

# POLITICAL CHECK LIST

					Yes	No
Candidate / Issue	ISS / Conservat Solutions PAC					
Agency	Target Enterprises					
Flight Dates	1/16/16 thru 1/22/16					
Amount	Gross	Net				
	\$ 1245 <sup>00</sup>	\$ 1058 <sup>25</sup>				
PB-18						
HRP Headline #	7853972					
Wide Orbit#	433669					
Class of Time	LUC	SELL	FIXED	In POL Window Yes or No		
Sales Person	Lisa Riddle					
Office / Region	HRP- LA					
Spot Approved						
Check Sent to SBG						

JUL20/15 14.56  
\*\*\* WPDE-TV \*\*\*

SPOTDATA IDB# 1944  
TWINVOICES.COM IS TV15473 OR 9915473  
MARKETRON ELECTRONIC ID 175418

PROGRAM	TIME	START DATE	END DATE	SPOTS	DAYS
1	800A-900A	30	\$120.00	1/16	1/16
PROGRAM : GMA SATURDAY					
RA55+ : 6.1					
2	700A-900A	30	\$225.00	1/18	1/22
PROGRAM : GOOD MORNING AMERICA					
RA55+ : 5.4					

REP HEADLINE# 7853972  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 323-634-8040  
 ORDER WORKSHEET

FAX# 323-857-0380  
 HARRIS REPORT FROM REP

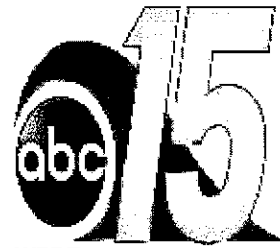
JUL20/15 14.56  
 \*\*\* WPDE-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
JAN/16						\$1,245.00						

CONTRACT TOTAL \$1,245.00  
 TOTAL SPOTS 6

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI BOOKS- FEB/15  
 DEMOS- RA55+\*

**ORDER**

**Orders**  
**Order / Rev:** 433669  
**Alt Order #:** 07853972  
**Product Desc:** CONSERVATIVE SOLUTIO  
**Estimate:** 1540  
**Flight Dates:** 01/16/16 - 01/22/16  
**Original Date / Rev:** 07/21/15 / 07/21/15  
**Order Type:** GENERAL

**Primary AE:** HRP HRP-Los Angeles  
**Sales Office:** HRPLA  
**Sales Region:** NAT

**Agency Name:** Target Enterprises  
**Buying Contact:**  
**Billing Contact:**  
 15260 Ventura Blvd, Ste 1240  
 Sherman Oaks, CA 91403

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Conservat SolutionsPac  
**Demographic:** A55+  
**Product Codes:** PL Advocacy  
**Priority:** POL-2  
**Revenue Codes:** AGY, Political, Political Issue

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
12/28/15	01/22/16	6	\$1,245.00	\$1,058.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
January 2016	6	\$1,245.00	\$1,058.25	33.10
<b>Totals</b>	<b>6</b>	<b>\$1,245.00</b>	<b>\$1,058.25</b>	<b>33.10</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
HRP HRP-Los Angeles			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WPDE	01/16/16	01/16/16	Sa-Su 8a-9a Good Morning America	CM	8:00 AM-9:00 AM	-----1-	:30	1	\$120.00	POL-	6.10	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	01/11/16	01/17/16	-----1-		1				\$120.00		6.10			
E 2	WPDE	01/18/16	01/22/16	GMA M-F GMA 7a-9a	CM	7:00 AM-9:00 AM	MTWTF--	:30	5	\$225.00	POL-	5.40	NM	5	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	01/18/16	01/24/16	MTWTF--		5				\$225.00		5.40			
													Totals	6	\$1,245.00