

WOC12750746 [00.00]

Order Printout



Order Status: Opened-New

Start/End Dates: 10/27/20 - 11/02/20

C/P/E: 541 / 577 / 9664

Traffic #:

Agency: Waterfront Strategies

Product Desc.: Issue

Buyer Order #: 10106772

Advertiser: FF PAC

Estimate Desc.: FF PAC TX 10.27-11.2

AE: Ben Stecker

Buyer:

Total Cost: \$24,510.00 (Cash)

Property: KBMT TV

Primary Demo:

Received Date: 10/23/20 9:47 AM

Sales Region: National

Comments:

Separation: 30

Terms Of Sale:

List Items							Spots														Totals	
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Oct 27													Total Spots	Total Cost	
1	KBMT NEWS 5A	NM	:30	5:00 AM-6:00 AM	TWTF--M	65.00	10													10	650.00	
2	KBMT NEWS 6A	NM	:30	6:00 AM-7:00 AM	TWTF--M	185.00	10													10	1,850.00	
3	GOOD MORNING AMERICA	NM	:30	7:00 AM-9:00 AM	TWTF--M	185.00	20													20	3,700.00	
4	AMERICA THIS MORNING 4A	NM	:30	4:00 AM-4:30 AM	TWTF--M	10.00	1													1	10.00	
5	KBMT NEWS 430A	NM	:30	4:30 AM-5:00 AM	TWTF--M	10.00	1													1	10.00	
6	TEXAS BUCKET LIST	NM	:30	5:00 AM-5:30 AM	----S--	10.00	1													1	10.00	
7	SMALL TOWN, BIG DEAL	NM	:30	5:30 AM-6:00 AM	----S--	10.00	1													1	10.00	
8	SE TX WEEKLY	NM	:30	6:00 AM-6:30 AM	----S--	35.00	1													1	35.00	
9	GOOD MORNING AMERICAN SATURDAY	NM	:30	7:00 AM-8:00 AM	----S--	95.00	1													1	95.00	

List Items							Spots													Totals	
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Oct 27													Total Spots	Total Cost
10	GOOD MORNING AMERICA	NM	:30	8:00 AM-9:00 AM	----S--	65.00	1													1	65.00
11	GOOD MORNING AMERICA SUNDAY	NM	:30	7:00 AM-8:00 AM	-----S-	90.00	1													1	90.00
12	THIS WEEK	NM	:30	8:00 AM-9:00 AM	-----S-	135.00	1													1	135.00
13	LIVE WITH KELLY	NM	:30	9:00 AM-10:00 AM	TWTF--M	100.00	10													10	1,000.00
14	THE VIEW	NM	:30	10:00 AM-11:00 AM	TWTF--M	100.00	10													10	1,000.00
15	GMA DAY	NM	:30	12:00 PM-1:00 PM	TWTF--M	80.00	10													10	800.00
16	GENERAL HOSPITAL	NM	:30	1:00 PM-2:00 PM	TWTF--M	90.00	10													10	900.00
17	DR. OZ	NM	:30	2:00 PM-3:00 PM	TWTF--M	55.00	10													10	550.00
18	PEOPLE'S COURT	NM	:30	3:00 PM-4:00 PM	TWTF--M	90.00	10													10	900.00
19	JUDGE JUDY	NM	:30	4:00 PM-4:30 PM	TWTF--M	110.00	5													5	550.00
20	JUDGE JUDY	NM	:30	4:30 PM-5:00 PM	TWTF--M	110.00	5													5	550.00
21	KBMT 12 NEWS AT 5PM	NM	:30	5:00 PM-5:30 PM	TWTF--M	275.00	5													5	1,375.00
22	KBMT 12 NEWS AT 6PM	NM	:30	6:00 PM-6:30 PM	TWTF--M	325.00	5													5	1,625.00
23	BIG BANG THEORY	NM	:30	6:30 PM-7:00 PM	TWTF--M	315.00	5													5	1,575.00
24	DANCING WITH THE STARS	NM	:30	7:00 PM-9:00 PM	-----M	560.00	1													1	560.00
25	The Bachelorette	NM	:30	7:00 PM-9:00 PM	T-----	335.00	1													1	335.00
26	GOLDBERGS/BLACK-ISH	NM	:30	7:00 PM-8:00 PM	-W-----	390.00	1													1	390.00
27	CONNERS/AM HOUSEWIFE	NM	:30	8:00 PM-9:00 PM	-W-----	365.00	1													1	365.00
28	STUMPTOWN	NM	:30	9:00 PM-10:00 PM	-W-----	390.00	1													1	390.00
29	STATION 19	NM	:30	7:00 PM-8:00 PM	--T----	500.00	1													1	500.00

List Items							Spots													Totals	
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Oct 27													Total Spots	Total Cost
30	GREY'S ANATOMY	NM	:30	8:00 PM-9:00 PM	--T----	600.00	1													1	600.00
31	SHARK TANK	NM	:30	7:00 PM-8:00 PM	---F---	365.00	1													1	365.00
32	KBMT 12 NEWS AT 10PM	NM	:30	10:00 PM-10:35 PM	TWTF--M	390.00	5													5	1,950.00
33	12 NEWS AT 10P- SAT	NM	:30	10:00 PM-10:30 PM	----S--	280.00	1													1	280.00
34	12 NEWS AT 10P-SUN	NM	:30	10:00 PM-10:30 PM	-----S-	390.00	1													1	390.00
35	J KIMMELI-ABC	NM	:30	10:35 PM-11:37 PM	TWTF--M	115.00	5													5	575.00
36	NIGHTLINE	NM	:30	11:37 PM-12:07 XM	TWTF--M	65.00	5													5	325.00
Spot Totals:							159													159	\$24,510.00

MONTH	SPOTS	COST	MONTH	SPOTS	COST
November	159	\$24,510.00			