

WRCD /Canton, NY

UPDATED NEEDS LIST FROM ASCERTAINMENT INTERVIEWS

PERFORMED FROM 10/23 to 12/23

- 1) Family Issues
- 2) Education
- 3) Health & Fitness
- 4) Politics & Government
- 5) Economics & Local Businesses
- 6) Crime

Public Affairs Programs

WRCD carries a program hosted by WRCD on-air personality Andrew Cox at 6:35 and 8:40am when events are happening. It tackles a wide range of topics that include charitable organizations, politics, social action, family, the arts and culture, health, family issues, nature and the area we live in.

Quarterly Issues/Programs List

4th Quarter of 2023

WMSA/Massena, Ny

The following is a list of programs aired that have provided the station's most significant treatment of community issues.

DATE	Time	Duration	Topic	Issue	Description
10/7/23	06:35A	4 Min	St. Lawrence County Office for the Aging	Health & Fitness	We talk with Andrea Montgomery from St. Lawrence County Office for the Aging about the services offered by the office of the aging. How to keep people in their home longer as they age and keep their quality of life high
10/14/23	06:35A	6 min	St. Lawrence County Sheriff	Crime	We spoke to Sheriff Brooks J. Bigwarfe St. Lawrence County Sheriff's Office about how marijuana can influence your driving also how long marijuana stays your system.

					How much death rates have gone up for motor vehicle accidents after marijuana was legal in that state. The punishment of using marijuana then driving.
11/1/2023	06:35 A	4 Min	SLC People Project	Family Issues	SLC People Project - they help SLC school kids in need of warm clothes especially jackets in the winter months ahead.
11/4/2023	06:35 A	4 min	Wounded Warriors	Family Issues	Spoke with Paul Valentino from WWOA wounded warriors, outdoor adventures about the turkey shoot to raise money for the nonprofit organization, and also talked about other things this organization offers
11/11/2023	06:35 A	4 min	Marine Corps	Family Issues	We spoke with Tyler, former Marine, and a member of the chosen riders ST. Lawrence, New York, motorcycle club, about how people can drop off new unwrapped toys at various locations, or can make donations on there website for children in need this holiday season.
12/2/2023	06:35 A	4 min	Lights on the River	Family Issues	We spoke with Scott Wilhelm, President/Co-Founder, of Light on the river about the history of lights on the river that has been running for 14 years and how it has and will help stock food pantries in the past and will again this year with people dropping off money and nonperishable food when they go to lights on the river at Lisbon Beach and campground
12/9/2023	06:35 A	4 Min	MATA	Economics & Local Business	We spoke with MATA about their upcoming live production of a Christmas, Carol, a radio drama, and the money will be used to restore the shrine theater in Massena. We also talked about how the progress is coming along with restoring the Theater.