

## BCRA POLITICAL RECORD

This Political Record is required by the Bipartisan Campaign Reform Act of 2002 (BCRA) to be completed every time a request is made to purchase broadcast time that (1) is made by or on behalf of a legally qualified candidate for public office, or (2) communicates a message relating to any political matter of national importance, including a legally qualified candidate, any election to federal office, or a national legislative issue of public importance. Once completed, the Political Record must be provided to the Custodian of the public inspection file along with all other required documentation to be placed in the file and retained for two (2) years. All fields are required. Please write "N/A" for all fields that are not applicable.

This record is for:	The request was
<input type="checkbox"/> a candidate request	<input checked="" type="checkbox"/> accepted # 473239
<input type="checkbox"/> an election message request *	<input type="checkbox"/> rejected
<input checked="" type="checkbox"/> an issue request *	

Candidate Named In Message: \_\_\_\_\_

Office Being Sought: \_\_\_\_\_

Election or Issue Referred to: Seminole gaming

Sponsor (or authorized candidate committee): Seminole Tribe of FL.

Treasurer of Authorized Candidate Committee: John Edere

Person Ordering Advertising: Cat Gepner

\* An "election message request" is a request made by anyone to broadcast a message that refers either to a legally qualified candidate or to any election to federal office.

An "issue request" is a message related to a national legislative issue of public importance or a political matter of national importance.

# If the request is accepted, attach the sales order showing the rate charged, the date(s) and time(s) the message is aired, and the class of time purchased. For an issue request, also attach the name, address, and phone number of a contact person, and a list of the chief executive officers or members of the executive committee or of the board of directors of the sponsor.



ORDER WORKSHEET

Rep Order# 10704944 Ver# 1 Status New  
 EC'd No

Traffic Order#

*493839*

Printed: 11/02/15 3:04 PM  
 Last Received: 11/02/15 3:00 PM  
 Showing Buylines: All Rep Changes or Last Station Changes

Station WTWC-TV TALLAHASSEE, FL  
 Advertiser (6087) POLITICAL ISSUE GROU  
 Product SEMINOLE TRIBE OF FL  
 Estimate# 2611  
 Buyer Ally Rambo

Agency (MENT) MENTZER MEDIA  
 210 W. PENNSYL VANIA AVENUE, SUITE 250  
 TOWSON, MD 21204  
 Agency C/P1/P2/E 197/216/2611  
 Flight Dates 11/04/15-11/10/15

Rep Firm MILLENNIUM SALES & MARKETING  
 Sales Office (DC) WASHINGTON  
 Salesperson (JSC) JAMES SCUTARI  
 Sales Assistant  
 Salesperson Phone# 202-955-5342  
 Salesperson Fax#

*OK 11/2*

--- CONTRACT COMMENT ---

SEMINOLE TRIBE OF FLORIDA

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW ORDER - PLEASE CONFIRM - THANKS!

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
1	Su	11A-12P	Meet The Press	30	1.0	1.0	\$75.00	11/08-11/08	1	1	1	\$75.00

---REPORT TOTALS---

Report Totals: 1 / \$75.00

---SALES MONTHLY TOTALS---

NOV2015: 1 / \$75.00

Order Totals: 1 / \$75.00 Total GRPs: 1.0

---COMPETITIVE---

Market Totals	\$7,211.54	CABL .00%	UNKN .00%	WCTV 40.14%	WTLF .00%	WTLH 1.38%
		WTWC 1.04%	WTXL 57.44%			

---COMPETITIVE COMMENTS---

SHARES ACCURATE

Books [null]  
 Demos RA35+

ORDER WORKSHEET

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Traffic Order#

Printed: 11/02/15 3:04 PM  
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Showing Buylines:

All Rep Changes or Last Station Changes

Station WTVG-TV TALLAHASSEE, FL  
Advertiser (6087) POLITICAL ISSUE GROU  
Product SEMINOLE TRIBE OF FL  
Estimate# 2611  
Buyer Ally Rambo

Agency (MENT) MENTZER MEDIA  
210 W. PENNSYLVANIA AVENUE, SUITE 250  
TOWSON, MD 21204  
Agency C/P1/P2/E 197/216/2611  
Flight Dates 11/04/15-11/10/15

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Salesperson Fax#

--- CREDIT RISK ---  
STANDARD CREDIT TERMS

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
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I, Cat Gepner

do hereby request station time concerning the following issue:

Seminole Tribe of Florida/ Seminole Gaming
--

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	Varies				

This broadcast time will be used by: Seminole Tribe of Florida/ Seminole Gaming

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

Yes  No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Seminole Tribe of Florida/ Seminole Gaming  
1 Seminole Way  
Hollywood, Florida 33314

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Executive Director: Jim Allen  
Group Treasurer: John Eder

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Seminole Tribe of Florida/ Seminole Gaming  
1 Seminole Way  
Hollywood, Florida 33314

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Executive Director: Jim Allen  
Group Treasurer: John Eder

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

2/28/15                                            734 985-580  
Date                                      Signature                                      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

Accepted                       Accepted in Part                       Rejected  
                      Halley Stinchfield                      DOS  
Signature                                      Printed Name                                      Title



Client Information Request Form  
Issue

Seminole Tribe of Florida/

Advertiser Group Name:

Seminole Gaming

Address:

1 Seminole Way

City, State & Zip Code:

Hollywood, FL 33314

Phone:

954-327-7684

Fax:

954-787-2433

Executive Director or  
President

Jim Allen

Group Treasurer

John Eder

# INVOICE



**WTWC**  
**8440 Deerlake S**  
**Tallahassee, FL 32312**  
**Main: (850) 893-4140**  
**Billing:**

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
473239-1	11/08/15	November 2015	10/26/15 - 11/08/15

<u>Property</u>	<u>Account Executive</u>	<u>Sales Office</u>	<u>Sales Region</u>
WTWC	Washington DC Millennium/D	KATZ Washington	National

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
Seminole Tribe of Florida	SEMINOLE TRIBE OF FL	2611

Billing Address:

**Mentzer Media Service**  
**Attention: Accounts Payable**  
**210 W Pennsylvania**  
**Ste 250**  
**Towson, MD 21204**

<u>Flight Dates</u>	<u>Order #</u>	<u>Alt Order #</u>
11/04/15 - 11/10/15	473239	10704944

<u>Billing Calendar</u>	<u>Billing Type</u>	<u>Deal #</u>
Broadcast	Cash	

<u>Special Handling</u>

Send Payment To:

**WTWC**  
**WTWC**  
**c/o WTTO**  
**651 Beacon Pkwy Ste 105**  
**Birmingham, AL 35209**

<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
9912736	197	216

<u>Agency Ref</u>	<u>Advertiser Ref</u>

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																										
1	11/08/15	11/08/15	Meet The Press	11:00 AM-12:00 PM	-----S	:30	1	\$75.00	NM																																										
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>11/08/15</td> <td>11/14/15</td> <td>-----S</td> <td>1</td> <td>\$75.00</td> <td colspan="4"></td> </tr> <tr> <td><u>Spots: #</u></td> <td><u>Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> </tr> <tr> <td>1</td> <td>WTWC</td> <td>Su</td> <td>11/08/15</td> <td>11:59 AM</td> <td>Meet The Press</td> <td>11:00 AM-12:00 PM</td> <td>:30</td> <td>STOF500TVFLH</td> <td>\$75.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						11/08/15	11/14/15	-----S	1	\$75.00					<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	1	WTWC	Su	11/08/15	11:59 AM	Meet The Press	11:00 AM-12:00 PM	:30	STOF500TVFLH	\$75.00	NM
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## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$75.00</b>
<u>Agency Commission</u>	<b>\$11.25</b>
<u>Net Amount Due</u>	<b>\$63.75</b>

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.