

BCRA POLITICAL RECORD

This Political Record is required by the Bipartisan Campaign Reform Act of 2002 (BCRA) to be completed every time a request is made to purchase broadcast time that (1) is made by or on behalf of a legally qualified candidate for public office, or (2) communicates a message relating to any political matter of national importance, including a legally qualified candidate, any election to federal office, or a national legislative issue of public importance. Once completed, the Political Record must be provided to the Custodian of the public inspection file along with all other required documentation to be placed in the file and retained for two (2) years. All fields are required. Please write "N/A" for all fields that are not applicable.

This record is for:

- ☐ a candidate request
☐ an election message request *
☒ an issue request *

The request was:

- ☒ accepted # 473239
☐ rejected

Candidate Named In Message: _____

Office Being Sought: _____

Election or Issue Referred to: Seminole Gaming

Sponsor (or authorized candidate committee): Seminole Tribe of FL

Treasurer of Authorized Candidate Committee: John Edler

Person Ordering Advertising: Pat Gepner

* An "election message request" is a request made by anyone to broadcast a message that refers either to a legally qualified candidate or to any election to federal office.

An "issue request" is a message related to a national legislative issue of public importance or a political matter of national importance.

If the request is accepted, attach the sales order showing the rate charged, the date(s) and time(s) the message is aired, and the class of time purchased. For an issue request, also attach the name, address, and phone number of a contact person, and a list of the chief executive officers or members of the executive committee or of the board of directors of the sponsor.

ORDER

WTWC

Orders	Order / Rev:	473239	
	Alt Order #:	10704944	
	Product Desc:	SEMINOLE TRIBE OF FL	
	Estimate:	2611	
	Flight Dates:	11/04/15 - 11/10/15	Primary AE: Washington DC Millennium/DC
	Original Date / Rev:	11/02/15 / 11/02/15	Sales Office: K-WSH
	Order Type:	GENERAL	Sales Region: NAT

Agency	Name:	Mentzer Media Service	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		600 Fairmont Ave #306	Billing Cycle: EOM/EOC
		Towson, MD 21286	Agency Commission: 15%

Advertiser	Name:	Seminole Tribe of Florida	New Business Thru:
	Demographic:	A35+	Order Separation: 00:15:00
	Product Codes:	Services-Government/Conservation	Advertiser External ID:
	Priority:	P-10	Agency External ID:
	Revenue Codes:	AGY, General, General	Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/26/15	11/08/15	1	\$75.00	\$63.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2015	1	\$75.00	\$63.75	1.00
Totals	1	\$75.00	\$63.75	1.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Washington DC Millennium/D			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WTWC	1%	\$75.00
Market	100%	\$7,500.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
ETWC	2%	\$150.00
UNKWN	0%	\$0.00
WCTV	40%	\$3,000.00
WFSU	0%	\$0.00
WTLF	0%	\$0.00
WTLH	0%	\$0.00
WTXL	57%	\$4,275.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WTWC	11/08/15	11/08/15	Meet The Press Meet The Press	CM	11:00 AM-12:00 PM	-----S	:30	1	\$75.00	POL	1.00	NM	1	\$75.00
Meet The Press															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/08/15	11/14/15	-----S	1		\$75.00		1.00						
													Totals	1	\$75.00

ORDER WORKSHEET

Rep Order# 10704944 Ver# 1 Status New
EC'd No

Traffic Order#

473239

Printed: 11/02/15 3:04 PM
Last Received: 11/02/15 3:00 PM
Showing Buylines: All Rep Changes or Last Station Changes

1 of 2

Station WTWC-TV TALLAHASSEE, FL
Advertiser (6087) POLITICAL ISSUE GROU
Product SEMINOLE TRIBE OF FL
Estimate# 2611
Buyer Ally Rambo

Agency (MENT) MENTZER MEDIA
210 W. PENNSYLVANIA AVENUE, SUITE 250
TOWSON, MD 21204
Agency C/P1/P2/E 197/216/2611
Flight Dates 11/04/15-11/10/15

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (JSC) JAMES SCUTARI
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax#

--- CONTRACT COMMENT ---

SEMINOLE TRIBE OF FLORIDA
*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW ORDER - PLEASE CONFIRM - THANKS!

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
1	Su	11A-12P	Meet The Press	30	1.0	1.0	\$75.00	11/08-11/08	1	1	1	\$75.00

---REPORT TOTALS---

Report Totals: 1 / \$75.00

---SALES MONTHLY TOTALS---

Nov2015: 1 / \$75.00

Order Totals: 1 / \$75.00 Total GRPS: 1.0

--- COMPETITIVE ---

Market Totals \$7,211.54
CABL .00% UNKN .00% WCTV 40.14% WTLF .00% WTLH 1.38%
WTWC 1.04% WTXL 57.44%

--- COMPETITIVE COMMENTS ---

SHARES ACCURATE

Books [null]
Demos RA35+

ORDER WORKSHEET

Rep Order# 10704944 Ver# 1 Status New
EC'd No

Traffic Order#

Printed: 11/02/15 3:04 PM
Last Received: 11/02/15 3:00 PM
Showing Buylines:

2 of 2
All Rep Changes or Last Station Changes

Station WTVN-TV TALLAHASSEE, FL
Advertiser (6087) POLITICAL ISSUE GROU
Product SEMINOLE TRIBE OF FL
Estimate# 2611
Buyer Ally Rambo

Agency (MENT) MENTZER MEDIA
210 W. PENNSYLVANIA AVENUE, SUITE 250
TOWSON, MD 21204
Agency C/P1/P2/E 197/216/2611
Flight Dates 11/04/15-11/10/15

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (JSC) JAMES SCUTARI
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax#

--- CREDIT RISK ---
STANDARD CREDIT TERMS

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Cat Gepner

do hereby request station time concerning the following issue:

Seminole Tribe of Florida/ Seminole Gaming
--

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	Varies				

This broadcast time will be used by: Seminole Tribe of Florida/ Seminole Gaming

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☐ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Seminole Tribe of Florida/ Seminole Gaming
1 Seminole Way
Hollywood, Florida 33314

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Executive Director: Jim Allen
Group Treasurer: John Eder

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

Seminole Tribe of Florida/ Seminole Gaming
1 Seminole Way
Hollywood, Florida 33314

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

Executive Director: Jim Allen
Group Treasurer: John Eder

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

2/28/15 [Signature] 734 985-580
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected
[Signature] Halley Stinchfield DOS
Signature Printed Name Title



Client Information Request Form
Issue

Advertiser Group Name:

Seminole Tribe of Florida/

Seminole Gaming

Address:

1 Seminole Way

City, State & Zip Code:

Hollywood, FL 33314

Phone:

954-327-7684

Fax:

954-787-2433

Executive Director or
President

Jim Allen

Group Treasurer

John Eder

INVOICE



WTWC
8440 Deerlake S
Tallahassee, FL 32312
Main: (850) 893-4140
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
473239-1	11/08/15	November 2015	10/26/15 - 11/08/15

Property	Account Executive	Sales Office	Sales Region
WTWC	Washington DC Millennium/D	KATZ Washington	National

Billing Address:

Mentzer Media Service
Attention: Accounts Payable
210 W Pennsylvania
Ste 250
Towson, MD 21204

Advertiser	Product	Estimate Number
Seminole Tribe of Florida	SEMINOLE TRIBE OF FL	2611

Flight Dates	Order #	Alt Order #
11/04/15 - 11/10/15	473239	10704944

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
9912736	197	216

Agency Ref	Advertiser Ref

Send Payment To:

WTWC
WTWC
c/o WTTT
651 Beacon Pkwy Ste 105
Birmingham, AL 35209

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																				
1	11/08/15	11/08/15	Meet The Press	11:00 AM-12:00 PM	-----S	:30	1	\$75.00	NM																				
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>11/08/15</td><td>11/14/15</td><td>-----S</td><td>1</td><td>\$75.00</td><td colspan="4"></td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						11/08/15	11/14/15	-----S	1	\$75.00				
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
	11/08/15	11/14/15	-----S	1	\$75.00																								
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>																				
1	WTWC	Su	11/08/15	11:59 AM	Meet The Press	11:00 AM-12:00 PM	:30	STOF500TVFLH	\$75.00 NM																				
<u>Total Spots</u>							1																						

Payment Terms 30 Days

<u>Gross Total</u>	\$75.00
<u>Agency Commission</u>	\$11.25
<u>Net Amount Due</u>	\$63.75

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.