

WOC12744016 [00.00]

Order Printout



Order Status: Opened-New

Start/End Dates: 10/20/20 - 10/26/20

C/P/E: 541 / 577 / 9602

Traffic #:

Agency: Waterfront Strategies

Product Desc.: Issue

Buyer Order #: 10083375

Advertiser: FF PAC

Estimate Desc.: FF PAC TX 10.20-10.26

AE: Ben Stecker

Buyer:

Total Cost: \$9,455.00 (Cash)

Property: KJAC TV

Primary Demo:

Received Date: 10/19/20 5:40 AM

Sales Region: National

Comments:

Separation: 30

Terms Of Sale:

List Items							Spots														Totals	
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Oct 20													Total Spots	Total Cost	
1	12 News Daybreak at 5am	NM	:30	5:00 AM-6:00 AM	TWTF--M	15.00	5													5	75.00	
2	12 News Daybreak at 6am	NM	:30	6:00 AM-7:00 AM	TWTF--M	20.00	5													5	100.00	
3	Today Show	NM	:30	7:00 AM-9:00 AM	TWTF--M	75.00	5													5	375.00	
4	Today Show 3rd Hour	NM	:30	9:00 AM-10:00 AM	TWTF--M	35.00	5													5	175.00	
5	Today Show 4th Hour	NM	:30	10:00 AM-11:00 AM	TWTF--M	35.00	5													5	175.00	
6	Doctors	NM	:30	11:00 AM-12:00 PM	TWTF--M	35.00	5													5	175.00	
7	FRIENDS	NM	:30	12:30 PM-1:00 PM	TWTF--M	45.00	5													5	225.00	
8	Days of Our Lives	NM	:30	1:00 PM-2:00 PM	TWTF--M	55.00	5													5	275.00	
9	Kelly Clarkson Show	NM	:30	2:00 PM-3:00 PM	TWTF--M	60.00	5													5	300.00	
10	Meet the Press	NM	:30	9:00 AM-10:00 AM	-----S-	55.00	1													1	55.00	

List Items							Spots													Totals	
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Oct 20													Total Spots	Total Cost
11	Daily Blast LIVE	NM	:30	3:00 PM-4:00 PM	TWTF--M	25.00	5													5	125.00
12	Entertainment Tonight	NM	:30	4:30 PM-5:00 PM	TWTF--M	50.00	3													3	150.00
13	Inside Edition	NM	:30	5:00 PM-5:30 PM	TWTF--M	55.00	3													3	165.00
14	KJAC NEWS AT NOON	NM	:30	12:00 PM-12:30 PM	TWTF--M	80.00	5													5	400.00
15	KJAC NEWS AT 4P THE BEAT	NM	:30	4:00 PM-4:30 PM	TWTF--M	55.00	5													5	275.00
16	KJAC NEWS AT 630p	NM	:30	6:30 PM-7:00 PM	TWTF--M	185.00	5													5	925.00
17	Two and a Half Men	NM	:30	6:00 PM-6:30 PM	TWTF--M	85.00	5													5	425.00
18	VOICE MON	NM	:30	7:00 PM-9:00 PM	-----M	600.00	1													1	600.00
19	THIS IS US	NM	:30	8:00 PM-9:00 PM	T-----	785.00	1													1	785.00
20	Tonight Show	NM	:30	10:35 PM-11:37 PM	TWTF--M	75.00	5													5	375.00
21	SUN NIGHT FOOTBALL COWBOYS	NM	:30	7:15 PM-10:30 PM	-----S-	3,300.00	1													1	3,300.00
Spot Totals:							85													85	\$9,455.00

MONTH	SPOTS	COST	MONTH	SPOTS	COST
October	85	\$9,455.00			