

ISSUES AND PROGRAMS LIST
4th QUARTER 2012

Station WRFC, 960 AM, Athens, Georgia, determined the following issues were of significant concern to the local community and were dealt with according to the attached schedule during the fourth quarter of 2012.

1. Community/Charity Events/Organizations
2. Education
3. Health
4. Economy/Economic Development
5. Environment
6. Public Safety
7. Political

Prepared by:

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WRFC-AM

COMMUNITY-CHARITY EVENTS-ORGANIZATIONS-

<u>NAME OF PROGRAM</u>	<u>DATE</u>	<u>TIME</u>	<u>DURATION</u>	<u>SOURCE</u>
<p>News-makers Today</p> <p>A need to create awareness of the availability of a local event appealing to children. Clint Murphy is from Athens-Clarke County Leisure Services. He discussed the program for the program at Zoo Day at Bear Hollow Park in the community.</p>	10/7/12	7:00 a.m.	4-minutes	Local
<p>News-makers Today</p> <p>A need within the community to support our military members. Virginia Pearson is from Operation Sandbox and discussed their fundraising ride to benefit the troops.</p>	10//21/12	7:00 a.m.	4-minutes	Local
<p>News-makers Today</p> <p>A need for community support for fund raising to benefit the Athens-Clarke County Library. Rhiannon Eades is from the library and talked about a fundraiser by selling engraved pavers. She explained how the pavers will be used and how the money will be used.</p>	11/11/12	7:00 a.m.	4-minutes	Local
<p>News-makers Today</p> <p>A need for community support for a fundraiser for the local chapter of the Lung Association. Tiffany Hudak is from the Lung Cancer Partnership and provided details of a fundraiser event to be held at Sandy Creek Park.</p>	11/11/12	7:00 a.m.	4-minutes	Local
<p>Georgia Focus</p> <p>A need to help military heroes in our communities who are struggling with emotional problems and issues. This program was a Veterans Day special that focused on Companions for Heroes. Guests on this program were David Sharpe, Founder and Chairman of Companions for Heroes and Lt. Col. Rob "Waldo" Waldman (USAF Retired) who is the co-founder of the Ultimate Wingman. They explained details of Companions for Heroes as they provide companion animals, skilled dogs, and service dogs free of charge to active military personnel, veterans and first-responders recovering from psychological challenges suffered during service. The Ultimate Wingman Program works to benefit veterans and help them transition to civilian life.</p>	11/11/12	7:30 a.m.	28-minutes	GNN
<p>News-makers Today</p> <p>A need to create public awareness of a local holiday event. Robin Stevens discussed details of the annual Christmas parade in downtown Athens providing times, route, judging and description of entries.</p>	12/9/12	7:00 a.m.	4-minutes	Local
<p>Georgia Focus</p> <p>A need to recognize an individual's accomplishments that were a pertinent part of communities across Georgia each fall football season. Tommy Palmer is a veteran broadcaster widely known for his high school football programs such as "The Georgia High School Scoreboard Show". He is also the author of the book, The Daisy Boys Club: A Memoir. On this program, Tommy Palmer discussed his book and talked about his involvement in high school football that created ties to every community.</p>	12/16/12	7:30 a.m.	28-minutes	GNN

During the quarterly period, WRFC aired PSA's for the Salvation Army Community Kettle Drive. Total announcements – 34.

During the quarterly period, WRFC aired PSA's for the Georgia Association of Broadcasters that were used by the state Department of Community Services. Total announcements – 54.

During the quarterly period, WRFC aired PSA's for the Georgia Association of Broadcasters that were used to show support for the Georgia Army National Guard. Total announcements – 18.

EDUCATION-

NAME OF PROGRAM	DATE	TIME	DURATION	SOURCE
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Newsmakers Today	10/7/12	7:00 a.m.	4-minutes	Local
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A follow-up on the question of whether there is a need for Charter Schools, in view of the question that is on the November ballot. Rich Thompson is from the group 100 Dads and he talked about charter schools advantages and explained why his group supports the amendment.

Newsmakers Today	10/7/12	7:00 a.m.	4-minutes	Local
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A need for public to know the state of the University System of Georgia. Michael Adams, President of UGA, discussed issues involving the university as regarding new programs, budgetary needs, new construction, and student enrollment.

Newsmakers Today	11/4/12	7:00 a.m.	4-minutes	Local
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A need to create local awareness of what the UGA Arts programs includes. Libby Morris provided a spotlight on the Arts at UGA, as she talked about the different art programs and what they offer.

WRFC News	11/23/12	6:45 a.m.	30-sec.	Local
		8:45 a.m.	30-sec.	Local

A need for public to know about the failure of the Georgia Cyber Academy. This report dealt with State Department of Education Officials saying they will begin shutting down the Georgia Cyber Academy in April if it fails to address concerns over how to handle special education curriculum. State officials say the online school has failed to develop federally mandated individualized education plans for special education students.

WRFC News	11/27/12	6:48 a.m.	30-sec.	Local
		8:48 a.m.	30-sec.	Local

A need for improvement in the state's graduation rate. This report dealt with new numbers released by the Federal Education Department. This shows Georgia high school graduation rate is 67-percent. Our state ranks 48th in that category.

Newsmakers Today	12/9/12	7:00 a.m.	4-minutes	Local
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A need for community efforts to concentrate on local education needs. Carol Lewis is from the Communities in Schools group. She discussed details of a local education roundtable with hopes of developing awareness of these local education needs.

HEALTH-

NAME OF PROGRAM	DATE	TIME	DURATION	SOURCE
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Georgia Focus	10/7/12	7:30 a.m.	28-minutes	GNN
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A need for physicians in rural communities of our state. Georgia is the ninth most populous state in the United States, yet ranks 40th in per capita practicing physicians. This program dealt with how this physician shortage disproportionately affects rural communities. Monty Veazey and Julie Windom from the Georgia Alliance of Community Hospitals, discussed efforts to increase the number of physicians in Georgia.

Georgia Focus 10/21/12 7:30 a.m. 28-minutes GNN
 A need for better quality meals for school students in our communities. The Department of Education's School Nutrition Program provides resources to help local schools deliver quality meals and education that contribute to the nutritional well-being of school kids. Guests on the program were Peggy Lawrence, Rockdale County's School District Nutrition Director; Nancy Rice from the Georgia Department of Education's School Nutrition Program; Sidney Rasmussen, a state director of the program; Program Manager and Compliance Specialist Marilyn Wright Yon; and, Claude Mwanda, Accounting Program Manager. These guests discussed the nutrition program and how it benefits students.

Georgia Focus 11/4/12 7:30 a.m. 28-miniutes GNN
 A need to provide transportation to individuals with special medical needs. Angel Flight provides free air transportation for people that have medical needs that can't be filled in their local areas. Guests on the program were Bert Light, Chairman of the Board and volunteer pilot with Angel Flight, and Jeanine Chambers, Executive Director of Angel Flight Soars. They explained they are the original volunteer pilot organization and have been serving Georgia and surrounding states since 1983. They talked about the services they offer medical patients.

Newsmakers Today 11/18/12 7:00 a.m. 4-minutes Local
 A need to prepare for a flu pandemic threat. Ralph Tripp talked about issues that indicate a possible flu pandemic threat may develop and what we should do to become prepared to deal with it.

Newsmakers Today 12/16/12 7:00 a.m. 6-minutes Local
 A need to create awareness of activities at local institute. Mike Griffin represents the Georgia Right to Life Group. He was participating in the Georgia Biennial Institute and issues being discussed that relate to his group's work and health issues revolving around right to life.

During the quarterly period, WRFC aired PSA's for St. Mary's Hospital programs focusing on public health issues of wellness topics and stroke prevention and treatment. Total announcements – 87.

During the quarterly period, WRFC aired PSA's for a matching donors program focusing on encouraging for life saving organ donor volunteers . Total announcements – 2.

During the quarterly period, WRFC aired PSA's for Saint Jude Children's Research Hospital. Total announcements –103.

ECONOMY-ECONOMIC DEVELOPMENT-

<u>NAME OF PROGRAM</u>	<u>DATE</u>	<u>TIME</u>	<u>DURATION</u>	<u>SOURCE</u>
Newsmakers Today	10/7/12	7:00 a.m.	4-minutes	Local

A need for expanding revenues from the Georgia Lottery. Dan O'leary explained why he is seeking to establish casino-style gambling to be included under the Georgia Lottery.

Georgia Focus	10/14/12	7:30 a.m.	28-minutes	GNN
A need for improved financial services as a result of the poor economic conditions. As Georgians continue to feel the effects of the recession, many are looking for better value in financial services. Guests on this program were Mike Mercer, CEO of Georgia Credit Union Affiliates and Chairman of the Credit Union National Association; Denise Swan, CEO of GEMC Federal Credit Union in Tucker; and, Brian Akin, CEO of North Georgia Credit Union in Toccoa. They explained credit unions are member-owned, not for profit financial institutions, and they provide a wealth of services and promote economic well-being.				
Newsmakers Today	10/21/12	7:00 a.m.	4-minutes	Local
A need to create awareness of the state's largest ag event. Chip Blalock represents the Sunbelt Ag Expo, he talked about the annual event in Moultrie including some of the displays available this year and how much business this draws to Georgia in economic development.				
Newsmakers Today	11/4/12	7:00 a.m.	4-minutes	Local
A need for public to understand the importance of Plant Vogtle. Tim Echols, Chairman of the Public Service Commission, discussed the needs of Plant Vogtle and encouraged public support for the facility as part of the economy/economic development of Georgia.				
Newsmakers Today	11/25/12	7:00 a.m.	4-minutes	Local
A need for our government representatives to address the issues around the fiscal cliff looming at the end of the year. Rep. Rob Woodall talked about the fiscal cliff and what will create it and how it will affect local citizens.				
Newsmakers Today	11/25/12	7:00 a.m.	3-minutes	Local
A need to support local, community businesses during the holiday shopping season. Kyle Jackson is from the National Federation of Independent Businesses. He explained why Small Business Saturday was organized and its purpose to increase support and allegiance to small independent businesses by the local shoppers.				
Georgia Focus	11/25/12	7:30 a.m.	28-minutes	GNN
A need to recognize local stories of economic development. In 1867, less than three years after the Civil War left the city in ruins, Hungarian immigrant Morris Rich opened a small dry goods store in downtown Atlanta. This program featured historian Jeff Clemmons who traced Rich's 137-year history in his book, "Rich's, A Southern Tradition". Within a century, the store became the retailing dynasty known as Rich's. Clemmons discussed the contents of his book on this program.				
WRFC News	11/26/12	6:48 a.m.	30-sec.	Local
		7:48 a.m.	30-sec.	Local
		8:48 a.m.	30-sec.	Local
A need for the public to know about reasons for delays in lottery ticket sales. According to this report, it started on Sunday -- Online sales of Georgia Lottery tickets. Meantime, delays at Georgia Lottery frustrate lots of lottery players across the state on a day that the Powerball jackpot jumped up to \$425-million.				
Newsmakers Today	12/3/12	7:00 a.m.	7-minutes	Local
A need for a downtown master plan to facilitate organized development. Russell Edwards and Jack Crowley discussed the pros and cons of the proposed Athens downtown master plan. A public meeting on the plan is scheduled for local residents.				

WRFC News	12/11/12	6:48 a.m.	30-sec.	Local
		7:48 a.m.	30-sec.	Local

A need for improvement of area transportation services. This report dealt with plans for a rails-to-trails line that would link Athens with Union Point reaching a new phase. The non-profit group that is working on the project can now raise money, having created a 501-C-3 corporation with the objective of acquiring land for the 39-mile trail. Maxeys mayor John Stephens is acting as chair of the group, known as Firefly Trail Incorporated.

Georgia Focus	12/30/12	7:30 a.m.	28-minutes	GNN
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A need for expanded services at Hartsfield-Jackson Atlanta International Airport. Hartsfield-Jackson is the world's busiest airport with nearly 90-million passengers annually. In this program, the airport's General Manager Louis Miller discussed the airport's services and the new international terminal. He explained how the new terminal is a benefit to international travelers.

ENVIRONMENT-

<u>NAME OF PROGRAM</u>	<u>DATE</u>	<u>TIME</u>	<u>DURATION</u>	<u>SOURCE</u>
Georgia Focus	10/28/12	7:30 a.m.	28-minutes	GNN

A need to recognize forgotten towns and villages across our state that are part of our heritage. Photographer, historian and author Brian Brown brings attention to the countless forgotten villages and towns throughout South Georgia with his vanishing South Georgia website and books. This program visits locations in South Georgia that are gradually fading from the landscape.

Newsmakers Today	11/18/12	7:00 a.m.	4-minutes	Local
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A need to create public aware of a program to orient local residents to the recycling efforts in the community to help protect our environment. Christine Kobylus from the Athens-Clarke County Office of Recycling provided details of an open house to illustrate recycling programs.

Newsmakers Today	11/18/12	7:00 a.m.	4-minutes	Local
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A need to extend the length of the Appalachian Trail. Curt Soper is from the Trust for Public Land and explained why his group is pushing for an extension of the Appalachian Trail. He talked about its popularity and how it would orient more of the public to our environment.

Georgia Focus	12/9/12	7:30 a.m.	28-minutes	GNN
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A need to control at-risk and unwanted animals in our communities. There are a number of groups working hard to rescue animals and place them in secure, loving homes. Guests on this program were Jennifer Sanford from Atlanta Lab Rescue and Lu Ann Ferrell from Angels Among Us Pet Rescue. They discussed the great needs of these animals in Georgia and efforts being made to rescue them.

Georgia Focus	12/23/12	7:30 a.m.	28-minutes	GNN
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A need to recognize the importance of Ponce De Leon Avenue in the economic development of the Atlanta area over the years. Named for the famous Spanish explorer said to have discovered the Fountain Of Youth, Atlanta's Ponce De Leon Avenue began as a simple country road that conveyed visitors to the healing springs that once bubbled along it. Historian Sharon Foster Jones discussed her book, Atlanta's Ponce De Leon Avenue: A History" during a tour of the avenue. Now few realize that this major thoroughfare was once a prestigious residential street in Victorian Atlanta.

During the quarterly period, WRFC aired psa's for the Georgia Association of Broadcasters. Topics for these are at the discretion of G-A-B. This quarter they were used for Georgia Back to Backyard Wildlife; Conserving Georgia Wildlife; Don't Set Aquarium Species Free; Lifetime License; Tree Stand Safety and Turn In Poachers.
 Total announcements -- 156.

PUBLIC SAFETY --

<u>NAME OF PROGRAM</u>	<u>DATE</u>	<u>TIME</u>	<u>DURATION</u>	<u>SOURCE</u>
Newsmakers Today	10/28/12	7:00 a.m.	4-minutes	Local

A need to make Ga. Highway 316 safer. Terri Pope is from the state Department of Transportation. She provided an update on construction work along the 316 corridor that will hopefully make traffic safer for motorists, and bridge work that is taking place at some intersections on the highway.

WRFC News	10/27/12	6:48 a.m.	30-sec.	Local
		7:48 a.m.	30-sec.	Local
		8:48 a.m.	30-sec.	Local

A need to keep individuals off the Appalachian Trail due to fire dangers. This report dealt with the Forest Service closing a stretch of the Appalachian Trail because a wildfire is burning and has destroyed more than 200 acres in the Chattahoochee National Forest in North Georgia. Lumpkin County firefighters worked with the State Department of Natural Resources in battling the blaze.

Newsmakers Today	11/25/12	7:00 a.m.	4-minutes	Local
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A need to create public awareness of dangers of holiday travel. Harris Blackwood is from the Governor's Office of Highway Safety. He discussed the perils of Thanksgiving holiday travel and what actions state agencies are taking to address safety.

Georgia Focus	12/2/12	7:30 a.m.	28-minutes	GNN
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A need to stop drunk drivers from driving. The mission of Mothers Against Drunk Driving (MADD) is to stop drunk driving. Guests on this program were Barry Martin, Georgia State Executive Director for MADD; Cynthia Hagan, Victim Services Specialist for MADD; and, John Stephens, who lost his teenage son to a drunk driver. To date, MADD's work has saved nearly 300,000 lives. These guests discussed MADD's work in the effort to save lives.

WRFC News	12/3/12	6:48 a.m.	30-sec.	Local
		8:48 a.m.	30-sec.	Local

A need for reform of abortion laws in the state. This report dealt with the Georgia Branch of the American Civil Liberties Union filing a lawsuit to block the state's stricter abortion law from taking effect on January 1st. The law, written by Athens state representative Doug McKillip prohibits abortions after twenty weeks with exceptions for the mother's health. The lawsuit contends those exceptions are too narrow.

WRFC News	12/6/12	6:48 a.m.	30-sec.	Local
		8:48 a.m.	30-sec.	Local

A need for increased law enforcement presence. This report dealt with news that more Georgia State Troopers are patrolling the interstates. Beefed up patrols will be coming to Interstate-85 in Gwinnett County early next year. The extra law enforcement presence is already in place along Interstate-75 in Cobb County. The Georgia D-O-T is giving the State Department of Public Safety \$9-million to pay for 75 new state patrol officers.

Newsmakers Today 12/23/12 7:00 a.m. 20-minutes Local
 A need for public safety in our school systems, as displayed by the elementary school shooting in Connecticut. Guests on this program were Myra Blackmon, Susan Zipperer, Mark Franklin, and Jamie Dupree.....representing views from educators, law enforcement and a gun store retailer. They discussed issues surrounding the school shooting and how it is related to our own local communities.

POLITICAL-

NAME OF PROGRAM DATE TIME DURATION SOURCE

Newsmakers Today 10/21/12 7:00 a.m. 4-minutes Local
 A need to know the candidates. Brad Ploeger is a Libertarian candidate for the Georgia Public Service Commission. He discussed his campaign and his goals as a PSC member.

Newsmakers Today 10/21/12 7:00 a.m. 4-minutes Local
 A need to insure everyone has an equal opportunity to vote. Sharon Hill is from the Georgia Appleseed Project and she explained her group has challenged itself with making sure everyone gets a chance to vote.

Newsmakers Today 10/28/12 7:00 a.m. 4-minutes Local
 A need to know the candidates. Jud Smith is a candidate for Barrow County Sheriff. He talked about his campaign, and his goals and plans as sheriff.

Newsmakers Today 11/11/12 7:00 a.m. 9-minutes Local
 A need for public awareness of who was elected to posts across the state. Charlie Harper is from Peach Pundit and gave a Georgia election review that included the candidates elected and what the public can expect from them.

Newsmakers Today 12/3/12 7:00 a.m. 4-minutes Local
 A need to understand why some are unhappy with Georgia Senator Zaxby Chambliss. Debbie Dooley is from the local Tea Party organization and explained why her group is not happy with Senator Chambliss.