

# WOC12746505 [00.00]

## Order Printout



Order Status: Opened-New

Start/End Dates: 10/20/20 - 10/26/20

C/P/E: 541 / 577 / 9640

Traffic #:

Agency: Waterfront Strategies

Product Desc.: Issue

Buyer Order #: 10095542

Advertiser: FF PAC

Estimate Desc.: FF PAC TX 10.22-10.26

AE: Ben Stecker

Buyer:

Total Cost: \$1,730.00 (Cash)

Property: KJAC TV

Primary Demo:

Received Date: 10/20/20 4:53 PM

Sales Region: National

Comments:

Separation: 30

Terms Of Sale:

List Items							Spots														Totals	
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Oct 20													Total Spots	Total Cost	
1	12 News Daybreak at 5am	NM	:30	5:00 AM-6:00 AM	TWTF--M	15.00	2													2	30.00	
2	12 News Daybreak at 6am	NM	:30	6:00 AM-7:00 AM	TWTF--M	20.00	2													2	40.00	
3	Today Show	NM	:30	7:00 AM-9:00 AM	TWTF--M	75.00	2													2	150.00	
4	Today Show 3rd Hour	NM	:30	9:00 AM-10:00 AM	TWTF--M	35.00	2													2	70.00	
5	Today Show 4th Hour	NM	:30	10:00 AM-11:00 AM	TWTF--M	35.00	2													2	70.00	
6	Doctors	NM	:30	11:00 AM-12:00 PM	TWTF--M	35.00	2													2	70.00	
7	Days of Our Lives	NM	:30	1:00 PM-2:00 PM	TWTF--M	55.00	2													2	110.00	
8	Kelly Clarkson Show	NM	:30	2:00 PM-3:00 PM	TWTF--M	60.00	2													2	120.00	
9	Daily Blast LIVE	NM	:30	3:00 PM-4:00 PM	TWTF--M	25.00	2													2	50.00	
10	Entertainment Tonight	NM	:30	4:30 PM-5:00 PM	TWTF--M	50.00	2													2	100.00	

List Items							Spots													Totals	
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Oct 20													Total Spots	Total Cost
11	Inside Edition	NM	:30	5:00 PM-5:30 PM	TWTF--M	55.00	2													2	110.00
12	KJAC NEWS AT NOON	NM	:30	12:00 PM-12:30 PM	TWTF--M	80.00	2													2	160.00
13	KJAC NEWS AT 4P THE BEAT	NM	:30	4:00 PM-4:30 PM	TWTF--M	55.00	2													2	110.00
14	KJAC NEWS AT 630p	NM	:30	6:30 PM-7:00 PM	TWTF--M	185.00	2													2	370.00
15	Two and a Half Men	NM	:30	6:00 PM-6:30 PM	TWTF--M	85.00	2													2	170.00
Spot Totals:							30													30	\$1,730.00

MONTH	SPOTS	COST	MONTH	SPOTS	COST
October	30	\$1,730.00			