

BCRA POLITICAL RECORD

This Political Record is required by the Bipartisan Campaign Reform Act of 2002 (BCRA) to be completed every time a request is made to purchase broadcast time that (1) is made by or on behalf of a legally qualified candidate for public office, or (2) communicates a message relating to any political matter of national importance, including a legally qualified candidate, any election to federal office, or a national legislative issue of public importance. Once completed, the Political Record must be provided to the Custodian of the public inspection file along with all other required documentation to be placed in the file and retained for two (2) years. All fields are required. Please write "N/A" for all fields that are not applicable.

This record is for:

- ☐ a candidate request
☐ an election message request *
☒ an issue request *

The request was:

- ☒ accepted # 210740
☐ rejected

Candidate Named In Message: _____

Office Being Sought: _____

Election or Issue Referred to: Semi role gaming

Sponsor (or authorized candidate committee): Seminole tribe of Florida

Treasurer of Authorized Candidate Committee: John eder

Person Ordering Advertising: Mia Runno

* An "election message request" is a request made by anyone to broadcast a message that refers either to a legally qualified candidate or to any election to federal office.

An "issue request" is a message related to a national legislative issue of public importance or a political matter of national importance.

If the request is accepted, attach the sales order showing the rate charged, the date(s) and time(s) the message is aired, and the class of time purchased. For an issue request, also attach the name, address, and phone number of a contact person, and a list of the chief executive officers or members of the executive committee or of the board of directors of the sponsor.



WTWC Tallahassee
8440 Deerlake S
Tallahassee, FL 32312

Mentzer Media Services
600 Fairmount Ave
Ste 306
Towson, MD 21286

Contract # 2101740

Schedule Dates 04/27/15-05/03/15
Advertiser Seminole Tribe of Florida (29065)
Agency Mentzer Media Services (1381)
Product POLITICAL ISSUE (ns) (1187)
Brand Seminole Tribe of FL (240495)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Russo, Mia
Phone/Fax /
CPE 197/216/1966
Account Types National/Political Issue Agency BRD
Billing Type Standard
Comments SEMINOLE TRIBE OF FL
SEMINOLE TRIBE OF FLORIDA

Date Entered 03/31/15
Last Modified 03/31/15
Entered By Kristen Coleman
CO-OP No
Headline # ECR10560804
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$828.75
Net Total \$4,696.25
Sales Tax

Tallahassee (WTWC)
By Broadcast Month
May, 2015
Grand Total:
Spots 24
Rate \$5,525.00
\$5,525.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	04/28/15-04/28/15	1	:30	7A- 9A (EST)	1		X						1	\$50.00	\$50.00	Tallahassee (WTWC)	NBC TODAY SHOW	3/31/15
2.0	Normal Line / SPOT (2)	04/29/15-04/29/15	1	:30	7A- 9A (EST)	1			X					1	\$50.00	\$50.00	Tallahassee (WTWC)	NBC TODAY SHOW	3/31/15
3.0	Normal Line / SPOT (3)	04/30/15-04/30/15	1	:30	7A- 9A (EST)	1				X				1	\$50.00	\$50.00	Tallahassee (WTWC)	NBC TODAY SHOW	3/31/15
4.0	Normal Line / SPOT (4)	05/01/15-05/01/15	1	:30	7A- 9A (EST)	1					X			1	\$50.00	\$50.00	Tallahassee (WTWC)	NBC TODAY SHOW	3/31/15
5.0	Normal Line / SPOT (5)	05/03/15-05/03/15	1	:30	11A- 12P (EST)	1							X	1	\$75.00	\$75.00	Tallahassee (WTWC)	MEET THE PRESS	3/31/15
6.0	Normal Line / News (6)	04/27/15-04/27/15	1	:30	6:30P- 7P (EST)	1	X							1	\$225.00	\$225.00	Tallahassee (WTWC)	NBC NIGHTLY NEWS	3/31/15
7.0	Normal Line / News (7)	04/28/15-04/28/15	1	:30	6:30P- 7P (EST)	1		X						1	\$225.00	\$225.00	Tallahassee (WTWC)	NBC NIGHTLY NEWS	3/31/15
8.0	Normal Line / News (8)	04/30/15-04/30/15	1	:30	6:30P- 7P (EST)	1				X				1	\$225.00	\$225.00	Tallahassee (WTWC)	NBC NIGHTLY NEWS	3/31/15
9.0	Normal Line / Prime (9)	04/27/15-04/27/15	1	:30	8P- NBC-The Voice (Monday)	1								1	\$650.00	\$650.00	Tallahassee (WTWC)	THE VOICE	3/31/15
10.0	Normal Line / Prime (10)	04/27/15-04/27/15	1	:30	10P- NBC-The Night Shift (Monday)	1								1	\$300.00	\$300.00	Tallahassee (WTWC)	THE NIGHT SHIFT	3/31/15
11.0	Normal Line / Prime (11)	04/28/15-04/28/15	1	:30	7:58P- NBC-The Voice (Tuesday)	1								1	\$650.00	\$650.00	Tallahassee (WTWC)	THE VOICE	3/31/15

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

[Signature]



WTWC Tallahassee
8440 Deerlake S
Tallahassee, FL 32312

Mentzer Media Services
600 Fairmount Ave
Ste 306
Towson, MD 21286

Contract # 2101740

Schedule Dates 04/27/15-05/03/15
Advertiser Seminole Tribe of Florida (29065)
Agency Mentzer Media Services (1381)
Product POLITICAL ISSUE (ns) (1187)
Brand Seminole Tribe of FL (240495)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Russo, Mia
Phone/Fax /
CPE 197/216/1966
Account Types National/Political Issue Agency BRD
Billing Type Standard
Comments SEMINOLE TRIBE OF FL
SEMINOLE TRIBE OF FLORIDA

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Tallahassee (WTWC)
By Broadcast Month
May. 2015
Grand Total: 24 \$5,525.00

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12.0	Normal Line / Prime (12)	04/28/15-04/29/15	1	:30	10P- NBC-Chicago Fire (Tuesday)			1						1	\$250.00	\$250.00	Tallahassee (WTWC)	CHICAGO FIRE - 7/14 end	3/31/15
13.0	Normal Line / Prime (13)	04/29/15-04/29/15	1	:30	9P- NBC-Law & Order: Special Victims Unit (Wednesday)				1					1	\$500.00	\$500.00	Tallahassee (WTWC)	LAW & ORDER: SVU	3/31/15
14.0	Normal Line / Prime (14)	04/29/15-04/29/15	1	:30	10P- NBC-Chicago PD (Wednesday)				1					1	\$350.00	\$350.00	Tallahassee (WTWC)	CHICAGO PD	3/31/15
15.0	Normal Line / Prime (15)	04/30/15-04/30/15	1	:30	9P- NBC-Blacklist (Thursday)					1				1	\$550.00	\$550.00	Tallahassee (WTWC)	THE BLACKLIST	3/31/15
16.0	Normal Line / Prime (16)	05/01/15-05/01/15	1	:30	9P- NBC-DateLine NBC (Friday)						1			1	\$150.00	\$150.00	Tallahassee (WTWC)	DATELINE - 5/22 END	3/31/15
17.0	Normal Line / Horse Racing (17)	05/02/15-05/02/15	1	:30	5P- Sports-NBC Horse Racing							1		1	\$500.00	\$500.00	Tallahassee (WTWC)	KENTUCKY DERBY - 5/2	3/31/15
18.0	Normal Line / Prime (18)	05/03/15-05/03/15	1	:30	9P- NBC-A.D. (Sunday)								1	1	\$250.00	\$250.00	Tallahassee (WTWC)	A.D. THE BIBLE CONTINUES	3/31/15
19.0	Normal Line / Prime (19)	05/03/15-05/03/15	1	:30	10P- NBC-American Odyssey (Sunday)								1	1	\$175.00	\$175.00	Tallahassee (WTWC)	ODYSSEY	3/31/15
20.0	Normal Line / SPOT (20)	04/27/15-04/27/15	1	:30	11:35P- 12:35A (EST)		1	X						1	\$50.00	\$50.00	Tallahassee (WTWC)	TONIGHT SHOW W/JIMMY FALLON	3/31/15

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WTWC Tallahassee
8440 Deerlake S
Tallahassee, FL 32312

Mentzer Media Services
600 Fairmount Ave
Ste 306
Towson, MD 21286

Contract # 2101740

Schedule Dates

04/27/15-05/03/15

Advertiser

Seminole Tribe of Florida (29065)

Agency

Mentzer Media Services (1381)

Product

POLITICAL ISSUE (ns) (1187)

Brand

Seminole Tribe of FL (240495)

Salesperson

Millennium/DC, Washington DC (1108)

Sales Office

Millennium Washington DC

Buyer Name

Russo, Mia

Phone/Fax

/

CPE

197/216/1966

Account Types

National/Political Issue Agency BRD

Billing Type

Standard

Comments

SEMINOLE TRIBE OF FL
SEMINOLE TRIBE OF FLORIDA

Date Entered 03/31/15

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CO-OP No

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Sales Tax

Tallahassee (WTWC)

By Broadcast Month

May. 2015

Grand Total:

Spots

24

24

Rate

\$5,525.00

\$5,525.00

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
21.0	Normal Line / SPOT (21)	04/28/15-04/28/15	1	:30	11:35P- 12:35A (EST)	1		X						1	\$50.00	\$50.00	Tallahassee (WTWC)	TONIGHT SHOW W/JIMMY FALLON	3/31/15
22.0	Normal Line / SPOT (22)	04/29/15-04/29/15	1	:30	11:35P- 12:35A (EST)	1			X					1	\$50.00	\$50.00	Tallahassee (WTWC)	TONIGHT SHOW W/JIMMY FALLON	3/31/15
23.0	Normal Line / SPOT (23)	04/30/15-04/30/15	1	:30	11:35P- 12:35A (EST)	1				X				1	\$50.00	\$50.00	Tallahassee (WTWC)	TONIGHT SHOW W/JIMMY FALLON	3/31/15
24.0	Normal Line / SPOT (24)	05/01/15-05/01/15	1	:30	11:35P- 12:35A (EST)	1					X			1	\$50.00	\$50.00	Tallahassee (WTWC)	TONIGHT SHOW W/JIMMY FALLON	3/31/15

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Cat Gepner

do hereby request station time concerning the following issue:

Seminole Tribe of Florida/ Seminole Gaming
--

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	Varies				

This broadcast time will be used by: Seminole Tribe of Florida/ Seminole Gaming

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Seminole Tribe of Florida/ Seminole Gaming
1 Seminole Way
Hollywood, Florida 33314

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Executive Director: Jim Allen
Group Treasurer: John Eder

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

Seminole Tribe of Florida/ Seminole Gaming
1 Seminole Way
Hollywood, Florida 33314

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

Executive Director: Jim Allen
Group Treasurer: John Eder

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

2/28/15 [Signature] 254 987-580
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected
[Signature] Halley Stubbard gsm
Signature Printed Name Title



Client Information Request Form
Issue

Advertiser Group Name: Seminole Tribe of Florida/
Seminole Gaming

Address: 1 Seminole Way

City, State & Zip Code: Hollywood, FL 33314

Phone: 954-327-7684

Fax: 954-787-2433

Executive Director or
President Jim Allen

Group Treasurer John Eder



REMIT TO WTWC
c/o WTTT
651 Beacon Pkwy Ste 105
Birmingham, AL 35209
ph: (205) 943-2168

Advertiser
Agency
Buyer
Salesperson

Seminole Tribe of Florida (29065)
Mentzer Media Services (1381)
Russo, Mia
Millennium/DC, Washington DC (1108)
ph: (202) 955-5342
fx: (202) 955-5348x
POLITICAL ISSUE (ns) (1187)
Seminole Tribe of FL (240495)
National/Political Issue Agency BRD
1966/ECR10560804

Invoice 3894093
Inv Date 5/3/2015
Terms CIA
Contract 2101740
Bill Type Standard
Period 4/27/2015 - 5/3/2015

Mentzer Media Services
600 Fairmount Ave
Ste 306
Towson, MD 21286

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

SEMINOLE TRIBE OF FL
SEMINOLE TRIBE OF FLORIDA

CO-OP/Order Type No/Normal
Package
Gen. Date 5/4/2015 3:11:35PM

Tallahassee (WTWC)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.1	Contract Line Remarks:		<u>NBC TODAY SHOW</u>						
	SPOT	7:00:00AM- 9:00:00	Per week (2),Tu	04/28/15 7:28AM (Tu)	00:30	NBC-The Today Show Hour 1 & 2	STOF401TVFLH	\$50.00	
	SPOT	7:00:00AM- 9:00:00	Per week (2),Tu	04/28/15 8:28AM (Tu)	00:30	NBC-The Today Show Hour 1 & 2	STOF401TVFLH	\$50.00	
2.0	Contract Line Remarks:		<u>NBC TODAY SHOW</u>						
	SPOT	7:00:00AM- 9:00:00	Per week (1),We	04/29/15 8:58AM (We)	00:30	NBC-The Today Show Hour 1 & 2	STOF401TVFLH	\$50.00	
3.0	Contract Line Remarks:		<u>NBC TODAY SHOW</u>						
	SPOT	7:00:00AM- 9:00:00	Per week (1),Th	04/30/15 7:57AM (Th)	00:30	NBC-The Today Show Hour 1 & 2	STOF401TVFLH	\$50.00	
4.0	Contract Line Remarks:		<u>NBC TODAY SHOW</u>						
	SPOT	7:00:00AM- 9:00:00	Per week (1),Fr	05/01/15 8:27AM (Fr)	00:30	NBC-The Today Show Hour 1 & 2	STOF401TVFLH	\$50.00	
6.0	Contract Line Remarks:		<u>NBC NIGHTLY NEWS</u>						
	News	6:30:00PM- 7:00:00	Per week (1),Mo	04/27/15 7:00PM (Mo)	00:30	NBC-Nightly News	STOF401TVFLH	\$225.00	
7.0	Contract Line Remarks:		<u>NBC NIGHTLY NEWS</u>						
	News	6:30:00PM- 7:00:00	Per week (1),Tu	04/28/15 7:00PM (Tu)	00:30	NBC-Nightly News	STOF401TVFLH	\$225.00	
8.0	Contract Line Remarks:		<u>NBC NIGHTLY NEWS</u>						
	News	6:30:00PM- 7:00:00	Per week (1),Th	04/30/15 7:00PM (Th)	00:30	NBC-Nightly News	STOF401TVFLH	\$225.00	
9.0	Contract Line Remarks:		<u>THE VOICE</u>						
	Prime	176070-NBC-The Voi	Day,M-1	04/27/15 7:59PM (Mo)	00:30	NBC-The Voice (Monday)	STOF401TVFLH	\$650.00	
10.0	Contract Line Remarks:		<u>THE NIGHT SHIFT</u>						
	Prime	786457-NBC-The Nig	Day,M-1	04/27/15 10:26PM (Mo)	00:30	NBC-The Night Shift (Monday)	STOF401TVFLH	\$300.00	
11.0	Contract Line Remarks:		<u>THE VOICE</u>						
	Prime	152219-NBC-The Voi	Day,Tu-1	04/28/15 7:58PM (Tu)	00:30	NBC-The Voice (Tuesday)	STOF401TVFLH	\$650.00	
12.0	Contract Line Remarks:		<u>CHICAGO FIRE - 7/14 end</u>						
	Prime	347319-NBC-Chicago	Day,Tu-1	04/28/15 10:27PM (Tu)	00:30	NBC-Chicago Fire (Tuesday)	STOF401TVFLH	\$250.00	
13.0	Prime			04/29/15			1 preempt @ \$500.00	\$0.00	Program Change
14.0	Prime			04/29/15			1 preempt @ \$350.00	\$0.00	Program Change
15.0	Contract Line Remarks:		<u>THE BLACKLIST</u>						
	Prime	528942-NBC-Blacklist	Day,Th-1	04/30/15 9:43PM (Th)	00:30	NBC-Blacklist (Thursday)	STOF401TVFLH	\$550.00	
16.0	Contract Line Remarks:		<u>DATELINE - 5/22 END</u>						
	Prime	20946-NBC-Dateline	Day,F-1	05/01/15 10:25PM (Fr)	00:30	NBC-Dateline NBC (Friday)	STOF401TVFLH	\$150.00	
20.0	Contract Line Remarks:		<u>TONIGHT SHOW W/JIMMY FALLON</u>						
	SPOT	11:35:00PM-12:35:0	Per week (1),Mo	04/27/15 12:06AM (Mo)	00:30	NBC-The Tonight Show with Jimmy Fallon	STOF401TVFLH	\$50.00	
21.0	Contract Line Remarks:		<u>TONIGHT SHOW W/JIMMY FALLON</u>						
	SPOT	11:35:00PM-12:35:0	Per week (1),Tu	04/28/15 12:34AM (Tu)	00:30	NBC-The Tonight Show with Jimmy Fallon	STOF401TVFLH	\$50.00	
22.0	Contract Line Remarks:		<u>TONIGHT SHOW W/JIMMY FALLON</u>						
	SPOT	11:35:00PM-12:35:0	Per week (1),We	04/29/15 12:16AM (We)	00:30	NBC-The Tonight Show with Jimmy Fallon	STOF401TVFLH	\$50.00	
23.0	Contract Line Remarks:		<u>TONIGHT SHOW W/JIMMY FALLON</u>						
	SPOT	11:35:00PM-12:35:0	Per week (1),Th	04/30/15 12:05AM (Th)	00:30	NBC-The Tonight Show with Jimmy Fallon	STOF401TVFLH	\$50.00	
24.0	Contract Line Remarks:		<u>TONIGHT SHOW W/JIMMY FALLON</u>						
	SPOT	11:35:00PM-12:35:0	Per week (1),Fr	05/01/15 12:15AM (Fr)	00:30	NBC-The Tonight Show with Jimmy Fallon	STOF401TVFLH	\$50.00	



REMIT TO WTWC
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Gen. Date 5/4/2015 3:11:35PM

SEMINOLE TRIBE OF FL
SEMINOLE TRIBE OF FLORIDA

Tallahassee (WTWC)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
25.0	Contract Line Remarks:		<u>Today show</u>						
	SPOT	7:00:00AM- 9:00:00	Day, M-2	04/27/15 7:58AM (Mo)	00:30	NBC-The Today Show Hour 1 & 2	STOF401TVFLH	\$50.00	
	SPOT	7:00:00AM- 9:00:00	Day, M-2	04/27/15 8:27AM (Mo)	00:30	NBC-The Today Show Hour 1 & 2	STOF401TVFLH	\$50.00	
26.0	Contract Line Remarks:		<u>NBC Nightly News</u>						
	News	6:30:00PM- 7:00:00	Day, W-1	04/29/15 7:00PM (We)	00:30	NBC-Nightly News	STOF401TVFLH	\$225.00	
27.0	Prime	9:00:00PM-10:00:00	Day, W-1	04/29/15 9:44PM (We)	00:30	NBC-Chicago PD (Wednesday)	STOF401TVFLH	\$500.00	M/G For 13.0.1
28.0	Contract Line Remarks:		<u>CHICAGO PD</u>						
	Prime	10:00:00PM-11:00:00	Day, W-1	04/29/15 11:01PM (We)	00:30	NBC-Law & Order: Special Victims Unit (Wednesday)	STOF401TVFLH	\$350.00	M/G For 14.0.1

Net 30-Payment is due within 30 days from invoice date.
Station owned or provided services by the Sinclair Broadcast Group.

Warranty - We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercials aired.

Gross Total	\$4,900.00
Commission	(\$735.00)
Net Total	\$4,165.00

Total Spots 24