BET PT	10/10/22	10/16/22	20:00	24:00	X							0.20	254	1	$180.00	$180.00	30	NCR 10/3/2022-10/23/2022
10	BET	BET DT	10/3/22	10/9/22	09:00	16:00		X	X	X	X			0.20	201	8	$108.00	$864.00	30	NCR 10/3/2022-10/23/2022
11	BET	BET EF	10/3/22	10/9/22	16:00	20:00		X	X	X	X	X	X	0.30	349	4	$108.00	$432.00	30	NCR 10/3/2022-10/23/2022
12	BET	BET PT	10/3/22	10/9/22	20:00	24:00		X	X	X	X	X	X	0.60	634	9	$180.00	$1,620.00	30	NCR 10/3/2022-10/23/2022
13	BRVO	BRVO DT	10/10/22	10/16/22	09:00	16:00	X							0.40	423	2	$47.00	$94.00	30	NCR 10/3/2022-10/23/2022
14	BRVO	BRVO EF	10/10/22	10/16/22	16:00	20:00	X							0.40	402	1	$113.00	$113.00	30	NCR 10/3/2022-10/23/2022
15	BRVO	BRVO PT	10/10/22	10/16/22	20:00	24:00	X							0.80	877	1	$496.00	$496.00	30	NCR 10/3/2022-10/23/2022
16	BRVO	BRVO DT	10/3/22	10/9/22	09:00	16:00		X	X	X	X			0.10	85	8	$47.00	$376.00	30	NCR 10/3/2022-10/23/2022
17	BRVO	BRVO EF	10/3/22	10/9/22	16:00	20:00		X	X	X	X	X	X	0.30	338	4	$113.00	$452.00	30	NCR 10/3/2022-10/23/2022
18	BRVO	BRVO PT	10/3/22	10/9/22	20:00	24:00		X	X	X	X	X	X	0.70	718	9	$496.00	$4,464.00	30	NCR 10/3/2022-10/23/2022
19	CMDY	CMDY DT	10/10/22	10/16/22	09:00	16:00	X							0.10	95	2	$12.00	$24.00	30	NCR 10/3/2022-10/23/2022
20	CMDY	CMDY EF	10/10/22	10/16/22	16:00	20:00	X							0.10	148	1	$42.00	$42.00	30	NCR 10/3/2022-10/23/2022
21	CMDY	CMDY PT	10/10/22	10/16/22	20:00	24:00	X							0.30	349	1	$60.00	$60.00	30	NCR 10/3/2022-10/23/2022

Ampersand Cable System Order

Order #	63046547	Flight Dates	10/04/22 - 10/10/22	Update Date	09/30/22		
Syscode	1527	Agency	Amplify Media	Version	1 Vs. 1		
System Name	Cox Media/Cox Plus-Southside, VA	Advertiser	DCCC	Show All Lines			
Market	Norfolk-Virginia Beach			Total # of Weeks	1		
		Client Code	W18-54	Total	$31,333.00		
AE	Leah Losier	Product Code	VA-2	Commission	$4,699.95		
Sales Coordinator	Alex Hendrickson	Est Code	5470	Net Total	$26,633.05		
Office	Chicago	Product Name		Total Spots	277		
Phone	(312) 527-5755	Credit Status	Cash in Advance	Affiliate Split	100.0		
Status	Not accepted			Sold On	Cost Per Point		
Survey	DMA Nielsen Live+SD Oct21	Primary Demo	Women 18-54	GRP	59.6	GIMP	64355
-		Makegood Policy	Approval Required	CPP	$526.00	CPM	$486.88

Comments :	9/30 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	CMDY	CMDY DT	10/3/22	10/9/22	09:00	16:00		X	X	X	X			0.00	42	10	$12.00	$120.00	30	NCR 10/3/2022-10/23/2022
23	CMDY	CMDY EF	10/3/22	10/9/22	16:00	20:00		X	X	X	X	X	X	0.10	85	4	$42.00	$168.00	30	NCR 10/3/2022-10/23/2022
24	CMDY	CMDY PT	10/3/22	10/9/22	20:00	24:00		X	X	X	X	X	X	0.10	127	9	$60.00	$540.00	30	NCR 10/3/2022-10/23/2022
25	ENT	ENT DT	10/10/22	10/16/22	09:00	16:00	X							0.10	106	2	$24.00	$48.00	30	NCR 10/3/2022-10/23/2022
26	ENT	ENT EF	10/10/22	10/16/22	16:00	20:00	X							0.10	106	1	$54.00	$54.00	30	NCR 10/3/2022-10/23/2022
27	ENT	ENT PT	10/10/22	10/16/22	20:00	24:00	X							0.10	53	1	$54.00	$54.00	30	NCR 10/3/2022-10/23/2022
28	ENT	ENT DT	10/3/22	10/9/22	09:00	16:00		X	X	X	X			0.10	137	8	$24.00	$192.00	30	NCR 10/3/2022-10/23/2022
29	ENT	ENT EF	10/3/22	10/9/22	16:00	20:00		X	X	X	X	X	X	0.10	127	4	$54.00	$216.00	30	NCR 10/3/2022-10/23/2022
30	ENT	ENT PT	10/3/22	10/9/22	20:00	24:00		X	X	X	X	X	X	0.20	180	9	$54.00	$486.00	30	NCR 10/3/2022-10/23/2022
31	FRFM	FRFM DT	10/10/22	10/16/22	09:00	16:00	X							0.10	106	2	$60.00	$120.00	30	NCR 10/3/2022-10/23/2022
32	FRFM	FRFM EF	10/10/22	10/16/22	16:00	20:00	X							0.40	433	1	$120.00	$120.00	30	NCR 10/3/2022-10/23/2022
33	FRFM	FRFM PT	10/10/22	10/16/22	20:00	24:00	X							0.20	243	1	$210.00	$210.00	30	NCR 10/3/2022-10/23/2022
34	FRFM	FRFM DT	10/3/22	10/9/22	09:00	16:00		X	X	X	X			0.10	85	8	$60.00	$480.00	30	NCR 10/3/2022-10/23/2022
35	FRFM	FRFM EF	10/3/22	10/9/22	16:00	20:00		X	X	X	X	X	X	0.30	317	4	$120.00	$480.00	30	NCR 10/3/2022-10/23/2022
36	FRFM	FRFM PT	10/3/22	10/9/22	20:00	24:00		X	X	X	X	X	X	0.20	211	9	$210.00	$1,890.00	30	NCR 10/3/2022-10/23/2022
37	FX	FX DT	10/10/22	10/16/22	09:00	16:00	X							0.10	63	2	$54.00	$108.00	30	NCR 10/3/2022-10/23/2022
38	FX	FX EF	10/10/22	10/16/22	16:00	20:00	X							0.10	148	1	$90.00	$90.00	30	NCR 10/3/2022-10/23/2022
39	FX	FX PT	10/10/22	10/16/22	20:00	24:00	X							0.20	180	1	$210.00	$210.00	30	NCR 10/3/2022-10/23/2022
40	FX	FX DT	10/3/22	10/9/22	09:00	16:00		X	X	X	X			0.10	85	8	$54.00	$432.00	30	NCR 10/3/2022-10/23/2022
41	FX	FX EF	10/3/22	10/9/22	16:00	20:00		X	X	X	X	X	X	0.20	243	4	$90.00	$360.00	30	NCR 10/3/2022-10/23/2022
42	FX	FX PT	10/3/22	10/9/22	20:00	24:00		X	X	X	X	X	X	0.40	465	9	$210.00	$1,890.00	30	NCR 10/3/2022-10/23/2022

Ampersand Cable System Order

Order #	63046547
Syscode	1527
System Name	Cox Media/Cox Plus-Southside, VA
Market	Norfolk-Virginia Beach

Flight Dates	10/04/22 - 10/10/22
Agency	Amplify Media
Advertiser	DCCC
Client Code	W18-54
Product Code	VA-2
Est Code	5470
Product Name	
Credit Status	Cash in Advance
Primary Demo	Women 18-54
Makegood Policy	Approval Required

Update Date	09/30/22
Version	1 Vs. 1
Show All Lines	
Total # of Weeks	1
Total	$31,333.00
Commission	$4,699.95
Net Total	$26,633.05
Total Spots	277
Affiliate Split	100.0
Sold On	Cost Per Point

AE	Leah Losier		
Sales Coordinator	Alex Hendrickson		
Office	Chicago		
Phone	(312) 527-5755		
Status	Not accepted		
Survey	DMA Nielsen Live+SD Oct21		
-			
GRP	59.6	GIMP	64355
CPP	$526.00	CPM	$486.88

Comments :	9/30 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	MTV	MTV DT	10/10/22	10/16/22	09:00	16:00	X							0.00	11	2	$24.00	$48.00	30	NCR 10/3/2022-10/23/2022
44	MTV	MTV EF	10/10/22	10/16/22	16:00	20:00	X							0.00	21	1	$54.00	$54.00	30	NCR 10/3/2022-10/23/2022
45	MTV	MTV PT	10/10/22	10/16/22	20:00	24:00	X							0.20	211	1	$120.00	$120.00	30	NCR 10/3/2022-10/23/2022
46	MTV	MTV DT	10/3/22	10/9/22	09:00	16:00		X	X	X	X			0.00	21	8	$24.00	$192.00	30	NCR 10/3/2022-10/23/2022
47	MTV	MTV EF	10/3/22	10/9/22	16:00	20:00		X	X	X	X	X	X	0.10	116	4	$54.00	$216.00	30	NCR 10/3/2022-10/23/2022
48	MTV	MTV PT	10/3/22	10/9/22	20:00	24:00		X	X	X	X	X	X	0.30	359	9	$120.00	$1,080.00	30	NCR 10/3/2022-10/23/2022
49	TBSC	TBSC DT	10/10/22	10/16/22	09:00	16:00	X							0.10	95	2	$90.00	$180.00	30	NCR 10/3/2022-10/23/2022
50	TBSC	TBSC EF	10/10/22	10/16/22	16:00	20:00	X							0.10	116	1	$210.00	$210.00	30	NCR 10/3/2022-10/23/2022
51	TBSC	TBSC PT	10/10/22	10/16/22	20:00	24:00	X							0.00	32	1	$420.00	$420.00	30	NCR 10/3/2022-10/23/2022
52	TBSC	TBSC DT	10/3/22	10/9/22	09:00	16:00		X	X	X	X			0.20	211	8	$90.00	$720.00	30	NCR 10/3/2022-10/23/2022
53	TBSC	TBSC EF	10/3/22	10/9/22	16:00	20:00		X	X	X	X	X	X	0.20	180	3	$210.00	$630.00	30	NCR 10/3/2022-10/23/2022
54	TBSC	TBSC PT	10/3/22	10/9/22	20:00	24:00		X	X	X	X	X	X	0.40	412	9	$420.00	$3,780.00	30	NCR 10/3/2022-10/23/2022
55	TV1	TV1 DT	10/10/22	10/16/22	09:00	16:00	X							0.10	95	2	$12.00	$24.00	30	NCR 10/3/2022-10/23/2022
56	TV1	TV1 EF	10/10/22	10/16/22	16:00	20:00	X							0.00	42	1	$24.00	$24.00	30	NCR 10/3/2022-10/23/2022
57	TV1	TV1 PT	10/10/22	10/16/22	20:00	24:00	X							0.30	275	1	$60.00	$60.00	30	NCR 10/3/2022-10/23/2022
58	TV1	TV1 DT	10/3/22	10/9/22	09:00	16:00		X	X	X	X			0.10	106	8	$12.00	$96.00	30	NCR 10/3/2022-10/23/2022
59	TV1	TV1 EF	10/3/22	10/9/22	16:00	20:00		X	X	X	X	X	X	0.10	137	4	$24.00	$96.00	30	NCR 10/3/2022-10/23/2022
60	TV1	TV1 PT	10/3/22	10/9/22	20:00	24:00		X	X	X	X	X	X	0.20	222	9	$60.00	$540.00	30	NCR 10/3/2022-10/23/2022
61	VH1	VH1 DT	10/10/22	10/16/22	09:00	16:00	X							0.10	85	2	$30.00	$60.00	30	NCR 10/3/2022-10/23/2022
62	VH1	VH1 EF	10/10/22	10/16/22	16:00	20:00	X							0.40	412	1	$84.00	$84.00	30	NCR 10/3/2022-10/23/2022
63	VH1	VH1 PT	10/10/22	10/16/22	20:00	24:00	X							1.50	1627	1	$150.00	$150.00	30	NCR 10/3/2022-10/23/2022

Ampersand Cable System Order

Order #	63046547	Flight Dates	10/04/22 - 10/10/22	Update Date	09/30/22		
Syscode	1527	Agency	Amplify Media	Version	1 Vs. 1		
System Name	Cox Media/Cox Plus-Southside, VA	Advertiser	DCCC	Show All Lines			
Market	Norfolk-Virginia Beach			Total # of Weeks	1		
		Client Code	W18-54	Total	$31,333.00		
AE	Leah Losier	Product Code	VA-2	Commission	$4,699.95		
Sales Coordinator	Alex Hendrickson	Est Code	5470	Net Total	$26,633.05		
Office	Chicago	Product Name		Total Spots	277		
Phone	(312) 527-5755	Credit Status	Cash in Advance	Affiliate Split	100.0		
Status	Not accepted			Sold On	Cost Per Point		
Survey	DMA Nielsen Live+SD Oct21	Primary Demo	Women 18-54	GRP	59.6	GIMP	64355
-		Makegood Policy	Approval Required	CPP	$526.00	CPM	$486.88

Comments :	9/30 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
64	VH1	VH1 DT	10/3/22	10/9/22	09:00	16:00		X	X	X	X			0.10	127	8	$30.00	$240.00	30	NCR 10/3/2022-10/23/2022
65	VH1	VH1 EF	10/3/22	10/9/22	16:00	20:00		X	X	X	X	X	X	0.20	180	5	$84.00	$420.00	30	NCR 10/3/2022-10/23/2022
66	VH1	VH1 PT	10/3/22	10/9/22	20:00	24:00		X	X	X	X	X	X	0.30	306	9	$150.00	$1,350.00	30	NCR 10/3/2022-10/23/2022

	Oct 2022	Nov 2022	Dec 2022	Jan 2023	Feb 2023	Mar 2023	Apr 2023	May 2023	Jun 2023	Jul 2023	Aug 2023	Sep 2023	Total
SPOTS	277	0	0	0	0	0	0	0	0	0	0	0	277
AMT	$31,333.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$31,333.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 09/30/22

63046547 | Norfolk-Virginia Beach | Cox Media/Cox Plus-Southside, VA | 1527 |