

Northland Television, LLC - WJFW-12



Order

Orig. Date:	08/21/2014	Advertiser:	GREATER WI COMM	Acct. Exec.:	HRP - WASHINGTON DC	Price Type:	
Order Date:	08/22/2014	Product:	POLITICAL	Est. Code:	923	Revenue Type:	Default
Start Date:	08/27/2014	Pri. Prod. Category:	POLITICAL	Billing Cycle:	Broadcast Month	Billing Type:	Regular
End Date:	09/07/2014	Sec. Prod. Category:	POLITICAL	Order Class:	National	Order Type:	Political
				Spot Type:	Local		

Agency Information

Name: CANAL PARTNERS MEDIA
 Address: 1027 33RD STREET NW SUITE 140
 WASHINGTON DC 20007
 Contact: BUYER ..
 Phone: ..
 Fax: 923 7325542

Special Instructions:

Order #: 30535 Revision: 2

BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; SW: Spots per week

Line#	Ordered As	Station	BB MI MG	Length	Flight Start	Flight End	Time Start	Time End	GE	S / W	Cost per spot	Spots	Ext. Cost	B / P	M	T	W	T	F	S	S
1	TONIGHT SHOW WITH JIMMY FALLON 2	WJFW - NBC 12		:30	08/29/14	08/29/14	10:35PM	11:35PM		1	\$225.00	1	\$225.00							1	
2	PEOPLES COURT REVISED	WJFW - NBC 12		:30	08/29/14	08/29/14	2:30PM	3:00PM		1	\$190.00	1	\$190.00							1	
3	JEPARDY W/ TERMINAL	WJFW - NBC 12		:30	08/29/14	08/29/14	4:30PM	4:59PM		1	\$450.00	1	\$450.00							1	
4	NEWSWATCH 12 5 P NEW	WJFW - NBC 12		:30	08/29/14	08/29/14	5:00PM	5:30PM		1	\$500.00	1	\$500.00							1	
5	NEWSWATCH 12 6P NEW	WJFW - NBC 12		:30	08/29/14	08/29/14	6:00PM	6:30PM		1	\$500.00	1	\$500.00							1	
6	NEWSWATCH 12 6P NEW	WJFW - NBC 12		:30	09/01/14	09/01/14	6:00PM	6:30PM		1	\$500.00	1	\$500.00							1	

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2 WEEK NOTIFICATION REQUIRED FOR ALL CANCELLATIONS

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Pattern

Line#	Ordered As	Station	BB MI MG	Length	Flight: Start - End	Time: Start - End	Log	GE	S / W	Cost per spot	Spots	Ext. Cost	B / P	M	T	W	T	F	S	S	
7	TODAY SHOW	WJFW - NBC 12		:30	09/01/14 09/01/14	7:00AM 9:00AM	Master		1	\$300.00	1	\$300.00		1							
8	NEWSWATCH 12 WEEKEND	WJFW - NBC 12		:30	08/30/14 08/30/14	10:00PM 10:29PM	Master		1	\$450.00	1	\$450.00								1	
9	WHEEL OF FORTUNE SATURDAY	WJFW - NBC 12		:30	08/30/14 08/30/14	6:30PM 7:00PM	Master		1	\$450.00	1	\$450.00								1	
10	NEWSWATCH 12 10P NEW	WJFW - NBC 12		:30	08/28/14 08/28/14	10:00PM 10:34PM	Master		1	\$600.00	1	\$600.00								1	
11	TONIGHT SHOW WITH JIMMY FALLON 2	WJFW - NBC 12		:30	08/28/14 08/28/14	10:35PM 11:35PM	Master		1	\$225.00	1	\$225.00								1	
12	PEOPLE'S COURT REVISED	WJFW - NBC 12		:30	08/28/14 08/28/14	2:30PM 3:00PM	Master		1	\$190.00	1	\$190.00								1	
13	JEOPARDY W/ TERMINAL	WJFW - NBC 12		:30	08/28/14 08/28/14	4:30PM 4:59PM	Master		1	\$450.00	1	\$450.00								1	
14	NEWSWATCH 12 10P NEW	WJFW - NBC 12		:30	09/02/14 09/02/14	10:00PM 10:34PM	Master		1	\$600.00	1	\$600.00								1	
15	NEWSWATCH 12 5 P NEW	WJFW - NBC 12		:30	09/02/14 09/02/14	5:00PM 5:30PM	Master		1	\$500.00	1	\$500.00								1	
16	NEWSWATCH 12 6P NEW	WJFW - NBC 12		:30	09/02/14 09/02/14	6:30PM 6:30PM	Master		1	\$500.00	1	\$500.00								1	
17	TODAY SHOW	WJFW - NBC 12		:30	09/02/14 09/02/14	7:00AM 9:00AM	Master		1	\$300.00	1	\$300.00								1	

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2 WEEK NOTIFICATION REQUIRED FOR ALL CANCELLATIONS

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Order #: 30535 Revision: 2

BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; SM: Spots per week

Pattern

Line#	Ordered As	Station	BB MI MG	Length	Flight: Start - End	Time: Start - End	Log	GE	S / W	Cost per spot	Spots	Ext. Cost	B / P	M	T	W	T	F	S	S	
18	NEWSWATCH 12 10P NEW	WJFW - NBC 12		:30	08/27/14	08/27/14	10:00PM	10:34PM		1	\$600.00	1	\$600.00								
19	TONIGHT SHOW WITH JIMMY FALLON 1	WJFW - NBC 12		:30	08/27/14	08/27/14	10:34PM	11:36PM		1	\$225.00	1	\$225.00								
20	NEWSWATCH 12 5 P NEW	WJFW - NBC 12		:30	08/27/14	08/27/14	5:00PM	5:30PM		1	\$500.00	1	\$500.00								
21	NEWSWATCH 12 6P NEW	WJFW - NBC 12		:30	08/27/14	08/27/14	6:00PM	6:30PM		1	\$500.00	1	\$500.00								
22	TODAY SHOW	WJFW - NBC 12		:30	08/27/14	08/27/14	7:00AM	9:00AM		1	\$300.00	1	\$300.00								
23	GOLF 4.5 HOURS	WJFW - NBC 12		:30	08/01/14	09/01/14	12:30PM	5:00PM		2	\$250.00	2	\$500.00								
24	30 MIN SPORTS SPECIAL 2	WJFW - NBC 12		:30	08/31/14	08/31/14	1:30PM	2:00PM		1	\$140.00	1	\$140.00								

Total Cost Monthly Breakouts

Month(s)	Amount	Spots	Cost	Gross Cost:
August (2014)	\$6,495.00	0	\$0.00	- Agency
September (2014)	\$3,200.00	0	\$0.00	Commission:
Total:	\$9,695.00	25	\$0.00	Net Cost: \$8,240.75

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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WJFW - TV Rhinelander, WI	Date: 08/21/2014
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I, Barbara Abar
do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

Date of First Broadcast: 08/27/2014 Date of Last Broadcast: 09/02/2014

Total Charges: \$*****8,240.75 NET

This broadcast time will be used by: Greater Wisconsin PAC



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
 Yes No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

[Empty box for candidate and issue information]

I represent that the payment for the above described broadcast time has been furnished by (name and address):

[Empty box for payment provider name and address]

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

[Empty box for listing executives or board members]

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Greater Wisconsin PAC
PO Box 861
Madison, WI 53701

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Jane Gellman, President
Jim Youngerman
Jeff Gillis



AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

Date of First Broadcast: 08/27/2014

Date of Last Broadcast: 09/02/2014

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

