## **ORDER**

K-JAC NBC Orders Order / Rev: 2103622 WOC12750747 Alt Order #: Product Desc: Issue **KJAC** Estimate: 9664 Flight Dates: 10/27/20 - 11/02/20 Primary AE: Ben Stecker Original Date / Rev: 10/25/20 / 10/29/20 Sales Office: **TSWAS** Order Type: **RFP** Sales Region: NAT Waterfront Strategies / POL Name: Agency **Buying Contact:** Billing Type: Cash Billing Contact: Todd Novick Billing Calendar: Calendar 3050 K Street NW Suite 100 EOM/EOC Billing Cycle: Washington, DC 20007 Agency Commission: 15% Advertiser ISS/ Future Forward USA Name: A35+ New Business Thru: 11/03/20 Demographic: IS-Candidate/Presidential **Product Codes:** Advertiser External ID: 188657 Revenue Code 1: AGY Agency External ID: 10957AG Revenue Code 2: Unit Code: (POL) Political General Revenue Code 3: (POL) Issue

## **Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/20	10/31/20	131	\$10,335.00	\$8,784.75
11/01/20	11/02/20	33	\$6,055.00	\$5,146.75

## **Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	131	\$10,335.00	\$8,784.75	0.00
November 2020	33	\$6,055.00	\$5,146.75	0.00
Totals	164	\$16,390,00	\$13.931.50	0.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker			Start Of Order - End Of Order	100%

Order Share	Share	Total
KJAC	15%	\$16,390.00
Market	100%	\$109.266.67

Competitive Share	Share	Total
AWBB	0%	\$0.00
CABLE	0%	\$0.00
KBTV	0%	\$0.00
KFDM	0%	\$0.00
KITU	0%	\$0.00
UNKWN	85%	\$92,876.67

Ln	Ch	Start	End	Inventory Cod	de Break	Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
N 1	KJAC	10/27/20	11/02/20	Local News @	5a M-F CM	5-6a	MTWTF	:30	10	\$15.00 P03	0.00 NM	10	\$150.00
				12 News Dayb	reak at 5am								
	Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
V	/eek: 10/2	27/20	11/02/20	MTWTF	10	\$15.00	0.00						
N 2	KJAC	10/27/20	11/02/20	Local News @	6a M-F CM	6-7a	MTWTF	:30	10	\$20.00 P03	0.00 NM	10	\$200.00
				12 News Dayb	reak at 6am								
	Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
V	/eek: 10/2	27/20	11/02/20	MTWTF	10	\$20.00	0.00						

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Ln Ch	Start	End	Inventory Code	Break	Start/End	Γime Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
N 3 KJAC	10/27/2	11/02/20	Today Show Today Show	СМ	7-9a	МГЖГБ	:30	20	\$75.00 P03	0.00 NM	20	\$1,500.00
Star Week: 10/2	rt Date 27/20	End Date 11/02/20	Weekdays MTWTF	Spots/Week 20	Rate \$75.00	Rating 0.00						
N 4 KJAC		0 10/31/20	EM (Sa) EM (Sa)	CM	5:00 AM-5:3 (5:00 AM-5:3	80 AMS- 80 AM)	:30	1	\$10.00 P03	0.00 NM	1	\$10.00
Star Week: 10/2	rt Date 26/20	End Date 11/01/20	Weekdays S-	Spots/Week 1	Rate \$10.00	Rating 0.00						
N 5 KJAC	10/27/2	0 10/31/20	EM (Sa) Cars.TV	СМ	5:00 AM-5:3 (5:00 AM-5:3	80 AMS- 80 AM)	:30	1	\$10.00 P03	0.00 NM	1	\$10.00
Sta Week: 10/2	rt Date 26/20	End Date 11/01/20	Weekdays S-	Spots/Week 1	Rate \$10.00	Rating 0.00						
N 6 KJAC	10/27/2	0 10/31/20	Bful Homes 6-630 Bful Homes 6-63		6-630a	S-	:30	1	\$35.00 P03	0.00 NM	1	\$35.00
Sta Week: 10/2	rt Date 26/20	End Date 11/01/20	Weekdays S-	Spots/Week 1	<u>Rate</u> \$35.00	Rating 0.00						
N 7 KJAC	10/27/2	0 10/31/20	Today Show Sa Today Show Sa	СМ	7-9a	S-	:30	1	\$45.00 P03	0.00 NM	1	\$45.00
Sta Week: 10/2	rt Date 26/20	End Date 11/01/20	Weekdays S-	Spots/Week 1	<u>Rate</u> \$45.00	Rating 0.00						
N 8 KJAC	10/27/2	0 11/02/20	Today Show 3rd Today Show 3rd		9-10a	МГWГF	:30	10	\$35.00 P03	0.00 NM	10	\$350.00
Sta Week: 10/2	rt Date 27/20	End Date 11/02/20	Weekdays MTWTF	Spots/Week 10	Rate \$35.00	Rating 0.00						
N 9 KJAC	10/27/2	0 11/02/20	Today Show 4th I Today Show 4th		10-11a	МГЖГБ	:30	10	\$35.00 P03	0.00 NM	10	\$350.00
Sta Week: 10/2	rt Date 27/20	End Date 11/02/20	Weekdays MTWTF	Spots/Week 10	Rate \$35.00	Rating 0.00						
N10 KJAC		20 11/02/20	Doctors 11a-12p Doctors	СМ	11a-12p	МГWГF	:30	10	\$35.00 P03	0.00 NM	10	\$350.00
Star Week: 10/2	rt Date 27/20	End Date 11/02/20	Weekdays MTWTF	Spots/Week 10	Rate \$35.00	Rating 0.00						
N11 KJAC	10/27/2	0 11/02/20	Friends 1230-1p FRIENDS	СМ	1230-1p	МГWГF	:30	5	\$45.00 P03	0.00 NM	5	\$225.00
<u>Sta</u> Week: 10/2	rt Date 27/20	End Date 11/02/20	Weekdays MTWTF	Spots/Week 5	<u>Rate</u> \$45.00	Rating 0.00						
N12 KJAC	10/27/2	11/02/20	Days of Our Lives Days of Our Live		1-2p	МГЖГБ	:30	10	\$55.00 P03	0.00 NM	10	\$550.00
Sta Week: 10/2	rt Date 27/20	End Date 11/02/20	Weekdays MTWTF	Spots/Week 10	<u>Rate</u> \$55.00	Rating 0.00						
N13 KJAC	10/27/2	0 11/02/20	Kelly Clarkson Sh Kelly Clarckson S		2-3p	МТWГF	:30	10	\$60.00 P03	0.00 NM	10	\$600.00
Sta Week: 10/2	rt Date 27/20	End Date 11/02/20	Weekdays MTWTF	Spots/Week 10	Rate \$60.00	Rating 0.00						
N14 KJAC	10/27/2	0 11/01/20	Meet the Press Meet the Press	СМ	9-10a	S	:30	1	\$55.00 P03	0.00 NM	1	\$55.00
Sta Week: 10/2	rt Date 26/20	End Date 11/01/20	Weekdays S	Spots/Week 1	Rate \$55.00	Rating 0.00						
N15 KJAC		20 11/02/20	Daily Blast Live 3 Daily Blast LIVE	-4p CM	3-4p	МГWГF	:30	10	\$25.00 P03	0.00 NM	10	\$250.00
Star Week: 10/2	rt Date 27/20	End Date 11/02/20	Weekdays MTWTF	Spots/Week 10	Rate \$25.00	Rating 0.00						
N16 KJAC		0 11/02/20	ET 430-5p Entertainment To	CM onight	430-5p	МГWГF	:30	5	\$50.00 P03	0.00 NM	5	\$250.00
Star Week: 10/2	rt Date 27/20	End Date 11/02/20	Weekdays MTWTF	Spots/Week 5	Rate \$50.00	Rating 0.00						
N17 KJAC		20 11/02/20	Inside Ed 5-530p Inside Edtition	CM	5-530p	МГWГF	:30	5	\$55.00 P03	0.00 NM	5	\$275.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						

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Ln Ch Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
Start Date Week: 10/27/20	End Date 11/02/20	Weekdays MTWTF	Spots/Week 5	<u>Rate</u> \$55.00	Rating 0.00						
N18 KJAC 10/27/2		Inside Ed 5-530p Inside Edition		5-530p	S-	:30	1	\$75.00 P03	0.00 NM	1	\$75.00
Start Date Week: 10/26/20	End Date 11/01/20	Weekdays S-	Spots/Week 1	<u>Rate</u> \$75.00	Rating 0.00						
N19 KJAC 10/27/2	20 11/01/20	Inside Ed 5-530p Inside Edition	Su CM	5-530p		S :30	1	\$55.00 P03	0.00 NM	1	\$55.00
Start Date Week: 10/26/20	End Date 11/01/20	Weekdays S	Spots/Week 1	Rate \$55.00	Rating 0.00						
N20 KJAC 10/27/2	20 11/02/20	Local News @ 12 KJAC NEWS AT	•	12-1230p	МГЖТБ	:30	5	\$80.00 P03	0.00 NM	5	\$400.00
Start Date Week: 10/27/20	End Date 11/02/20	Weekdays MTWTF	Spots/Week 5	Rate \$80.00	Rating 0.00						
N21 KJAC 10/27/2	20 11/02/20	Local News @ 4p KJAC NEWS AT		4-430p	МГЖГБ	:30	5	\$55.00 P03	0.00 NM	5	\$275.00
Start Date Week: 10/27/20	End Date 11/02/20	Weekdays MTWTF	Spots/Week 5	Rate \$55.00	Rating 0.00						
N22 KJAC 10/27/2	20 11/02/20	Local News @ 63 KJAC NEWS AT	•	630-7p	МГЖГБ	:30	5	\$185.00 P03	0.00 NM	4	\$740.00
Start Date Week: 10/27/20	End Date 11/02/20	Weekdays MTWTF	Spots/Week 5	Rate \$185.00	Rating 0.00						
Spot Ch Date Ra  1 KJAC 10/27/2		Description Ocal News @ 630p		/End Time 7p		<u>Weekdays</u> MTWThF	Len	gth Rate :30 <del>(\$185.00)</del>	Rtg Type 0.00 NM		
See MG 25 [Program C	-	nv code EN(M-F) so	spot can plac	ce in hour lon	ig news-SA]						
N23 KJAC 10/27/2	20 10/31/20	NBC Nightly New NBC Nightly New		530-6p	S-	- :30	1	\$150.00 P03	0.00 NM	1	\$150.00
Start Date Week: 10/26/20	End Date 11/01/20	Weekdays S-	Spots/Week 1	Rate \$150.00	Rating 0.00						
N24 KJAC 10/27/2	20 11/01/20	NBC Nightly New NBC Nightly New		530-6p	2	S :30	1	\$150.00 P03	0.00 NM	1	\$150.00
Start Date Week: 10/26/20	End Date 11/01/20	Weekdays S	Spots/Week 1	Rate \$150.00	Rating 0.00						
N25 KJAC 10/27/2	20 11/02/20	TwoHalfMen 6-63 Two and a Half M	•	6-630p	MTWTF	:30	5	\$85.00 P03	0.00 NM	5	\$610.00
Start Date Week: 10/27/20	End Date 11/02/20	Weekdays MTWTF	Spots/Week 5	Rate \$85.00	Rating 0.00						
Spot Ch Date Ra 2 KJAC 10/27/2		Description TwoHalfMen 6-630p		/End Time 0p		<u>Weekdays</u> MTWThF			Rtg Type 0.00 NM		
See MG 25 [Program C		does not air on 11	/2-SA]								
6 KJAC 10/27/2		at Prime C	9-10	р		Sa-	- :	:30 \$270.00	0.00 NM		
N26 KJAC 10/27/2	20 11/02/20	Mon Prime Other VOICE MON	СМ	7:00 PM-9:0 (7:00 PM-9:0	00 PM M 00 PM)	:30	1	\$600.00 P03	0.00 NM	1	\$600.00
Start Date Week: 10/27/20	End Date 11/02/20	Weekdays M	Spots/Week	Rate \$600.00	Rating 0.00						
N27 KJAC 10/27/2		Tue Prime A VOICE TUE	CM	7-8p	- T	:30	1	\$600.00 P03	0.00 NM	1	\$600.00
Start Date Week: 10/26/20	End Date 11/01/20	Weekdays - T	Spots/Week 1	Rate \$600.00	Rating 0.00						
N28 KJAC 10/27/2		Tue Prime B THIS IS US	СМ	8-9p	- T	- :30	1	\$785.00 P03	0.00 NM	1	\$785.00
Start Date Week: 10/26/20	End Date 11/01/20	Weekdays - T	Spots/Week 1	Rate \$785.00	Rating 0.00						
N29 KJAC 10/27/2		Wed Prime A CHICAGO MED	CM	7-8p	W	:30	1	\$390.00 P03	0.00 NM	6	\$2,095.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					I	

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**KJAC** 

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_Ln Ch Start End Inventory Code	e Break Start/End 1	Time Days Len Spots Rate Pri Rtg Type Spots Amount
Start Date End Date Weekdays	Spots/Week Rate	Rating
Week: 10/26/20 11/01/20 W	1 \$390.00	0.00
Spot Ch Date Range Description  1 KJAC 10/26/20-11/01/20 Wed Prime A	Start/End Time 7-8p	<u>Weekdays Length Rate Rtg Type</u> W :30 <del>(\$390.00)</del> 0.00 <i>NM</i>
See MG 29.2,29.3,29.4,29.5,29.6,29.7	7-op	W30 <del>(\$330.00)</del> 0.00 14141
[Input Error show does not air in tp-SA]		
2 KJAC 10/26/20-11/01/20 Wed Prime A	7-8p	W :30
MG for 34.1,29.1,30.1,32.1,33.1,31.1	'	· ·
3 KJAC 10/26/20-11/01/20 Wed Prime Other	7-10p	W :30
MG for 34.1,29.1,30.1,32.1,33.1,31.1	·	
4 KJAC 10/26/20-11/01/20 Wed Prime Other	7-10p	W :30
MG for 34.1,29.1,30.1,32.1,33.1,31.1		
5 KJAC 10/26/20-11/01/20 Fri Prime Other	7-10p	F :30 \$320.00 0.00 NM
MG for 34.1,29.1,30.1,32.1,33.1,31.1		
6 KJAC 10/26/20-11/01/20 Thu Prime C	9-10p	Th :30 <del>(\$365.00)</del> 0.00 <i>NM</i>
⊕ See MG 29.8		
[Input Error no show is using inv code The	u Prime C-sa]	
7 KJAC 10/26/20-11/01/20 Sat Prime A		Sa :30 \$320.00 0.00 NM
MG for 34.1,29.1,30.1,32.1,33.1,31.1		
8 KJAC 10/26/20-11/01/20 Thu Prime Other	7-10p	Th :30 \$365.00 0.00 NM
MG for 29.6 10/29		
N30 KJAC 10/27/20 10/28/20 Wed Prime B	CM 8-9p	W :30 1 \$350.00 P03 0.00 NM 0 \$0.00
CHICAGO FIRE		
Start Date End Date Weekdays	Spots/Week Rate	Rating
Week: 10/26/20 11/01/20 W	1 \$350.00	0.00
Spot Ch Date Range Description  1 KJAC 10/26/20-11/01/20 Wed Prime B	Start/End Time 8-9p	<u>Weekdays Length Rate Rtg Type</u> W :30 <del>(\$350.00)</del> 0.00 <i>NM</i>
See MG 29.2,29.3,29.4,29.5,29.6,29.7	0-9p	W30 <del>(\$200.00)</del> 0.00 14141
[Input Error no show is using inv code We	ed Prime B-sal	
N31 KJAC 10/27/20 10/28/20 Wed Prime C	CM 9-10p	W :30 1 \$350.00 P03 0.00 NM 0 \$0.00
CHICAGO PD		, , , , , , , , , , , , , , , , , , ,
Start Date	Spots/Week Rate	Rating
Week: 10/26/20 11/01/20 W	1 \$350.00	0.00
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate Rtg Type
1 KJAC 10/26/20-11/01/20 Wed Prime C	9-10p	W :30 <del>(\$350.00)</del> 0.00 <i>NM</i>
See MG 29.2,29.3,29.4,29.5,29.6,29.7 [Input Error show does not air in tp-SA]		
N32 KJAC 10/27/20 10/29/20 Thu Prime C	CM 9-10p	T :30 1 \$365.00 P03 0.00 NM 0 \$0.00
LAW & ORDER	•	130 1 \$303.00 F03 0.00 NVI
Start Date End Date Weekdays	Spots/Week Rate	Rating
Week: 10/26/20 11/01/20 T	1 \$365.00	0.00
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate Rtg Type
1 KJAC 10/26/20-11/01/20 Thu Prime C	9-10p	Th :30 <del>(\$365.00)</del> 0.00 <i>NM</i>
See MG 29.2,29.3,29.4,29.5,29.6,29.7 [Input Error show does not air in tp-SA]		
	014 7.0-	F 00 4 \$000.00 P00 0.00 NM
N33 KJAC 10/27/20 10/30/20 Fri Prime A BLACKLIST	CM 7-8p	F :30 1 \$320.00 P03 0.00 NM 0 \$0.00
Start Date End Date Weekdays	Spots/Week Rate	Rating
Week: 10/26/20 11/01/20 F	1 \$320.00 Stort/End Time	0.00
Spot Ch Date Range Description  1 KJAC 10/26/20-11/01/20 Fri Prime A	Start/End Time 7-8p	<u>Weekdays Length Rate Rtg Type</u> F :30 <del>(\$320.00)</del> 0.00 <i>NM</i>
See MG 29.2,29.3,29.4,29.5,29.6,29.7	1-0p	Γ50 <del>(φο20.00)</del> 0.00 /////
[Input Error show does not air in tp-SA]		
N34 KJAC 10/27/20 10/31/20 Sat Prime A VOICE SAT	CM 7-8p	S- :30 1 \$320.00 P03 0.00 NM 0 \$0.00
Start Date End Date Weekdays	Spots/Week Rate	Rating
Week: 10/26/20 11/01/20 S-	1 \$320.00	0.00

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**KJAC** 

Totals

164

\$16,390.00

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Ln Ch	Start	End	Inventory Code	e Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Start		End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/26	5/20	11/01/20	S-	1	\$320.00	0.00						
Spot Ch D	ate Ra	nge D	escription	Start	/End Time		Weekdays	Len	gth Rate	Rtg Type		
1 KJAC 1	0/26/20	0-11/01/20 S	at Prime A	7-8p			Sa-		:30 <del>(\$320.00)</del>	0.00 <i>NM</i>		
See I	MG 29.	2,29.3,29.4,	29.5,29.6,29.7									
[Input	t Error	show does r	ot air in tp-SA]									
N35 KJAC 1	10/27/2	0 11/02/20	Tonight Show	СМ	1035-1136p	МГЖГБ	:30	10	\$75.00 P03	0.00 NM	10	\$750.00
			Tonight Show									
Start	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/27	7/20	11/02/20	MTWTF	10	\$75.00	0.00						
N36 KJAC 1	10/27/2	0 11/01/20	NFL Su FB Nigh	t in AmeCM	Various		S :30	1	\$600.00 P03	0.00 NM	1	\$600.00
			FOOTBALL NIC	HT IN AMERIC	;,							
Start	Date	<b>End Date</b>	Weekdays	Spots/Week	Rate	Rating						
Week: 10/26	5/20	11/01/20	S	1	\$600.00	0.00						
N37 KJAC 1	10/27/2	0 11/01/20	NFL Su Night In	ternal CM	Various	- TWTFS	S :30	1 :	\$3,300.00 P03	0.00 NM	1	\$3,300.00
			NFL Su Night In	iternal								
Start	Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/26	5/20	11/01/20	S	1	\$3,300.00	0.00						