

**PUBLIC INSPECTION  
FILE**


**QUARTERLY REPORT**

**KDUT - FM 102.3**

<b>1 ST.</b>		<b>QT</b>
<b>2015</b>		

Prepared by Operations

FCC Rule 73.3526 requires this material for the First Quarter of 2015 to be placed in Public File by April 10, 2015.

Signature of responsible : 

Actual Date Posted : 4/9/15

# KDUT - F.M. 102.3

January 6<sup>th</sup>, 2015

Mrs. Mary Lee Robinson  
General Manager  
Adelante Media Group  
2722 South Redwood Road  
Salt Lake City, Utah 84119

RE: Public Inspection File Meeting,

Dear Mary Lee,

During our meeting on January 6<sup>th</sup>, 2015 we have completed the 1<sup>st</sup>. Quarter of 2015 (Jan - Feb - Mar) Issue list and program material and we will be placing that material in our Public File on or before April 10<sup>th</sup>. 2015 which is the mandatory due date for this material.

We discussed a list of issues and program material that we should plan for the 1<sup>st</sup>. Quarter of 2015 (Jan - Feb - Mar).

Additionally, we have contacted some community leaders and questioned their response as to what issues may be a concern to Randolph, Salt Lake City, Provo and Ogden, the cities of license for KDUT- F.M., so that we will be prepared for our first commitment to serve our community.

While we submit this issue list for the First Quarter of 2015, we reserve the right to change, add or modify the program based on un-timely events that may happen.

Also in attendance at this meeting were:

Joanna Alvarado, News Anchor

Anhany Juarez, TV Producer

Jaime Esparza, Radio Producer

Nelson Moran, Operations Manager

Based upon ascertainments expressed during informal dialogue with community leaders and members of the public and our analysis of the issues raised and debated by our News Director and other broadcasters, as well as our familiarity with the community and the programming listed represents KDUT's most significant treatment as regards to these issues. The list is not in order of importance or date, just a cumulative list of issues.

The enclosed list of issues that KDUT – F.M. will direct in the First Quarter of 2015 is:

1. Randolph, Ogden, Salt Lake City, Provo, Traffic & Weather
2. Immigration
3. Health
4. Education
5. Economy
6. Business
7. Government
8. Environment
9. Culture
10. Community Service and Special Events



Nelson Moran  
Operations Manager  
Adelante Media Group  
Salt Lake City, Utah.

# **KDUT - FM 102.3**

## **ISSUE LIST**

**1 QT 2015**  
**Jan - Feb - Mar**

**# 1**

**Traffic and Weather**

**# 6**

**Business**

**# 2**

**Immigration**

**# 7**

**Government**

**# 3**

**Health**

**# 8**

**Environment**

**# 4**

**Education**

**# 9**

**Culture**

**# 5**

**Economy**

**# 10**

**Community Service  
Special Events**

# KDUT 102.3 F.M.

1ST. QT 2015

QUARTERLY PROGRAM REPORT

ISSUE : #4

EDUCATION

Air Date

Length

Name of this Show

4-Jan-15

30 MIN.

PROGRAMA COMUNITARIO

STAFF:

NEWS DEPARTMENT

PRE RECORDED PROGRAM

WE HAD AS OUR GUEST ZACHARY BALE FROM VOLUTEERS OF AMERICA HE CAME BY TO TALK TO OUR AUDIENCE ABOUT THIS NON PROFIT. HE GAVE US A LITTLE HISTORY ABOUT WHEN IT WAS FORMED.

# KDUT 102.3 F.M.

1ST. QT 2015

QUARTERLY PROGRAM REPORT

ISSUE : #4

EDUCATION

Air Date

Length

Name of this Show

11-Jan-15

30 MIN.

PROGRAMA COMUNITARIO

STAFF:

NEWS DEPARTMENT

PRE RECORDED PROGRAM

VOLUNTEERS OF AMERICA STOPPED BY TO SPEAK ABOUT THE SERVICES THEY OFFER AND TO INFORM OUR AUDIENCE ABOUT THEIR PROGRAMS.

# KDUT 102.3 F.M.

1ST. QT 2015

QUARTERLY PROGRAM REPORT

ISSUE : #4

EDUCATION

Air Date

Length

Name of this Show

18-Jan-15

30 MIN.

PROGRAMA COMUNITARIO

STAFF:

NEWS DEPARTMENT

PRE RECORDED PROGRAM

PAOLA VELEZ FROM THE PROGRAM WIC STOPPED BY OUR STUDIOS TO PEAK ABOUT PROGRAM. SHE TOLD OUR AUDIENCE WHO CAN BENEFIT AND WHAT THE REQUIERMENTS WERE. WE ALSO HAD HAYDEE FRANCO A PATHOLOGIST WHO INFORMED OUR LISTENERS, SPECIALLY PARENTES, ON HOW IMPORTANT IT IS TO PAY ATTENTION TO HOW THEIR KIDS SPEAK BECAUSE THEY COULD HAVE A PROBLEM.

# KDUT 102.3 F.M.

1ST. QT 2015

QUARTERLY PROGRAM REPORT

ISSUE : #4

EDUCATION

Air Date

Length

Name of this Show

25-Jan-15

30 MIN.

PROGRAMA COMUNITARIO

STAFF:

NEWS DEPARTMENT

PRE RECORDED PROGRAM

ROCIO MEJILLA FROM THE ORGANIZATION "CLUB DE ROTARIOS DE WEST JORDAN" EDUCATED OUR AUDIENCE ABOUT THIS PROGRAM THAT HELPS THE CITY OF WEST JORDAN IMPROVE IN MANY WAYS.



# KDUT 102.3 F.M.

1ST. QT 2015

QUARTERLY PROGRAM REPORT

ISSUE : #3

HEALTH

Air Date

Length

Name of this Show

1-Feb-15

30 MIN.

PROGRAMA COMUNITARIO

STAFF:

NEWS DEPARTMENT

PRE RECORDED PROGRAM

PATHOLOGIST HAYDEE FRANCO SPOKE TO OUR AUDIENCE ABOUT HOW KIDS CAN HAVE PROBLEMS WHEN SPEAKING AND HOW THIS AFFECTS THEM IN THEIR DAILY LIVES.

# KDUT 102.3 F.M.

1ST. QT 2015

QUARTERLY PROGRAM REPORT

ISSUE : #10

SPECIAL EVENT

Air Date

Length

Name of this Show

8-Feb-15

30 MIN.

PROGRAMA COMUNITARIO

STAFF:

NEWS DEPARTMENT

PRE RECORDED PROGRAM

LORENA WEVER FROM THE GIRL SCOUTS OF UTAH CAME BY TO INVITE ALL MOMS TO REGISTER THEIR DAUGHTERS TO THIS WONDERFUL PROGRAM THAT HELPS THEM LEARN MANY THINGS IN A FUN WAY.

# KDUT 102.3 F.M.

1ST. QT 2015

QUARTERLY PROGRAM REPORT

ISSUE : #10

SPECIAL EVENT

Air Date

Length

Name of this Show

15-Feb-15

30 MIN.

PROGRAMA COMUNITARIO

STAFF:

NEWS DEPARTMENT

PRE RECORDED PROGRAM

ISAAC TROYO FROM THE WATERFORD INSTITUTE INFORMED OUR AUDIENCE ABOUT ORGANIZATION AND DID A BRIEF SUMMARY ON THEIR PROGRAMS.

# KDUT 102.3 F.M.

1ST. QT 2015

QUARTERLY PROGRAM REPORT

ISSUE : #3

HEALTH

Air Date

Length

Name of this Show

22-Feb-15

30 MIN.

PROGRAMA COMUNITARIO

STAFF:

NEWS DEPARTMENT

PRE RECORDED PROGRAM

MAYRA ZAMUDIO FROM "BLOOMING LIFE" SPOKE TO US ON HOW IMPORTANT IT IS FOR EXPECTING PARENTS TO GO TO A PRENATAL CLASS. SHE TOLD US ABOUT INFORMATION THAT IS COVERED.

# KDUT 102.3 F.M.

1ST. QT 2015

QUARTERLY PROGRAM REPORT

ISSUE : #10

**SPECIAL EVENT**

Air Date

Length

Name of this Show

1-Mar-15

30 MIN.

**PROGRAMA COMUNITARIO**

STAFF:

NEWS DEPARTMENT

PRE RECORDED PROGRAM

ANA MARIA AND ZENIA ORGANIZERS OF THE EVENT "MUJER EXPO INTERNACIONAL" CAME BY TO INVITE OUR AUDIENCE TO THIS EVENT WHERE THEY WOULD OFFER MANY FREE SERVICES FOR WOMAN CELEBRATING THEIR DAY.

# KDUT 102.3 F.M.

1ST. QT 2015

QUARTERLY PROGRAM REPORT

ISSUE : #10

SPECIAL EVENT

Air Date

Length

Name of this Show

8-Mar-15

30 MIN.

PROGRAMA COMUNITARIO

STAFF:

NEWS DEPARTMENT

PRE RECORDED PROGRAM

KARINA GIBSON AND ANDREA QUIROZ FROM THE AMERICAN HEART ASSOCIATION INFORMED OUR AUDIENCE ABOUT "CONOZCA SU CORAZON." A PROGRAM SET UP TO HELP OUR COMMUNITY STAY HEALTHY. THEY ARE ALSO INVITING OUR AUDIENCE TO ATTEND CLASSES THAT WOULD BE OFFERED IN THE MEXICAN CONSULATE.

# KDUT 102.3 F.M.

1ST. QT 2015

QUARTERLY PROGRAM REPORT

ISSUE : #10

SPECIAL EVENT

Air Date

Length

Name of this Show

15-Mar-15

30 MIN.

PROGRAMA COMUNITARIO

STAFF:

NEWS DEPARTMENT

PRE RECORDED PROGRAM

LORENA WEVER FROM THE GIRL SCOUTS OF UTAH CAME BY TO INFORM OUR AUDIENCE ABOUT THIS FOUNDATION AS WELL AS TO TALK ABOUT THE COOKIE PROGRAM DISIGNED TO HELP OUR LITTLE ONES LEARN ABOUT FINANCING.

# KDUT 102.3 F.M.

1ST. QT 2015

QUARTERLY PROGRAM REPORT

ISSUE : #10

SPECIAL EVENT

Air Date

Length

Name of this Show

22-Mar-15

30 MIN.

PROGRAMA COMUNITARIO

STAFF:

NEWS DEPARTMENT

PRE RECORDED PROGRAM

ISAAC TROYO FROM THE WATERFORD INSTITUTE INFORMED OUR AUDIENCE ABOUT THEIR PROGRAM "UPSTART" THAT HELPS FAMILIES WITH KIDS THAT WILL ENTER KINDERGARTEN IN 2016 ENTER MORE PREPARED.



# KDUT 102.3 F.M.

1ST. QT 2015

QUARTERLY PROGRAM REPORT

ISSUE : #10

SPECIAL EVENT

Air Date

Length

Name of this Show

29-Mar-15

30 MIN.

PROGRAMA COMUNITARIO

STAFF:

NEWS DEPARTMENT

PRE RECORDED PROGRAM

ISAAC TROYO FROM THE UPSTART PROGRAM INVITED PARENTES TO SIGN UP THEIR KIDS TO THIS PROGRAM. FAMILIES WILL RECEIVE A COMPUTER AND INTERNET FOR FREE WHILE BEING PART OF THE PROGRAM.