

WOC12746502 [00.00]

Order Printout



Order Status: Opened-New

Start/End Dates: 10/20/20 - 10/26/20

C/P/E: 541 / 577 / 9640

Traffic #:

Agency: Waterfront Strategies

Product Desc.: Issue

Buyer Order #: 10095591

Advertiser: FF PAC

Estimate Desc.: FF PAC TX 10.22-10.26

AE: Ben Stecker

Buyer:

Total Cost: \$2,615.00 (Cash)

Property: KBMT TV

Primary Demo:

Received Date: 10/20/20 4:53 PM

Sales Region: National

Comments:

Separation: 30

Terms Of Sale:

List Items							Spots														Totals	
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Oct 20													Total Spots	Total Cost	
1	KBMT NEWS 5A	NM	:30	5:00 AM-6:00 AM	TWTF--M	65.00	2													2	130.00	
2	KBMT NEWS 6A	NM	:30	6:00 AM-7:00 AM	TWTF--M	185.00	2													2	370.00	
3	GOOD MORNING AMERICA	NM	:30	7:00 AM-9:00 AM	TWTF--M	185.00	5													5	925.00	
4	GOOD MORNING AMERICAN SATURDAY	NM	:30	7:00 AM-8:00 AM	----S--	95.00	1													1	95.00	
5	GOOD MORNING AMERICA	NM	:30	8:00 AM-9:00 AM	----S--	65.00	1													1	65.00	
6	LIVE WITH KELLY	NM	:30	9:00 AM-10:00 AM	TWTF--M	100.00	2													2	200.00	
7	THE VIEW	NM	:30	10:00 AM-11:00 AM	TWTF--M	100.00	2													2	200.00	
8	GMA DAY	NM	:30	12:00 PM-1:00 PM	TWTF--M	80.00	2													2	160.00	
9	GENERAL HOSPITAL	NM	:30	1:00 PM-2:00 PM	TWTF--M	90.00	2													2	180.00	

List Items							Spots														Totals	
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Oct 20														Total Spots	Total Cost
10	DR. OZ	NM	:30	2:00 PM-3:00 PM	TWTF--M	55.00	2														2	110.00
11	PEOPLE'S COURT	NM	:30	3:00 PM-4:00 PM	TWTF--M	90.00	2														2	180.00
Spot Totals:							23														23	\$2,615.00

MONTH	SPOTS	COST	MONTH	SPOTS	COST
October	23	\$2,615.00			