

POLITICAL CHECK LIST

					Yes	No
Candidate / Issue	Right To Rise					
Agency	Oath Strategies					
Flight Dates	9/29/15 thru 10/5/15					
Amount	Gross \$ 5120 ⁰⁰	Net \$ 4352 ⁰⁰				
PB 18						
HRP Headline #	07890439					
Wide Orbit#	445143					
Class of Time	LUC	SELL	FIXED	In POL Window Yes or No		
Sales Person	Ryan Gordon					
Office / Region	HRP- Washington					
Spot Approved						
Check Sent to SBC						

REP: TEL# 703-528-9967 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION AUG20/15 15.58

REP. # _____ OFF. # _____ SALESMAN # _____

BUYER NAME EMILY MILHOAN

SALES PRSN WA- RYAN GORDON (H)

ORDER # 445143 CONTRACT # 7890439

CLASS:	NATL.	LOCAL	REGIONAL
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PRDCT	<u>RIGHT TO RISE</u>	EST# <u>2474</u>	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES SEP29/15 OCT5/15 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE AUG20/15 15.58

CON CM RIGHT TO RISE USA

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 141 AGENCY PRODUCT CODE = 295 AGENCY EST# = 2474												
1			700A-800A	30		\$225.00	10/2	10/2	1		FRI	1
PROGRAM : GOOD MORNING AMERICA CON COM1 : GOOD MORNING AMERICA												
2			700P-730P	30		\$250.00	10/5	10/5	1		MON	1
PROGRAM : NEWS CHANNEL 15 @ 7P CON COM1 : NEWS CHANNEL 15 @ 7P												
3			800P-1000P	30		\$1,200.00	10/5	10/5	1		MON	1
PROGRAM : DANCING WITH THE STARS CON COM1 : DANCING WITH THE STARS												

AUG20/15 15.58
*** WPDE-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
4			1100P-1130P	30		\$150.00	10/3	10/3	1		SAT	1
PROGRAM : NEWS CHANNEL 15 @ 11P												
CON COM1: NEWS CHANNEL 15 @ 11P												
5			1130P-1200M	30		\$50.00	10/3	10/3	1		SAT	1
PROGRAM : THE INSIDER												
CON COM1: THE INSIDER												
6			800P-1130P	30		\$600.00	10/3	10/3	1		SAT	1
PROGRAM : ABC COLLEGE FOOTBALL												
CON COM1: ABC COLLEGE FOOTBALL												
7			800A-900A	30		\$120.00	10/3	10/3	1		SAT	1
PROGRAM : GOOD MORNING AMERICA												
CON COM1: GOOD MORNING AMERICA												
8			1200M-100A	30		\$50.00	10/4	10/4	1		SUN	1
PROGRAM : WHITE COLLAR												
CON COM1: WHITE COLLAR												
9			500P-530P	30		\$200.00	10/1	10/1	1		THU	1
PROGRAM : 5P LOCAL NEWS (EFF 9/14)												
CON COM1: 5P LOCAL NEWS (EFF 9/14)												
10			600P-630P	30		\$450.00	10/1	10/1	1		THU	1
PROGRAM : NEWS CHANNEL 15 @ 6P												
CON COM1: NEWS CHANNEL 15 @ 6P												
11			700P-730P	30		\$250.00	10/1	10/1	1		THU	1
PROGRAM : NEWS CHANNEL 15 @ 7P												
CON COM1: NEWS CHANNEL 15 @ 7P												
12			1100P-1130P	30		\$350.00	9/29	9/29	1		TUE	1
PROGRAM : NEWS CHANNEL 15 @ 11P												
CON COM1: NEWS CHANNEL 15 @ 11P												

REP HEADLINE# 7890439
 *** ORIGINAL REV#0 ***

REP: TEL# 703-528-9967 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM STATION AUG20/15 15.58
 *** WPDE-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
13			500P-530P	30		\$200.00	9/29	9/29	1		TUE	1
PROGRAM : 5P LOCAL NEWS (EFF 9/14)												
CON COM1: 5P LOCAL NEWS (EFF 9/14)												
14			600P-630P	30		\$450.00	9/29	9/29	1		TUE	1
PROGRAM : NEWS CHANNEL 15 @ 6P												
CON COM1: NEWS CHANNEL 15 @ 6P												
15			1100P-1130P	30		\$350.00	9/30	9/30	1		WED	1
PROGRAM : NEWS CHANNEL 15 @ 11P												
CON COM1: NEWS CHANNEL 15 @ 11P												
16			700A-800A	30		\$225.00	9/30	9/30	1		WED	1
PROGRAM : GOOD MORNING AMERICA												
CON COM1: GOOD MORNING AMERICA												
OCT/15			\$5,120.00									

CONTRACT TOTAL \$5,120.00
 TOTAL SPOTS 16

MARKET TOTALS \$19,692 WPDE 26% WBTV 55% WMBF 13% WWMB 1% EWMB 0% WFXB 5%
 SHARES ARE ACCURATE
 SVC- NSI
 DEMOS- RA35+*

ORDER

Orders
Order / Rev: 445143
Alt Order #: 07890439
Product Desc: RIGHT TO RISE
Estimate: 2474
Flight Dates: 09/29/15 - 10/05/15
Original Date / Rev: 08/20/15 / 08/20/15
Order Type: GENERAL

Primary AE: HRP HRP-Washington DC
Sales Office: HRPDC
Sales Region: NAT

Agency Name: Oath Strategies
Buying Contact:
Billing Contact:
 PO Box 2484
 Springfield, VA 22152

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Right to Rise USA
Demographic: W35+
Product Codes: PL Advocacy
Priority: POL-2
Revenue Codes: AGY, Political, Political Issue

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/15	10/05/15	16	\$5,120.00	\$4,352.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2015	16	\$5,120.00	\$4,352.00	0.00
Totals	16	\$5,120.00	\$4,352.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
HRP HRP-Washington DC			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
WPDE	26%	\$5,120.00
Market	100%	\$19,692.31

Competitive Share

Competitive Share	Share	Total
AFWB	0%	\$0.00
CABLE	0%	\$0.00
EPDE	0%	\$0.00
UNKWN	13%	\$2,560.00
WBTW	55%	\$10,830.77
WEYB	0%	\$0.00
WFXB	5%	\$984.62
WHMC	0%	\$0.00
WJPM	0%	\$0.00
WWMB	1%	\$196.92

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WPDE	10/02/15	10/02/15	GMA M-F GMA 7a-9a	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	----1--	:30	1	\$225.00	POL-	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/28/15	10/04/15	----1--		1				\$225.00		0.00			
E 2	WPDE	10/05/15	10/05/15	M-F 7p-730p News M-F 7p-730p News	CM	7:00 PM-7:30 PM	1-----	:30	1	\$250.00	POL-	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/15	10/11/15	1-----		1				\$250.00		0.00			

