

WRCD /Canton, NY

UPDATED NEEDS LIST FROM ASCERTAINMENT INTERVIEWS

PERFORMED FROM 7/23 to 9/23

- 1) Family Issues
- 2) Education
- 3) Health & Fitness
- 4) Politics & Government
- 5) Economics & Local Businesses
- 6) Crime

Public Affairs Programs

WRCD carries a program hosted by WRCD on-air personality Andrew Cox at 6:35 and 8:40am when events are happening. It tackles a wide range of topics that include charitable organizations, politics, social action, family, the arts and culture, health, family issues, nature and the area we live in.

Quarterly Issues/Programs List

3rd Quarter of 2023

WMSA/Massena,Ny

The following is a list of programs aired that have provided the station's most significant treatment of community issues.

DATE	Time	Duratio n	Topic	Issue	Description
7/1/23	6:35a	20min	Fire prevention	Family Issues	Spoke with Morristown fire and rescue fire chief JJ More about their Fourth of July field day that helps raise funds for the Morristown for the fire and rescue
7/1/23	7:35a	4 min	Community	Family Issues	Spoke with Steven Cali from, Ride For their Fight, an organization that raises money for families that have a child with cancer this year they're raising money for Sammie, who was diagnosed with leukemia and

					passed away in April 2021, at sixteen years old.
7/8/23	6:35 A	20 min	Community	Family Issues	Kevin Sellers - Jerry's Run for Cancer event coming in July 15 -17 - it's turned into a biker festival that raises money for families battling cancer.
7/16/23	8:40:00 am	4 min	Community	Educ ation	<i>Steve Trenton US Coast Guard We talked about border safety things you should have on your boat every time you go out onto the lakes and rivers, flares, fire extinguishers, life jackets</i>
07/22/23	6:35a	20mn	Community	Educa tion	Soul Seekers brotherhood R. C. We spoke with Matthew, right a member of soul seekers brotherhood R. C. about the bike Run Taken Place July 29th to raise funds for the St. Lawrence Cancer fund
7/29/23	8:40a	20mins	Community	Comm unity	We spoke with Ryan James, a member of a bike club who is hosting a bike run on August 7 and honor of Ryan's father. Who passed away from cancer a few years ago and the funds will go to the families fighting cancer and St. Lawrence county.
8/5/23	8:40a	20min	Community	Family Issues	St. Lawrence County Office for the Aging: We spoke with Andrea Montgomery from St. Lawrence County Office for the Aging about the services offered by the office of the aging. How to keep people in their home longer as they age and keep their quality of life high
8/12/23	6:35a	4 min	Community	Health	We spoke to Sheriff Brooks J. Bigwarfe St. Lawrence County Sheriff's Office about how

					marijuana can influence driving also how long marijuana stays your system. How much death rates have gone up for motor vehicle accidents after marijuana was legal in that state. The punishment of using marijuana then driving
8/19/23	6:35a	4 min	Community	Health	Cell phone use while driving. We spoke to Sheriff Brooks J. Bigwarfe St. Lawrence County Sheriff's Office about How talking on your cell phone impairs you're driving. Pulling over when using your phone but making sure you're off the road and far passing vehicles.
9/23/23	6:35a	4 min	Community	Community	Mike Wills - he has SLC People Project - they help clothe and feed SLC school kids in need.
9/28/23	08:4a	20min	Community	Community	Back to school safety tips We spoke to Sheriff Brooks J. Bigwarfe St. Lawrence County Sheriff's Office about What to do when you come across a school bus while driving. Stop when the red light are flashing and do NOT speed up if you see yellow lights flashing. We also talk about the punishment IG you pass a school bus with red lights flashing
9/30/23	6:35a	4 min	Community	Community	Spoke with Paul Valentino from WWOA wounded warriors, outdoor adventures about the turkey shoot to raise money for the nonprofit organization, and also talked about other things this organization offers

