

BCRA POLITICAL RECORD

This Political Record is required by the Bipartisan Campaign Reform Act of 2002 (BCRA) to be completed every time a request is made to purchase broadcast time that (1) is made by or on behalf of a legally qualified candidate for public office, or (2) communicates a message relating to any political matter of national importance, including a legally qualified candidate, any election to federal office, or a national legislative issue of public importance. Once completed, the Political Record must be provided to the Custodian of the public inspection file along with all other required documentation to be placed in the file and retained for two (2) years. All fields are required. Please write "N/A" for all fields that are not applicable.

This record is for:	The request was:
<input type="checkbox"/> a candidate request	<input checked="" type="checkbox"/> accepted # 2123304
<input type="checkbox"/> an election message request *	<input type="checkbox"/> rejected
<input checked="" type="checkbox"/> an issue request *	

Candidate Named In Message: _____

Office Being Sought: _____

Election or Issue Referred to: Medicaid

Sponsor (or authorized candidate committee): National Federation of Independent Business

Treasurer of Authorized Candidate Committee: Bruce O'Donoghue

Person Ordering Advertising: Neal McDonald

* An "election message request" is a request made by anyone to broadcast a message that refers either to a legally qualified candidate or to any election to federal office.

An "issue request" is a message related to a national legislative issue of public importance or a political matter of national importance.

If the request is accepted, attach the sales order showing the rate charged, the date(s) and time(s) the message is aired, and the class of time purchased. For an issue request, also attach the name, address, and phone number of a contact person, and a list of the chief executive officers or members of the executive committee or of the board of directors of the sponsor.



WTWC Tallahassee
8440 Deerlake S
Tallahassee, FL 32312

Contract

2123306

Schedule Dates

04/27/15-05/01/15

Advertiser

National Federation of Independent Business (330

Agency

Multi Media Services Corp-Alexandria (4564)

Product

POLITICAL ISSUE (ns) (1187)

Brand

NFIB/462 (724448)

Salesperson

Millennium/DC, Washington DC (1108)

Sales Office

Millennium Washington DC

Buyer Name

McDonald, Neal

Phone/Fax

/

CPE

49/71/462

Account Types

National/Political Issue Agency BRD

Billing Type

Standard

Comments

NFIB
NATIONAL FEDERATION OF INDEPENDENT BUSINESS
JAMES SCUTARI

Multi Media Services Corp-Alexandria
915 King St
2nd Floor
Alexandria, VA 22314

Date Entered

04/24/15

Last Modified

04/24/15

Entered By

Briana Page

CO-OP

No

Headline

ECR10598945

Demo

A35+R

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$67.50

Net Total

\$382.50

Sales Tax

Tallahassee (WTWC)

By Broadcast Month Spots Rate

May, 2015 7 \$450.00

Grand Total: 7 \$450.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	04/27/15-05/01/15	4	:30	7A- NBC-The Today Show Hour 1 & 2	4	X	X	X	X	X			4	\$75.00	\$300.00	Tallahassee (WTWC)	TODAY SHW<	4/24/15
2.0	Normal Line / SPOT (2)	04/27/15-05/01/15	4	:30	11:33P- NBC-The Tonight Show with Jimmy Fallon	3	X	X	X	X	X			3	\$50.00	\$150.00	Tallahassee (WTWC)	TONITE SHW-NBC<	4/24/15

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

ORDER WORKSHEET

Rep Order# 10598945	Ver# 1	Status Confirmed	Traffic Order# 2123306	Printed: 04/24/15 4:26 PM	Duplicate	1 of 2
EC'd Yes				04/24/15 12:07 PM		
				All Lines		
Station WTWC-TV TALLAHASSEE,FL	Agency (MMSE) MULTI MEDIA	Rep Firm MILLENNIUM SALES & MARKETING				
Advertiser (6087) POLITICAL ISSUE GROU	915 KING ST,2ND FL	Sales Office (DC) WASHINGTON				
Product NFIB	ALEXANDRIA, VA 22314	Salesperson (JSC) JAMES SCUTARI				
Estimate# 462	Agency C/P1/P2/E 49/71/462	Sales Assistant				
Buyer Neal McDonald	Flight Dates 04/27/15-05/01/15	Salesperson Phone# 202-955-5342				
		Salesperson Fax#				

--- CONTRACT COMMENT ---
 NATIONAL FEDERATION OF INDEPENDENT BUSINESS
 *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	M-F	7A-9A	TODAY SHW<	30	-	-	\$75.00	04/27-05/01	4	4	\$300.00
2	M-F	1135P-1235A	TONITE SHW-NBC<	30	-	-	\$50.00	04/27-05/01	3	3	\$150.00

---REPORT TOTALS---
 Report Totals: 7 / \$450.00

---SALES MONTHLY TOTALS---

May2015: 7/ \$450.00
 Order Totals: 7 / \$450.00 Total GRPs: 0.0

--- COMPETITIVE ---

Market Totals	\$1,990.27	CABL .00%	UNKN .00%	WCTV 50.25%	WTLF .00%	WTLH .00%
		WTWC 22.61%	WTXL 27.14%			

Books [null]
 Demos RA35+P

--- CREDIT RISK ---
 STANDARD CREDIT TERMS

ORDER WORKSHEET

Rep Order# 10598945 Ver# 1 Status Confirmed Traffic Order# 2123306 Printed: 04/24/15 4:26 PM Duplicate 2 of 2

EC'd Yes Last Received: 04/24/15 12:07 PM All Lines Showing Buylines:

Station	WTWC-TV TALLAHASSEE,FL	Agency	(MMSE) MULTI MEDIA	Rep Firm	MILLENNIUM SALES & MARKETING
Advertiser	(6087) POLITICAL ISSUE GROU		915 KING ST,2ND FL	Sales Office	(DC) WASHINGTON
Product	NFIB		ALEXANDRIA, VA 22314	Salesperson	(JSC) JAMES SCUTARI
Estimate#	462	Agency C/P1/P2/E	49/71/462	Sales Assistant	
Buyer	Neal McDonald	Flight Dates	04/27/15-05/01/15	Salesperson Phone#	202-955-5342
				Salesperson Fax#	

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: <div style="text-align: center;">TV, TALLAHASSEE, FLORIDA</div>	Date: April 24, 2015
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I, Dwight Sterling

do hereby request station time concerning the following issue:

MEDICAID

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		See	Attached		

This broadcast time will be used by: National Federation of Independent Business

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes

☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

National Federation of Independent Business
1201 F Street, NW, Washington, DC 20004
www.NFIB.com

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Chair: Steve Schramm
Vice Chair: W. Bruce O'Donoghue

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

National Federation of Independent Business
1201 F Street, NW
Washington, DC 20004
www.NFIB.com

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Chair: Steve Schramm
Vice-Chair: W. Bruce O'Donoghue

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

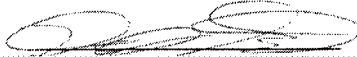
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

04/24/15

Date



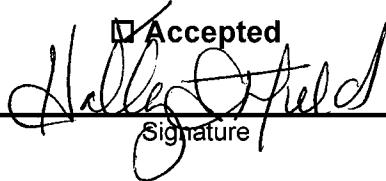
Signature

202-554-9000

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted


Signature

☐ Accepted in Part

Halley Stinchfield

Printed Name

☐ Rejected

gen

Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.