

Northland Television, LLC - WJFW-12



Order

Orig. Date:	08/21/2014	Advertiser:	GREATER WI COMM	Acct. Exec.:	HRP - WASHINGTON DC	Price Type:
Order Date:	08/22/2014	Product:	POLITICAL	Est. Code:	923	Revenue Type:
Start Date:	08/27/2014	Pri. Prod. Category:	POLITICAL	Billing Cycle:	Broadcast Month	Billing Type:
End Date:	09/07/2014			Order Class:	National	Order Type:
		Sec. Prod. Category:	POLITICAL			Spot Type:

Agency Information

Name: CANAL PARTNERS MEDIA
Address: 1027 33RD STREET NW SUITE 140
WASHINGTON DC 20007
Contact: BUYER ..

Fax: 923
7325542
Phone:

Special Instructions:

Order #: 30535 Revision: 2

BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; SNW: Spots per week

Line#	Ordered As	BB MI MG	Length	Flight Start	End Time	Start	End	GE	S / W	Cost per spot	Spots	Ext. Cost	B / P	M	T	W	T	F	S	S
Combo Title	Station	Flight Detail	Log	Comment																
1	TONIGHT SHOW WITH JIMMY FALLON 2		:30	08/29/14	08/29/14	10:35PM	11:35PM		1	\$225.00	1	\$225.00							1	
	WJFW - NBC 12			Master																
2	PEOPLES COURT REVISED		:30	08/29/14	08/29/14	2:30PM	3:00PM		1	\$190.00	1	\$190.00							1	
	WJFW - NBC 12			Master																
3	JEOPARDY W/ TERMINAL		:30	08/29/14	08/29/14	4:30PM	4:59PM		1	\$450.00	1	\$450.00							1	
	WJFW - NBC 12			Master																
4	NEWSWATCH 12 5 P NEW		:30	08/29/14	08/29/14	5:00PM	5:30PM		1	\$500.00	1	\$500.00							1	
	WJFW - NBC 12			Master																
5	NEWSWATCH 12 6P NEW		:30	08/29/14	08/29/14	6:00PM	6:30PM		1	\$500.00	1	\$500.00							1	
	WJFW - NBC 12			Master																
6	NEWSWATCH 12 6P NEW		:30	09/01/14	09/01/14	6:00PM	6:30PM		1	\$500.00	1	\$500.00							1	
	WJFW - NBC 12			Master																

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2 WEEK NOTIFICATION REQUIRED FOR ALL CANCELLATIONS

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Order

Order #: 30535

Revision: 2

BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; SNW: Spots per week

Line#	Ordered As	Station	BB MI MG	Length	Flight: Start - End	Time: Start - End	Log	GE	S / W	Cost per spot	Spots	Ext. Cost	Pattern						
													M	T	W	T	F	S	S
Combo Title					Flight Detail					Comment									
7	TODAY SHOW	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>		:30	09/01/14	09/01/14	7:00AM		1	\$300.00	1	\$300.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
		WJFW - NBC 12					Master												
8	NEWSWATCH 12 WEEKEND	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>		:30	08/30/14	08/30/14	10:00PM		1	\$450.00	1	\$450.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
		WJFW - NBC 12					Master												
9	WHEEL OF FORTUNE SATURDAY	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>		:30	08/30/14	08/30/14	6:30PM		1	\$450.00	1	\$450.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
		WJFW - NBC 12					Master												
10	NEWSWATCH 12 10P NEW	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>		:30	08/28/14	08/28/14	10:00PM		1	\$600.00	1	\$600.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
		WJFW - NBC 12					Master												
11	TONIGHT SHOW WITH JIMMY FALLON 2	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>		:30	08/28/14	08/28/14	10:35PM		1	\$225.00	1	\$225.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
		WJFW - NBC 12					Master												
12	PEOPLES COURT REVISED	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>		:30	08/28/14	08/28/14	2:30PM		1	\$190.00	1	\$190.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
		WJFW - NBC 12					Master												
13	JEOPARDY W/ TERMINAL	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>		:30	08/28/14	08/28/14	4:30PM		1	\$450.00	1	\$450.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
		WJFW - NBC 12					Master												
14	NEWSWATCH 12 10P NEW	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>		:30	09/02/14	09/02/14	10:00PM		1	\$600.00	1	\$600.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
		WJFW - NBC 12					Master												
15	NEWSWATCH 12 5 P NEW	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>		:30	09/02/14	09/02/14	5:00PM		1	\$500.00	1	\$500.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
		WJFW - NBC 12					Master												
16	NEWSWATCH 12 6P NEW	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>		:30	09/02/14	09/02/14	6:30PM		1	\$500.00	1	\$500.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
		WJFW - NBC 12					Master												
17	TODAY SHOW	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>		:30	09/02/14	09/02/14	7:00AM		1	\$300.00	1	\$300.00	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
		WJFW - NBC 12					Master												

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2 WEEK NOTIFICATION REQUIRED FOR ALL CANCELLATIONS

Page: 2 of 3

Order

Order #: 30535

Revision: 2

BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; SM: Spots per week

Pattern

Line# Ordered As

BB MI MG

Length Flight: Start - End Time: Start - End

GE S / W

Cost per spot

Spots

Ext. Cost

B / P M T W T F S S

Combo Title

Station

Flight Detail

Log

Comment

18 NEWSWATCH 12 10P NEW

WJFV - NBC 12

:30

08/27/14 08/27/14 10:00PM 10:34PM

Master

\$600.00

1

\$600.00

M T W T F S S

19 TONIGHT SHOW WITH JIMMY FALLON 1

WJFV - NBC 12

:30

08/27/14 08/27/14 10:34PM 11:36PM

Master

\$225.00

1

\$225.00

M T W T F S S

20 NEWSWATCH 12 5 P NEW

WJFV - NBC 12

:30

08/27/14 08/27/14 5:00PM 5:30PM

Master

\$500.00

1

\$500.00

M T W T F S S

21 NEWSWATCH 12 6P NEW

WJFV - NBC 12

:30

08/27/14 08/27/14 6:00PM 6:30PM

Master

\$500.00

1

\$500.00

M T W T F S S

22 TODAY SHOW

WJFV - NBC 12

:30

08/27/14 08/27/14 7:00AM 9:00AM

Master

\$300.00

1

\$300.00

M T W T F S S

23 GOLF 4.5 HOURS

WJFV - NBC 12

:30

08/01/14 09/01/14 12:30PM 5:00PM

Master

\$250.00

2

\$500.00

M T W T F S S

24 30 MIN SPORTS SPECIAL 2

WJFV - NBC 12

:30

08/31/14 08/31/14 1:30PM 2:00PM

Master

\$140.00

1

\$140.00

M T W T F S S

Total Cost Monthly Breakouts

Month(s) Amount

August (2014) \$6,495.00

September (2014) \$3,200.00

Total: \$9,695.00

Spots

Cost

Gross Cost:

\$9,695.00

Pre-Empted: 0

\$0.00

- Agency Commission:

\$1,454.25

Credited: 0

\$0.00

Billboards: 0

\$0.00

Net Cost:

\$8,240.75

Total: 25

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2 WEEK NOTIFICATION REQUIRED FOR ALL CANCELLATIONS

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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WJFW - TV Rhinelander, WI	Date: 08/21/2014
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I, Barbara Abar
 do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

Date of First Broadcast: 08/27/2014

Date of Last Broadcast: 09/02/2014

Total Charges: \$*****8,240.75 NET

This broadcast time will be used by: Greater Wisconsin PAC



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☐ Yes ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

Greater Wisconsin PAC
PO Box 861
Madison, WI 53701

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

Jane Gellman, President
Jim Youngerman
Jeff Gillis



TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

08/21/2014 Barbara J. Abar (770) 427-0735
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature Printed Name Title



AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

Date of First Broadcast: 08/27/2014

Date of Last Broadcast: 09/02/2014

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

