

WOC12744015 [00.00]

Order Printout



Order Status: Opened-New

Start/End Dates: 10/20/20 - 10/26/20

C/P/E: 541 / 577 / 9602

Traffic #:

Agency: Waterfront Strategies

Product Desc.: Issue

Buyer Order #: 10083424

Advertiser: FF PAC

Estimate Desc.: FF PAC TX 10.20-10.26

AE: Ben Stecker

Buyer:

Total Cost: \$13,705.00 (Cash)

Property: KBMT TV

Primary Demo:

Received Date: 10/19/20 5:40 AM

Sales Region: National

Comments:

Separation: 30

Terms Of Sale:

List Items							Spots														Totals	
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Oct 20													Total Spots	Total Cost	
1	KBMT NEWS 5A	NM	:30	5:00 AM-6:00 AM	TWTF--M	65.00	5													5	325.00	
2	KBMT NEWS 6A	NM	:30	6:00 AM-7:00 AM	TWTF--M	185.00	5													5	925.00	
3	GOOD MORNING AMERICA	NM	:30	7:00 AM-9:00 AM	TWTF--M	185.00	5													5	925.00	
4	AMERICA THIS MORNING 4A	NM	:30	4:00 AM-4:30 AM	TWTF--M	10.00	1													1	10.00	
5	KBMT NEWS 430A	NM	:30	4:30 AM-5:00 AM	TWTF--M	10.00	1													1	10.00	
6	TEXAS BUCKET LIST	NM	:30	5:00 AM-5:30 AM	----S--	10.00	1													1	10.00	
7	SMALL TOWN, BIG DEAL	NM	:30	5:30 AM-6:00 AM	----S--	10.00	1													1	10.00	
8	SE TX WEEKLY	NM	:30	6:00 AM-6:30 AM	----S--	35.00	1													1	35.00	
9	GOOD MORNING AMERICAN SATURDAY	NM	:30	7:00 AM-8:00 AM	----S--	95.00	1													1	95.00	

List Items							Spots													Totals	
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Oct 20													Total Spots	Total Cost
10	GOOD MORNING AMERICA	NM	:30	8:00 AM-9:00 AM	----S--	65.00	1													1	65.00
11	GOOD MORNING AMERICA SUNDAY	NM	:30	7:00 AM-8:00 AM	-----S-	90.00	1													1	90.00
12	THIS WEEK	NM	:30	8:00 AM-9:00 AM	-----S-	135.00	1													1	135.00
13	LIVE WITH KELLY	NM	:30	9:00 AM-10:00 AM	TWTF--M	100.00	5													5	500.00
14	THE VIEW	NM	:30	10:00 AM-11:00 AM	TWTF--M	100.00	5													5	500.00
15	GMA DAY	NM	:30	12:00 PM-1:00 PM	TWTF--M	80.00	5													5	400.00
16	GENERAL HOSPITAL	NM	:30	1:00 PM-2:00 PM	TWTF--M	90.00	5													5	450.00
17	DR. OZ	NM	:30	2:00 PM-3:00 PM	TWTF--M	55.00	5													5	275.00
18	PEOPLE'S COURT	NM	:30	3:00 PM-4:00 PM	TWTF--M	90.00	5													5	450.00
19	JUDGE JUDY	NM	:30	4:00 PM-4:30 PM	TWTF--M	110.00	5													5	550.00
20	JUDGE JUDY	NM	:30	4:30 PM-5:00 PM	TWTF--M	110.00	5													5	550.00
21	KBMT 12 NEWS AT 5PM	NM	:30	5:00 PM-5:30 PM	TWTF--M	275.00	5													5	1,375.00
22	KBMT 12 NEWS AT 6PM	NM	:30	6:00 PM-6:30 PM	TWTF--M	325.00	5													5	1,625.00
23	BIG BANG THEORY	NM	:30	6:30 PM-7:00 PM	TWTF--M	315.00	5													5	1,575.00
24	DANCING WITH THE STARS	NM	:30	7:00 PM-9:00 PM	-----M	560.00	1													1	560.00
25	The Bachelorette	NM	:30	7:00 PM-9:00 PM	T-----	335.00	1													1	335.00
26	SHARK TANK	NM	:30	7:00 PM-8:00 PM	---F---	365.00	1													1	365.00
27	KBMT 12 NEWS AT 10PM	NM	:30	10:00 PM-10:35 PM	TWTF--M	390.00	4													4	1,560.00
Spot Totals:							86													86	\$13,705.00

MONTH	SPOTS	COST	MONTH	SPOTS	COST
October	86	\$13,705.00			