

WRCD /Canton, NY

UPDATED NEEDS LIST FROM ASCERTAINMENT INTERVIEWS

PERFORMED FROM 1/23 to 3/23

- 1) Family Issues
- 2) Education
- 3) Health & Fitness
- 4) Politics & Government
- 5) Economics & Local Businesses
- 6) Crime

Public Affairs Programs

RADIO HEALTH JOURNAL: A 30-minute syndicated radio magazine of in-depth public affairs. It looks at economics, government reform, consumerism, education, substance abuse, domestic and child abuse, urban/rural problems, poverty, food safety, etc. Broadcast Sundays at 5:30AM.

In Touch with the Seaway Valley, A program hosted by WRCD on-air personality Andy Cox weekdays at 8:45 am when events are happening. It tackles a wide range of topics that include charitable organizations, politics, social action, family, the arts and culture, health, family issues, nature and the area we live in.

Quarterly Issues/Programs List

1st quarter of 2023

WRCD/ Canton/ NY

The following is a list of programs aired that have provided the station's most significant treatment of community issues.

DATE	Time	Duration	Topic	Issue	Description
01/23/23	06:35:00 AM	5 min	Fishing Derby	Economics & Local	Spoke with Marilyn Zimmer Marketing

				Businesses	<p>Consultant Cranberry Lake</p> <p>Fire and Rescue about the upcoming fishing derby, on 1/28/23, the biggest fund raiser for the cranberry fire and rescue squad.</p>
02/04/23	07:35:00 AM	5 min	Wine Beer Cheese event	Economics & Local Businesses	<p>We talked about the Remington Museum Wine and Beer event going on, 2/4/23, at the Ogdensburg museum that takes place on Saturday wine tasting wine tasting event</p>
02/08/23	08:35:00 AM	5 min	Ice safety	Education	<p><i>Spoke Steve Trenton of the US Coast Guard Auxiliary. We talked about ice safety and ice, fishing, safety, precautions. People should take when going out ice on the lakes and rivers. and he hit on a couple of tournaments in the area for Feb 11th.</i></p>
03/28/23	09:35:00 AM	5 min	Fire Safety	Education	<p>We spoke with Matthew R. Denner Director of Emergency Services / Fire Coordinator about the burn ban, New York State burn ban and the dues and don'ts with his</p>

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