

WOC12750747 [00.00]

Order Printout



Order Status: Opened-New

Start/End Dates: 10/27/20 - 11/02/20

C/P/E: 541 / 577 / 9664

Traffic #:

Agency: Waterfront Strategies

Product Desc.: Issue

Buyer Order #: 10106730

Advertiser: FF PAC

Estimate Desc.: FF PAC TX 10.27-11.2

AE: Ben Stecker

Buyer:

Total Cost: \$16,390.00 (Cash)

Property: KJAC TV

Primary Demo:

Received Date: 10/23/20 9:47 AM

Sales Region: National

Comments:

Separation: 30

Terms Of Sale:

List Items							Spots													Totals	
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Oct 27													Total Spots	Total Cost
1	12 News Daybreak at 5am	NM	:30	5:00 AM-6:00 AM	TWTF--M	15.00	10													10	150.00
2	12 News Daybreak at 6am	NM	:30	6:00 AM-7:00 AM	TWTF--M	20.00	10													10	200.00
3	Today Show	NM	:30	7:00 AM-9:00 AM	TWTF--M	75.00	20													20	1,500.00
4	Cars TV	NM	:30	5:00 AM-5:30 AM	----S--	10.00	1													1	10.00
5	Beautiful Homes & Garden	NM	:30	6:00 AM-6:30 AM	----S--	10.00	1													1	10.00
6	SE TX Weekly	NM	:30	6:30 AM-7:00 AM	----S--	35.00	1													1	35.00
7	Today Show Sa	NM	:30	7:00 AM-8:00 AM	----S--	45.00	1													1	45.00
8	Today Show 3rd Hour	NM	:30	9:00 AM-10:00 AM	TWTF--M	35.00	10													10	350.00
9	Today Show 4th Hour	NM	:30	10:00 AM-11:00 AM	TWTF--M	35.00	10													10	350.00
10	Doctors	NM	:30	11:00 AM-12:00 PM	TWTF--M	35.00	10													10	350.00

List Items							Spots												Totals	
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Oct 27												Total Spots	Total Cost
11	FRIENDS	NM	:30	12:30 PM-1:00 PM	TWTF--M	45.00	5												5	225.00
12	Days of Our Lives	NM	:30	1:00 PM-2:00 PM	TWTF--M	55.00	10												10	550.00
13	Kelly Clarkson Show	NM	:30	2:00 PM-3:00 PM	TWTF--M	60.00	10												10	600.00
14	Meet the Press	NM	:30	9:00 AM-10:00 AM	-----S-	55.00	1												1	55.00
15	Daily Blast LIVE	NM	:30	3:00 PM-4:00 PM	TWTF--M	25.00	10												10	250.00
16	Entertainment Tonight	NM	:30	4:30 PM-5:00 PM	TWTF--M	50.00	5												5	250.00
17	Inside Edition	NM	:30	5:00 PM-5:30 PM	TWTF--M	55.00	5												5	275.00
18	Inside Edition	NM	:30	5:00 PM-5:30 PM	----S--	75.00	1												1	75.00
19	Inside Edition	NM	:30	5:00 PM-5:30 PM	-----S-	55.00	1												1	55.00
20	KJAC NEWS AT NOON	NM	:30	12:00 PM-12:30 PM	TWTF--M	80.00	5												5	400.00
21	KJAC NEWS AT 4P THE BEAT	NM	:30	4:00 PM-4:30 PM	TWTF--M	55.00	5												5	275.00
22	KJAC NEWS AT 630p	NM	:30	6:30 PM-7:00 PM	TWTF--M	185.00	5												5	925.00
23	NBC Nightly News Sa	NM	:30	5:30 PM-6:00 PM	----S--	150.00	1												1	150.00
24	NBC Nightly News Su	NM	:30	5:30 PM-6:00 PM	-----S-	150.00	1												1	150.00
25	Two and a Half Men	NM	:30	6:00 PM-6:30 PM	TWTF--M	85.00	5												5	425.00
26	VOICE MON	NM	:30	7:00 PM-9:00 PM	-----M	600.00	1												1	600.00
27	VOICE TUE	NM	:30	7:00 PM-8:00 PM	T-----	600.00	1												1	600.00
28	THIS IS US	NM	:30	8:00 PM-9:00 PM	T-----	785.00	1												1	785.00
29	CHICAGO MED	NM	:30	7:00 PM-8:00 PM	-W-----	390.00	1												1	390.00
30	CHICAGO FIRE	NM	:30	8:00 PM-9:00 PM	-W-----	350.00	1												1	350.00
31	CHICAGO PD	NM	:30	9:00 PM-10:00 PM	-W-----	350.00	1												1	350.00

List Items							Spots													Totals	
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Oct 27													Total Spots	Total Cost
32	LAW & ORDER: SVU	NM	:30	9:00 PM-10:00 PM	--T----	365.00	1												1	365.00	
33	BLACKLIST	NM	:30	7:00 PM-8:00 PM	---F---	320.00	1												1	320.00	
34	VOICE SAT	NM	:30	7:00 PM-8:00 PM	----S--	320.00	1												1	320.00	
35	Tonight Show	NM	:30	10:35 PM-11:37 PM	TWTF--M	75.00	10												10	750.00	
36	FOOTBALL NIGHT IN AMERICA	NM	:30	6:00 PM-7:15 PM	-----S-	600.00	1												1	600.00	
37	SUN NIGHT FOOTBALL COWBOYS	NM	:30	7:15 PM-10:30 PM	-----S-	3,300.00	1												1	3,300.00	
Spot Totals:							165												165	\$16,390.00	

MONTH	SPOTS	COST	MONTH	SPOTS	COST
November	165	\$16,390.00			